



T O M K U R Z A N S K I

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CORPORATE EXPERIENCE

ART DIRECTOR • TEEFURY • 2013–2016

Established and managed Creative team in curating, developing, creating, & scheduling apparel & home products. Discovered, directed and organized over 1,000 independent artists. Coordinated closely with Marketing to spearhead successful product innovation and promotion leading to 30% growth in sales. Initiated strategic partnerships & maintained existing vendor relationships.

ART DIRECTOR • BLUE SUN, LLC • 2010–PRESENT

Manage team of freelance creatives. Direct and coordinate business operations.

WEB GRAPHIC DESIGNER/ILLUSTRATOR • ACHIEVE3000 • 2010–2012 | PCI EDUCATION • 2011

Managed creative team designing logos, layouts and imagery for educational websites, books, animation and interactive classroom materials. Conceptualized and realized overall story and creative for educational series.

GRAPHIC DESIGNER/ARTIST • NEW YORK POST • 2010

Coordinated with writers and editors on an extremely tight turnaround to assemble, silhouette and re-touch photographs, create graphics, tables and necessary art for print, smartphone, and iPad versions of the daily newspaper.

HEAD ART COORDINATOR/ILLUSTRATOR • KAPLAN K12 LEARNING SERVICES • 2003–2010

Produced illustrations, covers, and animation for educational books, magazines, and web-based products. Designed, executed, and maintained company-wide branding initiative. Managed work-flow and schedule for on and off-site illustrators. Cataloged, archived, and managed all incoming art. Acted as creative liaison to production team, marketing and curriculum writers. Employee of the Year 2009. Employee of the month for three months in 2009.

ARTIST/WRITER • WEBCOMIC FACTORY • 2010–2012 | SILENT DEVIL COMICS • 2006 | VIPER COMICS • 2004–2008

Produced sequential artwork, covers, and promotional artwork for 'Post Apocalyptic Nick', 'Karma Incorporated', 'Antigone,' 'Legends of the Middleman,' 'Heart Mountain, WY: 1941,' 'One Night Stand,' FSVIEW's 'Tuscany 304', and 'You'll Have That'. Wrote 'Heart Mountain, WY: 1941,' 'Tuscany 304' and guest comic strips for 'You'll Have That'. Designed and illustrated cover, interior, and supplemental materials for 'Post Apocalyptic Nick: End of the World Edition.'

DESIGNER/ILLUSTRATOR • DARK HORSE, INC. & COLUMBIA TEACHERS COLLEGE • 2002–2008

Translated student illustrations into professional artwork for educational comic book. Designed eighteen educational comic books to showcase children's artwork. Designed feature brand character for CTC Center for Educational Pathways.

FREELANCE • BRANDING • DESIGN • ILLUSTRATION • STORYBOARDS • ANIMATION • VOICE-OVER •

- Marvel Comics
- The Jim Henson Company
- Mattel
- Cartoon Network
- Legendary
- Nerdist Industries
- Geek & Sundry
- Gallery 1988
- Hero Complex Gallery
- Bottleneck Gallery
- Complex Media
- Arnold Worldwide
- Kaplan K12
- Achieve3000
- Kaplan Tutoring
- Wizard World Dallas
- Columbia Teachers College
- Edinburgh Fringe Festival
- Inksplash, LLC
- Jefferson County BEA
- TeeFury
- ShirtPunch
- the Yetee
- Gramercy Records
- First Presbyterian Church of NY
- Columbia, MD
- NYC Carribean Festival

SKILLS & PROFICIENCIES

Adobe Photoshop CC, Illustrator CC InDesign CC, Flash CS5, Dreamweaver CS5, Painter X., Microsoft Office Suite, Screen Print, DTG Printing, Laser Etching, Final Cut Pro, Avid, toy design, cartoon voiceover, theatrical clowning, puppeteering

EDUCATION

BFA – MOTION PICTURE, TELEVISION, & RECORDING ARTS • FLORIDA STATE UNIVERSITY • TALLAHASSEE, FL • 2001
Cum Laude, with honors.