



CORPORATE EXPERIENCE

CREATIVE DIRECTOR

LOOT CRATE • 2017–PRESENT

- Lead and direct creative product development for softlines and hardlines on tight turnarounds, and serve as in-house expert for all apparel across 18 licensed partnership subscriptions, including J.K. Rowling's Wizarding World and Loot Wear.
- Ideate, create and collaborate on packaging and print collateral.
- Established and implemented processes and efficiencies, expanding production lead time by 2x.
- Manage an external ecosystem of artists, providing art direction and coaching, while overseeing new artist acquisition.
- Recognised for outstanding work as a top performer in 360° reviews.

APPAREL CREATIVE LEAD

LOOT CRATE • 2016–2017

- Led and directed apparel creative and development across 4 top subscription lines.
- Established and implemented efficiencies, quickly expanding production lead time from 2 weeks to 9 months and leading to over \$1MM savings, company-wide.
- Initiated successful shift in product quality and style, overseeing and creating some of the highest customer-rated items in company history.
- Initiated strategic partnerships & maintained existing vendor relationships.

ART DIRECTOR

TEEFURY • 2013–2016

- Established and managed Creative team in curating, developing, creating, & scheduling apparel & home products.
- Discovered, directed and organized over 1,250 artists.
- Coordinated with Marketing to spearhead successful product innovation and promotion leading to 30% sales growth.
- Developed tools & infrastructure for ongoing project management across a variety of initiatives.
- Initiated strategic partnerships & maintained existing vendor relationships.

FOUNDER & ART DIRECTOR

BLUE SUN CONSULTING, LLC • 2010–2018

- Managed team of freelance creatives.
- Directed and coordinate business operations.

WEB GRAPHIC DESIGNER/ILLUSTRATOR

ACHIEVE3000 • 2010–2012 | PCI EDUCATION • 2011

- Managed creative team designing logos, layouts and imagery for educational websites, books, animation and interactive classroom materials.
- Conceptualized and realized overall story and creative for educational series..

GRAPHIC DESIGNER/ARTIST

NEW YORK POST • 2010

- Coordinated with writers and editors on an extremely tight turnaround to assemble, silhouette and re-touch photographs, create graphics, tables and necessary art for print, smartphone, and iPad versions of the daily newspaper.

HEAD ART COORDINATOR/ILLUSTRATOR

KAPLAN K12 LEARNING SERVICES • 2003–2010

- Produced illustrations, covers, and animation for educational books, magazines, and web-based products.
- Designed, executed, and maintained company-wide branding initiative.
- Managed work-flow and schedule for on and off-site illustrators.
- Cataloged, archived, and managed all incoming art.
- Acted as creative liaison to production team, marketing and curriculum writers.
- Employee of the Year 2009. Employee of the month for three months in 2009.



T O M K U R Z A N S K I

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CORPORATE EXPERIENCE (CONT'D)

ARTIST/WRITER

WEBCOMIC FACTORY • 2010–2012 | SILENT DEVIL COMICS • 2006 | VIPER COMICS • 2004–2008

- Produced sequential artwork, covers, and promotional art for 'Post Apocalyptic Nick', 'Karma Incorporated', 'Antigone,' 'Legends of the Middleman,' 'Heart Mountain, WY: 1941,' 'One Night Stand,' FSView's 'Tuscany 304', & 'You'll Have That'.
- Wrote 'Heart Mountain, WY: 1941,' 'Tuscany 304' and guest comic strips for 'You'll Have That'.
- Designed and illustrated cover, interior, and supplemental materials for 'Post Apocalyptic Nick: End of the World Edition.'

DESIGNER/ILLUSTRATOR • DARK HORSE, INC. & COLUMBIA TEACHERS COLLEGE • 2002–2008

- Translated student illustrations into professional artwork for educational comic book.
- Designed 18 educational comic books to showcase children's artwork.
- Designed feature brand character for CTC Center for Educational Pathways.

FREELANCE • BRANDING • DESIGN • ILLUSTRATION • STORYBOARDS • ANIMATION • VOICE-OVER •

- Marvel Comics
- The Jim Henson Company
- Mattel
- Cartoon Network
- Legendary
- Nerdist Industries
- Geek & Sundry
- Gallery 1988
- Hero Complex Gallery
- Bottleneck Gallery
- Complex Media
- Rhymesayers Entertainment
- Arnold Worldwide
- Kaplan K12
- Achieve3000
- Wizard World Dallas
- Columbia Teachers College
- Edinburgh Fringe Festival
- Inksplash, LLC
- Jefferson County BEA
- TeeFury
- ShirtPunch
- the Yetee
- Gramercy Records
- First Presbyterian Church of NY
- City of Columbia, MD
- NYC Carribean Festival

SKILLS & PROFICIENCIES

Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Painter X., Microsoft Office Suite, Screen Print, DTG Printing, Laser Etching, Final Cut Pro, Avid, product design, cartoon voiceover, theatrical clowning, puppeteering

EDUCATION

BFA – MOTION PICTURE, TELEVISION, & RECORDING ARTS • FLORIDA STATE UNIVERSITY • TALLAHASSEE, FL • 2001
Cum Laude, with honors.