Welcome Address

Hudson Hollister, Board of Directors, Data Foundation
@hudsonhollister

Yasser Mahmud, Vice President of Product Marketing, Workiva
@yasser_mahmud
Federal Keynote Address: Standardize, Share, and Use

Margaret Weichert, Deputy Director for Management, White House OMB
@Weichert45

Bryce Pippert, Senior Vice President, Booz Allen Hamilton (moderator)
@BrycePippert
International Plenary:
Managing Data to Inform Policymaking

Andrew Lalor, Assistant Secretary, Data & Digital, Department of the Prime Minister & Cabinet, Australia
@pmc_gov_au

Craig Clay, President, Donnelley Financial Solutions (moderator)
@donnelleyfin
Managing Data to inform Policy Making
A plan to use data to make policy decisions

- Missing data
- Inconsistent data
- Limits to use
Vision

Data that users can access in a timely manner and trust to make the right decisions

An analytics conceptual model

Key strategies

- Ready-to-use analytics
- Data storytelling
- Complex analytics
- Decision hub

- Enterprise data model
- Change program
- Gamification

4/10/2018
Business Grants Hub

Grants to business

Know what works

Enterprise data model

Critical mass of expertise

Grants to citizens & community groups
Whole-of-government strategy

Governed data system
Thank you

Andrew Lalor
Assistant Secretary, Data and Digital
Andrew.Lalor@pmc.gov.au

Australian Government
Department of the Prime Minister and Cabinet
Transparent State and Local Financial Reporting: The Case for Open Data

Jim Harper, Former Director of Information Policy Studies/Senior Fellow, Cato Institute
@Jim_Harper

Dean Ritz, Senior Director of IP and Digital Reporting Strategy, Workiva (Title Sponsor)
@Workiva
PATHWAY TO SUCCESS

01 Create an information model that accurately reflects the existing reporting standards.

02 Use data encoding language to capture the data elements and their relationships. Ex. XBRL

03 Mandate the use of open data. Mandate the modernization of reporting. Ex. The GREAT Act
### The Benefits of an Open Data CAFR

<table>
<thead>
<tr>
<th>Category</th>
<th>Benefits for State and Local Governments</th>
<th>Benefits for Constituents, Press, and the Public</th>
<th>Benefits for Bond Investors and Lenders</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Municipal Finance</td>
<td>Lower borrowing costs</td>
<td>More projects financed at lower costs</td>
<td>Better creditworthiness assessment</td>
</tr>
<tr>
<td></td>
<td>Better risk assessment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In Government Management</td>
<td>Collaboration around similar challenges</td>
<td>Better-run governments</td>
<td>More observers overseeing state and local finance</td>
</tr>
<tr>
<td></td>
<td>Measurable decisions</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cheaper reporting costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In Public Confidence and Oversight</td>
<td>Data-driven oversight</td>
<td>Public transparency</td>
<td>More scoring systems developed by third parties</td>
</tr>
<tr>
<td></td>
<td>Public confidence</td>
<td>Resources for journalism</td>
<td></td>
</tr>
</tbody>
</table>
Demo: The Data-Driven Future of Federal Financial Management

Dave Lebryk, Fiscal Assistant Secretary, U.S. Treasury
@USTreasury

Amy Edwards, Deputy Assistant Secretary, Accounting Policy and Financial Transparency, U.S. Treasury
@USTreasury

Tasha Austin, Principal, Deloitte (moderator)
@DeloitteGov
The Future of Federal Financial Management

fmvision.fiscal.treasury.gov
“The American citizen expects that:

1. the government is an efficient steward of its financial resources;

2. the financial information provided by the government is accurate;

3. their financial interactions with the government are modern, seamless and secure.”
A New Role for Agency CFOs

From Financial Transaction Processing

<table>
<thead>
<tr>
<th>CFO Survey: Current Responsibilities</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Reporting</td>
<td>87%</td>
</tr>
<tr>
<td>Financial Accounting Operations</td>
<td>82%</td>
</tr>
<tr>
<td>Financial Systems</td>
<td>75%</td>
</tr>
<tr>
<td>Budget Formulation</td>
<td>75%</td>
</tr>
<tr>
<td>Budget Execution</td>
<td>74%</td>
</tr>
</tbody>
</table>


To Strategic Partner

CFO Refocus

- Thought leadership
- Data analytics
- Performance monitoring and management
CFOs are harnessing program and cost data to support agencies in achieving their missions.
Value Proposition: The Why

To improve services, allow CFO strategic focus, and reduce the estimated $11 billion annual expense of government financial management operations.

**Improved Financial Services**
By focusing on standardized, government-wide solutions, it is possible to provide better outcomes compared to narrowly-tailored, one-off solutions.

**CFO Strategic Focus**
By centralizing financial management functions, agencies can better focus on the strategic matters, especially relating to their core missions.

**Cost Savings**
By eliminating redundant and outdated solutions in favor of a more limited number of solutions that work government-wide, agency costs can be dramatically lowered.
Translating the Vision into Action

Standardize > Consolidate > Automate

FOCUS ON FOUR KEY PROCESSES

- Optimize Federal Disbursing
- Transform Federal Collections
- Strengthen Financial Reporting
- Expand Services Available to Agencies

Cost Savings
Improved Service Agency Focus
PRESIDENT’S MANAGEMENT AGENDA

• Leveraging Data as a Strategic Asset
• Improving the Customer Experience with Federal Services
• Sharing Quality Services
• Shifting from Low-Value to High-Value work
The Future of Federal Financial Management

fmvision.fiscal.treasury.gov
Plenary: A Data-Driven ReInvention for Grants at HHS

Andrea Brandon, Deputy Assistant Secretary, HHS
@HHSgov

Mike Peckham, ReInvent Grants Initiative Lead, HHS
@HHSgov

Frank Landefeld, Managing Director, MorganFranklin Consulting (moderator)
@FrankLandefeld
ReImagining How HHS Serves the American People

HHS ReInvent Grants Management

Data Transparency 2018
Standardize. Share. Use.

October 10, 2018
Digital Accountability and Transparency Act of 2014 (DATA Act)

- **Standardize Data**
  - Standardize reporting elements across the Federal government;
  - Establish government-wide data standards

- **Develop Digital Tools**
  - Simplify and enable reporting through centralized platforms

- **Balance Results with Financial Mgmt.**
  - Improve data quality;
  - Eliminate unnecessary duplication in financial reporting;
  - Reduce compliance costs

**DATA Act** → **Pilot Report to Congress** → **RGM** → **PMA CAP Goal 8**
DATA Act Section 5 Pilot Recommendations to Congress

August 2017

- **Standardize Data**: Continue to standardize data elements to meet business needs.
- **Develop Digital Tools**: Leverage information technology open standards to rapidly develop any new tools needed.
- **Balance Results with Financial Mgmt.**: Eliminate unnecessary duplication in reporting by leveraging opportunities to use information technology.
ReInvent Grants Management (RGM)

**Standardize Data**
Better data standards and increased data sharing / centralization

**Develop Digital Tools**
- Develop a scalable shared services model and vision for grants mgmt.;
- Identify and implement ways innovative technologies to achieve results

**Balance Results with Financial Mgmt.**
- Increase grant impact while reducing admin. burden and costs;
- Enhance performance measurement to improve decision-making through a maturity model

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DATA Act → Pilot Report to Congress → RGM → PMA CAP Goal 8
President’s Management Agenda (PMA) Cross-Agency Priority (CAP) Goal 8: Results-Oriented Accountability for Grants

March 2018

DATA Act
Pilot Report to Congress
RGM

PMA CAP Goal 8

Standardize Data

Develop digital tools to manage risk, such as a grantee’s past performance and financial management

Implement a maturity model to encourage agencies to structure grant programs that balance program results and financial management

Standardize

Share

Use

DATA Act
Pilot Report to Congress
RGM

PMA CAP Goal 8

Standardize Data

Develop digital tools to manage risk, such as a grantee’s past performance and financial management

Implement a maturity model to encourage agencies to structure grant programs that balance program results and financial management

Standardize

Share

Use
Contact Us!

If you have any questions or feedback, please reach out at ReInventGrants@hhs.gov
Government Data Plenary

Suzette Kent, Federal Chief Information Officer, White House OMB
@SuzetteKent45

Nick Hart, Director, Evidence-Based Policymaking Initiative, Bipartisan Policy Center
(introduction)
@NickRHart

#DATA2018
Lunch and Division into Tracks

**Track 1**
Deploying Government Data for Evidence and Management

Located in the Grand Ballroom

**Track 2**
Modernizing Compliance Data for Efficiency and Transparency

Located in the East Room
Mining Your Own Business

Executive Guide to Data Analytics

Learn how to harness the power of analytics to:

• Make data-driven decisions
• Enhance mission effectiveness
• Automate manual processes
• Detect fraud, waste, and abuse
Deploying Government Data for Evidence and Management

Christian Hoehner, Senior Policy Director, Data Coalition
@CHoehner
Panel 1: Deploying Data in the Fight Against Fraud

Kelly Tshibaka, CDO, Office of the Inspector General, U.S. Postal Service
@OIGUSPS

Jon Minkoff, CDO, Enforcement Bureau, FCC
@FCC

Latesha Love-Grayer, Assistant Director, Forensic Audits and Investigations, GAO
@USGAO

Jim Harper, Former Director of Information Policy Studies/Senior Fellow, Cato Institute (moderator)
@Jim_Harper
Panel 2: Corporate Data Philanthropy

Justin Fessler, Artificial Intelligence Strategist, IBM Federal
@IBMindustries

Marc Teerlink, Global Vice President, SAP Leonardo
@marcteerlink

Laurie A. Schintler, Director of Data and Technology Research Initiatives, Center for Regional Analysis, Schar School of Policy and Government, GMU (moderator)
@ScharSchool
DATA FOUNDATION

DATA TRANSPARENCY 2018
WASHINGTON D.C.

NETWORKING BREAK

workiva
Government Data Demo:
Federal Use of Private-Sector Data

Donald Haughton, Supervisory Workforce Analyst, Employment and Training Administration, Dept. of Labor
@USDOL

@BLS_gov

Jim Winner, Vice President, Federal Government Business Development, Infogroup
(moderator)
@Infogroup

Sponsored by Infogroup

#DATA2018
O*NET

Web Services and API

https://services.onetcenter.org/
https://www.onetcenter.org/linkToOnet.html
https://www.onetcenter.org/dev_web.html
<table>
<thead>
<tr>
<th>Type of Organization</th>
<th>Number of Enabled Accounts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private companies and commercial products</td>
<td>444</td>
</tr>
<tr>
<td>Educational and research institutions</td>
<td>347</td>
</tr>
<tr>
<td>Assessment and career information delivery systems</td>
<td>273</td>
</tr>
<tr>
<td>Federal and state government agencies</td>
<td>95</td>
</tr>
<tr>
<td>Public workforce investment systems and workforce development boards</td>
<td>39</td>
</tr>
<tr>
<td>U.S. Armed Forces</td>
<td>13</td>
</tr>
<tr>
<td>Other (some are personal developer accounts)</td>
<td>263</td>
</tr>
</tbody>
</table>

Training Specialist

US Department of Veterans Affairs
Washington, DC

Apply on Glassdoor | Apply on Recruit.net | Apply on USAJobs | Apply on Lenza.com

Duties

Major duties include but are not limited:
• Conducting standard and ad-hoc queries to provide reports on progress, deficiencies, and completion by facility on mandatory and other training programs;
• Analyzing data to determine solutions for problematic trends in course completion rates;
• Assessing TMS training needed by administrators and users; medical center-wide and developing effective educational solutions; Ensuring proper implementation of updates and changes;
• Creating computer-based training modules in the system by working with subject matter experts;
Use of Employer Database in CareerOneStop.org

• Past 12 months page views are around 950,000, approaching 1 million. That includes search and detail record views.

• Use of the tool has accelerated so if you compare the last 12 months with the previous 12 months (from Sept 2017 to 2016) we are up around 70% in page views and sessions.

• Google ranks the Business Finder very high. A search for “find businesses” ranks CareerOneStop 1 to 5.

• We include the Business Finder in nearly all of our special portals. It gets a lot of use in our Veterans Portal, the Ex-Offender Portal and the Reemployment portal for unemployed workers, and hard to serve youth and young adults in www.getmyfuture.org. It is also included in our mobile app.
Below is a list of businesses in your location that may be hiring in the field you entered. Please note that not all businesses on this list are currently hiring. Click on any business name to find contact information to ask about current openings.

Search by Business Name, Industry, or Occupation

Plumber

Location
22315

Within
25 miles

We found 2077 business(es) for Plumber in 22315 within 25 miles.
Neighborhood Plumber

Address: 9756 Rehanek Ct
BURKE, VA 22015 - 4463

Phone: 703-866-5500

Description: Plumbing Contractors

Industry Code: 238200

Industry: Building Equipment Contractors

Employees: 1-4

Established: 2004

Distance: 7.3 Miles

Directions
Panel 3: Government CDOs

Kris Rowley, CDO, GSA  
@USGSA

Brandon Brown, CDO, Wage and Hour Division, Dept. of Labor  
@USDOL

LCDR Nick Benes, CDO, Office of Naval Research, U.S. Navy  
@USNavyResearch

Anand Aidasani, VP Sales, Alation (moderator)  
@Alated_Anand

Sponsored by Alation
Closing Remarks

Hudson Hollister, Board of Directors, Data Foundation
@hudsonhollister

Sarah Joy Hays, Interim President, Data Foundation
@sarahjoyhays

Mike Starr, Vice President of Governmental and Regulatory Affairs, Workiva
@Workiva