

Company: Progressive Promotions

Internship Title: Media Producer

Location: Downtown Denver; occasional travel

Hours: a flexible 15 hr/wk

Compensation: \$15/hr OR class credit (both include Fun Fridays every other week + regular professional trainings)

Dates: August/September 2018 - December 2018

About Progressive Promotions:

Progressive Promotions is a boutique, women-run, consulting firm that specializes in nonprofit/political communications, outreach, and advocacy engagement strategy in Colorado. We choose projects that align with our values, which ensures we love our clients and provide an individual approach to each of them. From get-out-the-vote campaigns, to legislative advocacy, to raising awareness about specific issues, we love getting our hands dirty and creating unique communications strategies that go above and beyond for our clients.

Our digital strategy team uses authentic storytelling, bolstered with data and best practices, to move audiences on the “know -> care -> do” spectrum to promote our clients’ missions – whether we’re running large coordinated targeted ad campaigns, cooking up engagement strategies across digital platforms, or creating original content like shareable graphics and videos.

We work in a close, almost family-like environment and are looking for a team member that will enjoy our supportive, fun, self-starter & dedicated vibe.

Goals of Internship:

Ensure the media producer leaves Progressive Promotions with the completion of one whole multimedia project, design experience and knowledge of theory, digital organizing experience, as well as video production skills. We will tailor the internship to the skills the intern wants to develop the while making sure the media producer contributes to our clients’ digital success.

Sample of Possible Assignments:

- Photography – events, headshots, scenic “stock” photos for client use, timelapses, hyperlapses
- Graphic Design – shareable graphics, animated gifs, reports, printed collateral
- Videography – planning, shooting, editing (usually documentary style)
- Copywriting – advocacy emails, blogs, social media posts
- Digital Strategy – social media postings, strategy, content calendars, analytics, ads, website development

Requirements:

- Attend weekly staff meeting
- Attend weekly check-ins with Digital Team
- Accept professional development and feedback as opportunity to grow your skills
- Get the job done by requested deadline and ask questions/reach out for help
- Track time and projects in task management software



If you have familiarity with Adobe Creative Cloud, are Bilingual (Spanish & English), have graphic design and/or animation experience, or are a self-starter ready to roll up your sleeves to help progressive causes/candidates make an impact online, we highly encourage you to apply.

To Apply: Email Sarah at Sarah[at]Progressive-Promotions[dot]com with “Fall Media Producer Internship” in the subject line, along with your resume and a cover letter.

Progressive Promotions is committed to a more diverse, inclusive, and representational progressive movement - starting with us. We strongly encourage applicants from all cultures, races, geographies, genders, sexual orientations, physical abilities, and all other identities represented in Colorado to apply. We prohibit discrimination and harassment based on any identity and uphold both Colorado and Federal employment law in all processes.