

HASHTAG LIST

P L A C E

physical location/area/venue relevant to your post
+ people you want to target

P U R P O S E

who your post is intended for [think groups] +
what your post contains

P R O D U C T / S E R V I C E

branded hashtags {of anything included in / used
to create the post}

P H Y S I C A L O B J E C T

what your eye can see in your image /
the type or style of image

C O M M U N I T Y

a specific topic of interest or way of thinking

F E A T U R E

account that features tagged pics

YOUR HASHTAG _____

