



DanKane

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EXPERIENCE

Droga5 – Designer

New York, NY / August 2014 - July 2017

Used traditional and digital creative skills to create engaging content for client brands and campaigns. Developed logos, experiential events, campaign products, brand guidelines and systems. Used Adobe Creative Suite.

Clients: Google, Chase, Sprint, Airwick, Blizzard, Under Armour, Johnsonville, Pizza Hut, Honeymaid, Prudential, Quilted Northern, Dixie, Chobani, & more.

TBWA\Chiat\Day – Creative Studio Artist

New York, NY / March 2012 - August 2014

Worked in tandem with creative department to develop artwork, logos, prototypes, storyboards, & presentations for client campaigns. Served as the design lead for small team. Managed schedules, project oversight, and freelancers. Use Adobe Creative Suite

Clients: Jameson Irish Whiskey, Planters, Kraft, Bien Sports, Accenture, Michelin, Nicorette, Absolut Vodka, Nissan, Bank of New York Mellon, and more.

CNBC – Designer

Englewood Cliffs, NJ / August 2011 - March 2012

Created on-air graphics for network shows and promotional web materials. Worked primarily on CNBC Sportbiz: Game On, while working on other shows as needed including: Fast Money, The Kudlow Report, & Money in Motion. Worked with Adobe Photoshop and After Effects.

Warner Music Group – Freelance Designer

New York, NY / July 2011

Created original lettering designs of artists' names on back-to-school posters for the Music Propaganda campaign. Band posters and stickers promoting artistic expression where handed out at events at participating colleges.

Arists Include: Red Hot Chili Peppers, The Head and the Heart, and Theophilus London.

SKILLS

Art Direction	Illustration
Branding	Animation
Design	Logos
Typography	Photo Retouching
Lettering	Adobe Creative Suite

EDUCATION

University of Delaware
Newark, DE
Bachelor of Fine Arts:
Visual Communications
2011