YEAR IN REVIEW

PROVIDING OPPORTUNITY THROUGH MUSIC

2019
MISSION & VISION

Project 440 helps young people use their interest in music to forge new pathways for themselves and ignite change in their communities.

Project 440 taught me about the entrepreneurial world and how to effectively organize my resources. I’ve learned not only how to plan and become a more organized person, but how to create a non-profit with an impact. — KINTAN, DOING GOOD & YOUTH ADVISORY COUNCIL
Dear Project 440 Family:

It’s been another exciting year for Project 440! Our reach to students was the largest it’s ever been. An historic matching campaign was not only successful, but assured ending our last fiscal year comfortably in the black. We continuously work to assess and evaluate our programs, providing the best possible product to our students. To that end, we are deep into a three year strategic planning process focused on continued program development, capacity building for Project 440 staff and teaching artists, furthering the reach of our mission, and ensuring that every aspect of the organization—board, staff, and students we serve—is diverse, equitable, inclusive, and accessible. These are the guiding principles that steer our institutional compass.

All of this would not have been possible without YOUR support.

Thank you.

There are many organizations in the world doing great work. That you would identify Project 440 as a cause worth supporting only inspires us to work that much harder to reach as many young people as possible. We thank you. Our staff and board thank you. Our students thank you. The young leaders we are molding to use their gifts for service in their communities—they thank you, too. We all thank you for helping us make a positive impact in our world.

Sincerely,

JOSEPH CONYERS
DOING GOOD
Doing Good is a 30-session intensive after-school entrepreneurial program that provides guidance to high school musicians who want to positively impact their communities. The unique curriculum challenges students to view their curiosity about the world as a window through which they can see the needs, gaps, and opportunities they are best equipped to address.

PROGRAMS OVERVIEW

320+
ATTENDEES AND 45 SCHOOLS attended our inaugural College Fair for Musicians

INSTRUMENTS FOR SUCCESS
Instruments for Success is a ten-week after-school program of workshops covering every aspect of the college admissions process, from choosing the right college to writing compelling essays and preparing for auditions and interviews. Guest speakers help students explore career paths both in and connected to the field of music.

THE COLLEGE FAIR FOR MUSICIANS
The annual College Fair for Musicians, offered in partnership with the Kimmel Center for the Performing Arts, connects students from the greater Philadelphia regions to schools from around the country. Fair attendees get access to a full day of Project 440 workshops covering various aspects of the college admissions process such as essay writing and audition preparation.

YOUTH ADVISORY COUNCIL
The Youth Advisory Council consists of alumni of Project 440 programs, the School District of Philadelphia, and other young leaders from throughout the region with a passion for music education. Participants meet monthly and receive leadership, project management, governance and advocacy training.

73
STUDENTS participated in Project 440’s after-school programs

400
COMMUNITY MEMBERS served by student-led Doing Good Community Projects

100%
OF STUDENTS SURVEYED shared that they feel confident in navigating the college admissions process after completing Instruments for Success
PROJECT PRINCEPS: Project Princeps aims to address the declining verbal skills, reading rates, and funding for literacy in the country. The three founding students use the power of music to bring literacy awareness to elementary and middle school students. The price of admission to a Project Princeps event is a donated book; these books will in turn be donated to underserved schools and libraries.

GENERATION MUSIC: Generation Music was founded by two students who collaborated to design a music appreciation curriculum for middle schoolers currently involved in band and orchestra programs. Their goal was to increase the general interest of students of color in classical music, ultimately hoping to impact the orchestral world and diversify its participants.

CENTER CITY CHAMBER ORCHESTRA+: The Center City Chamber Orchestra (CCCO) was founded in 2018 with the goal of uniting a diverse group of student musicians in the Philadelphia area. CCCO+ was founded to work with the orchestra to engage elementary youth and their families through interactive lessons and performances, as well as attract an audience for CCCO events.

DOING GOOD COMMUNITY PROJECTS

The skills that I learned through the Doing Good program will help me in my career, whether it be in music or not. They are essential life skills that people will have to learn eventually, and will help in the pursuit of any career path that I choose. — JAKE, DOING GOOD GRADUATE
OUR DONORS

FOUNDATION GRANTS
25th Century Foundation
Andrew W. Mellon Foundation
CHG Charitable Trust
Christian R. & Mary F. Lindback Foundation
Citizens for the Arts
Grover Washington Jr., Protect the Dream Foundation Fund of the Philadelphia Foundation
The League of American Orchestras’ Futures Funds, a program of the League of American Orchestras made possible by funding from the Ann & Gordon Getty Foundation
Leslie Miller & Richard Worley Foundation
The Lida Foundation
Nararo Foundation
The Philadelphia Foundation’s Fund for Children, which is supported through generous annual contributions from the Philadelphia Eagles and Philadelphia Phillies
Presser Foundation
Scholler Foundation
Seybert Foundation
Stockton Rush Bartol Foundation

GOVERNMENT GRANTS
Support provided by the Philadelphia Cultural Fund

Seed Funders
($250 - $999)
Adam Karasick
Anne Hagle & Ken Kolodziej
Anthony Prisk
Bernard and Emma Conyers
Blake Espy
Brevard Music Center
Bryn Mawr Rotary Club
Cackie Rogers
Christi Macelaru and
Cheryl Huddleston
Cunningham Piano
Cynthia U. Bullock
Don and Gretchen Liuizi
Eileen and Rick Bazelon
Frederick W. Oster Fine Violins
Georganna Daher
Gloria DePasquale
Harold Robinson
Jack and Ramona Vosbikian
James and Pamela Hill
Jeff & Joanne Bates
Judy Brown
Judy Glick
Kathlyn Gray
KenCrest
Louis Scaglione
Martha Laslavic
Mary Javian
Megan Speight
Pat and Scott Sanders
Patricia Moore
Patrick Coyne
Paul Crehan
Paul L. Newman Foundation
Paul Somer
Robert and Ellenildersee
Robert Kaufman
Sylvia & Peter Winik
William Loeb

Entrepreneurs
(Up to $249)
Aaron Pruzaniec
Al B For
Alan Barstow
Alex and Hanna Hanna/Sterba
Alfred Goodrich
Alice Rose
Amanda Baumler
Amanda Brendlen
Andrea Jennifer McGhee
Andrea Levine
Andrea Loewy
Andreas Petrides
Andrew Sanderbeck
Angela Murray
Angelica Ganser
Ann Lebowitz and Mark Steinberger
Anna Marie Petersen
Anne Anderson
Anne Anderson
Annie Sarachan
Ariel Rudiakov
Augie LaSpiza
Barbara Corbato
Barbara Moll
Barry K. Elmore
Beth Guerriero
Beth Pogach
Betsy and Hershel Richman
Bob & Sherry Appgar
Brendan McNichol
C. Douglas Johnson
Carla Maria Rodrigues
Carmen I Kaplan
Caroline Davidson
Catherine DeLuca
Catherine Kei Fukuda
Catherine Pappas
Charles and Harriet Day
Charlotte H. Biddle
Christina Grant
Christine Broome
Cigus Vanni
Clifford Moses
Cody Hicks
Dan Rasay
Dana Black
Dana Kalins
Daniel Matsukawa
Daniel Wisniowski
(The Quelle Source)
Danielle Allen
Danielle Floyd
David Cramer
David Drew
David Major and Evelyn Eskin
David Poll and Rebecca Blen
David Reckner
David Thomas
David Thomas Cartolano
David Wolfsohn
David and Diane Barnett
Denise Bryant
Denise Mann
Donyale Reavis
Doris Parent
Doris Schlessinger Grubin
Dr. and Mrs. Frederic Honigman
Edward Leventhal
Elizabeth Hainen
Elizabeth Seyle Fenton
Ellen Trainer
Ellie Gratz
Elliot Kolodny
Ethel Goldberg
Ethel Weltman and Pat Adams
Federico Antonio Britto
Felecia Irick
Frank Machos
Frank Rosenswein
Fred Stuart and Karen Davis
Gaelen McCormick
Geoffrey Schulz
Geoffrey Smith
George Feuer and Linda Hahn
Gerald Slavet
Gerry Rice
Handsel & Karen Minyard
Harold B. Yaffe
Harriet and Don Joseph
Harry and Kathryn Schaub
Helen Gerhold
Henry and Katherine Donner
Hirono Oka
Hope and Roy Yaffe
Iryna Stepaniuk
Jacob Harris Beahm
James and Pamela Hill
James Riley Conyers
Jane Cording
Jane Zolot
Jasmine Davis
Jason Depue
Jeanne Sigler
Jeffrey Lastrapes
Jennifer Lynn Smith
Jim Cotter
Joan Betz
John and Elaine Frank
John and Glennis Pagano
John Ghilieps
John Stapleton
Jon Hummel
Jonatha Cochran
Joseph Leube, Jr.
Josephine Freedman
Joy Epstein
Judith Mendelsohn
Judith Ramirez
Julia Falcon
Julia Li
Karen Bauer
Karen Heller & David Dye
Karl Fenner
Katherine Burton
Kathrym Eberle
Kathy Hiester
Kathy Hodges
Kayla Delgado-Partridge
Ken and Cathymarie Gerlach
Kristy Hansan
L. Gerald Rigby
Lauren Grady
Lauren Blackwell
Lawanda Livingstone
Leonard Mornneau
Leonor Barnett
Lewis Kirk
Linda Miller
Louisa and Steve Mygatt
Louise and David Strawbridge
Lucy Exley Shells
Lynn Van Lenten
Lynne Tobin
Madeleine Crouch
Mann Center for the Performing Arts
Marian Baldini Fitz
Marisa Bushman
Mark Sellers and Najja Mahmoud
Mark Squilla
Martha Mott-Gale
Mary Anne Campellone
Mary Prokop
Mathew Bernstein
Mercedes Pokorny
Meredith Arwady Kahri
Meredith Boak
Meryl Krieger
Michael A DeSocio
Michael DeLaurentis
Michael DeSocio
Michael O’Bryan
Michael Porter
Michelle Dickson
Michelle Zwi
Miles B Davis
Mimi and Vic Mather
Mimi Kim
Monica Gallagher
Mr. and Mrs. Don Gale
Nancy Jantsch
Nancy Thornton
Nat Chatkin
Nathan Appgar
Neil Kleinman
Noreen Weld
Norma Weintraub Meyer
Olive Mosier
Pam and David Fay

DOING GOODS
($3,000 - $4,999)
Anonymous
Joe Hochreiter and
Eileen Wachtman
Joseph Conyers
Will Luttrell

INSTRUMENTS FOR SUCCESS
($1,000 - $2,999)
Anne Faulkner Schoemaker
Chris Threlkeld-Wiegand
Christopher Bryan
Christopher Perella
Eduardo Ardiles and Joseph Ujobal
Jon Fink
Mark Dichter
Marple Newtown Music
Peter “Tad” LeVan
Sally Dayton

THE A-TEAM
($5,000+)
John McFadden Esq. and
Lisa D. Kabinick Esq.
Hillay Hahn
Peter Benoliel and Willo Carey
Shannon Slusher
Sheldon & Karen Thompson
The League of American Orchestras

ENTREPRENEURS
(Up to $249)
Aaron Pruzaniec
Al B For
Alan Barstow
Alex and Hanna Hanna/Sterba
Alfred Goodrich
Alice Rose
Amanda Baumler
Amanda Brendlen
Andrea Jennifer McGhee
Andrea Levine
Andrea Loewy
Andreas Petrides
Andrew Sanderbeck
Angela Murray
Angelica Ganser
Ann Lebowitz and Mark Steinberger
Anna Marie Petersen
Anne Anderson
Annie Sarachan
Ariel Rudiakov
Augie LaSpiza
Barbara Corbato
Barbara Moll
Barry K. Elmore
Beth Guerriero
Beth Pogach
Betsy and Hershel Richman
Bob & Sherry Appgar
Brad Voigt
Brendan McNichol
C. Douglas Johnson
Carla Maria Rodrigues
Carmen I Kaplan
Caroline Davidson
Catherine DeLuca
Catherine Kei Fukuda
Catherine Pappas
Charles and Harriet Day
Charlotte H. Biddle
Christina Grant
Christine Broome
Cigus Vanni
Clifford Moses
Cody Hicks
Dan Rasay
Dana Black
Dana Kalins
Daniel Matsukawa
Daniel Wisniowski
(The Quelle Source)
Danielle Allen
Danielle Floyd
David Cramer
David Drew
David Major and Evelyn Eskin
David Poll and Rebecca Blen
David Reckner
David Thomas
David Thomas Cartolano
David Wolfsohn
David and Diane Barnett
Denise Bryant
Denise Mann
Donyale Reavis
Doris Parent
Doris Schlessinger Grubin
Dr. and Mrs. Frederic Honigman
Edward Leventhal
Elizabeth Hainen
Elizabeth Seyle Fenton
Ellen Trainer
Ellie Gratz
Elliot Kolodny
Ethel Goldberg
Ethel Weltman and Pat Adams
Federico Antonio Britto
Felecia Irick
Frank Machos
Frank Rosenswein
Fred Stuart and Karen Davis
Gaelen McCormick
Geoffrey Schulz
Geoffrey Smith
George Feuer and Linda Hahn
Gerald Slavet
Gerry Rice
Handsel & Karen Minyard
Harold B. Yaffe
Harriet and Don Joseph
Harry and Kathryn Schaub
Helen Gerhold
Henry and Katherine Donner
Hirono Oka
Hope and Roy Yaffe
Iryna Stepaniuk
Jacob Harris Beahm
James and Pamela Hill
James Riley Conyers
Jane Cording
Jane Zolot
Jasmine Davis
Jason Depue
Jeanne Sigler
Jeffrey Lastrapes
**BOARD OF DIRECTORS**

Peter "Tad" LeVan, Board President
- Founding Member, LeVan Law Group LLC

Blake Espy, Board Secretary
- Co-Founder, Violinist

Christopher Bryan, Treasurer
- Financial Advisor and Senior Portfolio Advisor, Merrill Lynch, Pierce, Fenner & Smith Inc.

Joseph Conyers, Executive Director
- Assistant Principal Bass, The Philadelphia Orchestra

Henry Donner
- Counsel, Kang, Haggerty & Fetbroyt LLC

Michael O’Bryan
- Program Manager for Youth Arts Education, The Village of Arts and Humanities; Sanctuary Coordinator for "Project Safe Neighborhoods"

Mary Wheelock Javian
- Director of Professional Development and Community Engagement, The Curtis Institute of Music

Joseph Hochreiter Jr.
- Founder, Senior Environment Consulting, LLC

Megan Speight
- Public Relations Coordinator, Project Management Institute

Jonathan Fink
- Realtor, The Jonathan Fink Group; Cellist

Frank Machos
- Director of Music Education, School District of Philadelphia

Dr. J. Meryl Krieger
- Instructional Designer & Technologist Arts & Sciences Online Learning, College of Liberal and Professional Studies, University of Pennsylvania Consultant and Career Coach, Career Coaching for Creatives Adjunct Lecturer, Department of Sociology, Indiana University - Purdue University Indianapolis

Adam Karasick, CPA, CFE
- Senior Manager, Business Transformation Audit and Assurance

Dr. David Thomas
- Associate Vice President, Strategic Initiatives, Community College of Philadelphia Dean, Division of Access & Community Engagement, Community College of Philadelphia Executive Director, Institute for Community Engagement & Civic Leadership

Kelci Trent
- Region Business Director - Cardiovascular, The Janssen Pharmaceutical Companies of Johnson & Johnson

**FINANCIALS**

**REVENUE & SUPPORT**

- **$229,054**
  - 28% Individual Giving
  - 39% Grants
  - 6% Earned Income
  - 7% Earmarked Income
  - 20% Major Gifts
  - 67% Other

**EXPENSES**

- **$214,356**
  - 4% Fundraising
  - 29% Management & General
  - 67% Programming