CONFERENCE SCHEDULE

TATEUICHI DEMOCRACY FORUM/
JAPANESE AMERICAN NATIONAL MUSEUM
111 N. CENTRAL AVENUE
LOS ANGELES, CA  90012

SUNDAY, APRIL 26

10:00am
Check In, Continental Breakfast | Sponsored by

11:00am
WGA: TV WRITING LANDSCAPE – NETWORK V. CABLE V. NEW MEDIA
MODERATOR: Iram Parveen Bilal
PANELISTS: Ken Cheng, Sonny Lee, Helen Shang, Cori Uchida

12:30pm
DGA: YOU’VE MADE YOUR FIRST FILM… NOW WHAT?
MODERATOR: Henry Chan
PANELISTS: Jon M. Chu, Anthony Hardwick, Benson Lee, Freida Mock, Sharat Raju

2:30pm – 4:30pm
C3 RECEPTION
FAR BAR
347 E. 1st St
Welcome to the 2015 Conference for Creative Content (C3) presented by Visual Communications and Sony Pictures Entertainment -- where creatives and Hollywood industry leaders come together as part of a community to discuss important issues and trends taking place in the entertainment arena. Our deepest gratitude to our sponsors and dedicated board, staff and volunteers for making C3 happen.

This year’s C3 marks the fifth edition of this important gathering of creatives and decision makers both in front and behind the camera in film, network TV, cable TV, and new media. Partnering with the industry guilds—Motion Pictures Editors Guild (MPEG), Writers Guild of America, west (WGAw), Directors Guild of America (DGA), Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA), and SAG-Producers Industry Advancement Cooperation Fund—this year’s C3 is not only a celebration of our creative community, but also a forum to establish a dialogue with innovative pioneers. In this intimate space, it stands as our goal to hear directly from these creative minds, especially from Asian Americans leading the charge.

Thank you for joining us today and being an integral part of our community.

Francis Cullado, Executive Director  
Milton Liu, Director of Programs & Artist Services

Visual Communications

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Milton Liu, Director of Programs & Artist Services  
Abraham Ferrer, Exhibitions Director  
Niko Dulay, Operations & Development Manager  
Susan Soohoo, Office Manager  
Tracy Nguyen-Chung, Director of Sponsorships  
Mark Mangoba, Technical Manager
MODERATOR WALT LOUIE

Walt has been in the broadcast media business since 1974. His experience is as diverse as his expertise in the field of broadcast and communication arts. He has worked as a producer, director, AD, editor and instructor. Originally from San Francisco he has worked on productions in Beijing, Kyoto, Amsterdam, Düsseldorf, Hawaii, England, and for over thirty years in Los Angeles.

As an editor, he has worked on award-winning documentaries, independent films, trailers and commercials. His documentary work includes FORBIDDEN CITY, U.S.A produced by Arthur Dong, winner of “Best Documentary of the Decade” at the Hawaii International Film Festival. He edited RESTORING THE LIGHT a documentary shot entirely in China, produced by Carol Liu, which premiered at the Hawaii International Film Festival.

He currently is an instructor at Santa Monica College in the Entertainment Technology department where he teaches post-production classes.

He is the owner of Flash Cuts, an editorial service studio in Los Angeles.

ALAN E. BELL

Alan Edward Bell ACE, began his career in the late '80s, working first as an assistant editor (HEATHERS, LORD OF THE FLIES, MISERY, A FEW GOOD MEN) and then, a decade later, as editor on a string of both independent and studio films including MAD MAX BEYOND THUNDERDOME and CROCODILE DUNDEE. He moved to Los Angeles in 1989 and worked as a freelance Sound Designer. He joined the Walt Disney Studios in 1994 and became the head of Sound Editorial there in 1995. In 2002, he joined Todd AO / Soundelux and moved to Sony Pictures in 2005. Since 2001, Tim has been based at Warner Bros. His credits include THE JOY LUCK CLUB, MR. HOLDSKY’S OPUS, RUSH HOUR 1, 2 & 3, WEDDING CRASHERS and THE HANGOVER. He has been nominated for 7 Motion Picture Sound Editors Golden Reel Awards and 3 Australian Film Institute Awards. He won a Golden Reel Award for Quigley Down Under. Tim is a member of Academy Motion Picture Arts & Sciences.

He recently completed HERCULES, THE JUDGE and SPONGEBOB MOVIE: SPONGE OUT OF WATER.

MAYSIE HOY

Ms. Hoy began her career in Vancouver, Canada when she was cast in Robert Altman’s MCCABE AND MRS. MILLER. When the movie was over she left for Los Angeles and began working and acting for him in his films: NASHVILLE, THREE WOMEN AND A WEDDING. It was on Altman’s BUFFALO BILL AND THE INDIANS that she discovered her passion for film editing. Her big break came when she edited THE JOY LUCK CLUB.

Her credits include: SPARE PARTS, TYLER PERRY’S: MADEA GOES TO JAIL, FOR COLORED GIRLS, WHY DID I GET MARRIED?, THE PLAYER (co-edited), SMOKE, WHAT DREAMS MAY COME (shared credit), LOVE JONES.

Ms. Hoy is an alumna of the American Film Institute’s Directing Women’s Workshop. She is on the Board of Directors in the Motion Picture Editors Guild and American Cinema Editors. She has been featured with thirty accomplished craftswomen in a book called “Great Women in Films.”

JULIA WONG

Julia Wong is a film editor, best known for X-MEN: THE LAST STAND, EXTRACT, and HERCULES. While attending film school at Temple University in her home town of Philadelphia, she won the American Cinema Editors Eddie Award for Best Student Editor in 1995. After working as an additional editor on Brett Ratner’s AFTER THE SUNSET and PRISON BREAK, her big break as an editor came on X-MEN: THE LAST STAND, which earned her a Golden Satellite Award for Best Editing of a Feature Film in 2006. She continues to work with Ratner, as well as directors like Catherine Hardwick and Mike Judge. Other credits include RED RIDING HOOD, PINK PANTHER 2, and MTV’s upcoming KEN JEONG MADE ME DO IT.
MODERATOR PARVESH CHEENA

A native of Naperville, Illinois, and a musical theater graduate from the Chicago College of Performing Arts at Roosevelt University in Downtown Chicago, Parvesh is best known for playing Gupta on NBC’s sitcom OUTSOURCED. He is also the voice of the Transformer Blades in The Hub Network’s TRANSFORMERS: RESCUE BOTS airing Saturday mornings.

Cheena made his film debut as ‘Samir’ in BARBERSHOP, and reprised his role in the sequel, BARBERSHOP 2: BACK IN BUSINESS. He also appeared opposite Diane Keaton in BECAUSE I SAID SO.

Recently, he can be seen in the newest season of ARRESTED DEVELOPMENT. Parvesh also had a role in Courteney Cox’s directorial debut, HELLO I MUST BE GOING. Parvesh last appeared on NBC’s A to Z this past fall and will be appearing in East West Players production of The Who’s TOMMY this May and June. Cheena currently resides in Los Angeles, California where he regularly performs long form improvisation with his South Asian team, BROWNTOWN. Parvesh is also a Los Angeles Local Board Member of SAG/AFTRA and a board member of the Indian Film Festival of Los Angeles. Find him on twitter @parvesh

USMAN ALLY

Usman Ally is an award-winning actor most well known for his work on stage including World Premiere productions of the Pulitzer winning DISGRACED (2013 Joseph Jefferson Award Best Actor Nomination), the multiple award winning THE ELABORATE ENTRANCE OF CHAD DEITY, THE INVISIBLE HAND (2015 Lucille Lortel nomination Outstanding Actor in a Lead Role) and Mary Zimmerman’s THE JUNGLE BOOK for which he won Best Actor in a Musical at the IRNE Awards. He can be seen on television in recurring roles on MADAM SECRETARY, DAMAGES, BOSS, as well as numerous Guest roles including CASTLE, PERSON OF INTEREST, CHICAGO CODE, MIND GAMES and ENDOGAME. Other theatre credits include Steppenwolf Theater, Lookingglass, Arena Stage, Lyric Opera and many others around the country. He is a recipient of the 2010 Fox Foundation Fellowship from Theatre Communications Group, awarded to young actors with Extraordinary Potential.  He holds an MFA in Acting Magna Cum Laude from the University of Florida.

JOY OSMANSKI

Since graduating from the MFA Acting Program at UCSF, Joy has worked steadily in TV, Film and Theatre. TV and Film appearances include CASTLE, THE LOOP, SAVE ME, THE FOLLOWING, IT’S ALWAYS SUNNY IN PHILADELPHIA, TRUE JACKSON, VP, SAMANTHA WHO?, WEDDING PALACE, WHITE ON RICE, SURROGATE VALENTINE; Theatre credits include OUR TOWN at Actors Theatre of Louisville, THREE SISTERS at Chalk Rep, BE AGGRESSIVE at La Jolla Playhouse, ROMEO & JULIET at A Noise Within; MAJOR BARBARA and THE MATCHMAKER at San Jose Rep; Joy lives in Los Angeles with her husband, dog, and two hives of bees.

RANDALL PARK

As an actor and writer, Randall Park is fast becoming one of the freshest and most in-demand faces in Hollywood with his extraordinarily diverse skill set and wide-ranging background in both film and television. Most recently, Park played ‘Kim Jong-un’ in THE INTERVIEW, opposite James Franco and Seth Rogen. Park recently wrapped production on two projects, Judd Apatow’s TRAINWRECK opposite Amy Schumer, Bill Hader and Tilda Swinton, and THE HOLLARS directed by John Krasinski, co-starring Anna Kendrick, Margo Martindale, Richard Jenkins and Charlie Day.

On television, Park currently stars as Louis Huang on ABC’s hit comedy FRESH OFF THE BOAT, and he recurs as Minnesota Governor Danny Chung on the Emmy award-winning HBO hit show VEEP, alongside Julia Louis-Dreyfus. He also will be seen in the upcoming Netflix series WET HOT AMERICAN SUMMER: FIRST DAY OF CAMP with Bradley Cooper, Paul Rudd, Amy Poehler, and many more. Park currently resides in Los Angeles with his wife and daughter.

LUCILLE SOONG

Lucille Soong currently stars as Grandma Huang in the critically acclaimed ABC comedy FRESH OFF THE BOAT.  The veteran character actress has appeared in numerous roles, including Yao Lin, Gabrielle Solis’s maid, in the iconic television show DESPERATE HOUSEWIVES, DHARMA & GREG and PASSIONS, and in the feature films FREAKY FRIDAY, SKY HIGH, JUST LIKE HEAVEN and THE JOY LUCK CLUB, to name but a few.

Leslie Woo

Leslie Woo is a television and film casting director and is currently serving as Casting Associate on HBO’s hit series SILICON VALLEY and TOGETHERNESS. She also works concurrently on big budget and independent feature films as a casting associate with Jeanne McCarthy, including THE ACCOUNTANT starring Ben Affleck, Anna Kendrick and J.K. Simmons and AMERICAN ULTRA, starring Kristen Stewart. Past films include THE GREAT GATSBY, THE DEPARTED and THE HOMESMAN. She collaborated with director Daniel Kriza as Casting Director for SHANGHAI CALLING and is casting his latest TV pilot, ANNIE UNDOCUMENTED starring Nikki Soohoo.

SAG-AFTRA: FRESH OFF THE SEASON: ASIAN AMERICAN TALENT IN PRIMETIME TV

SATURDAY, APRIL 25

12:30 PM
Iram Parveen Bilal is a writer/director, raised in Nigeria and Pakistan. She just finished directing her second feature film, the science comedy, THE PHD MOVIE: RETURN TO GRAD SCHOOL, in Los Angeles, based on the widely followed PhD Comics series (7 million + viewers), at the heels of a multi-country theatrical and VOD/DVD/TV distribution on her noted first feature length film as a writer/director, JOSH (English title: AGAINST THE GRAIN) a 2012 Women in Film Awardee and recently honored to be selected part of the US Library of Congress’s permanent selection. Bilal is the initiator and current member of the Pakistani Oscar committee and is also the founder of Pakistan’s first professional screenwriting lab (QALAMBAAZ). She is also a co-chair on the Asian American Writer’s Committee at the Writer’s Guild of America. Bilal sits on the board of the community service organization, Calette Y. She is a Caltech grad, BS ’04 with honors, in Environmental Science Engineering and an MFA from the USC School of Cinematic Arts in Filmmaking. Recent awards and fellowships include the 2015 Carpe Diem Residency, the 2014 Best Independent Film, ARY Film Awards and the 2013 FIND Screenwriting Fellowship. Bilal is also a Thomas J. Watson Fellow. More on www.iramparveenbilal.com

Ken Cheng is a Consulting Producer on the Yahoo Originals comedy series SIN CITY SAINTS and was previously a writer on the Amazon Studios’ comedy BETAS and FX Network’s WILFRED. Ken enjoys eating, travelling, and watching sports. Ken believes members of a covert task force comprising military and extra-terrestrial mercenaries assassinated JFK after he threatened to expose their existence. Ken does not actually believe that last thing; that was just a test to see if you’re still reading this. Good job for sticking with it. Ken does, however, worry about his growing beer belly and hopes to one day meet the inventor of the baseball hat so he can personally thank him/her for making Ken’s life so much easier.

Sonny Lee has also written for ABC’s 2 BROKE GIRLS and NBC’S OUTSOURCED. He has also sold several pilots to ABC, Fox, and NBC, and sold feature scripts to Universal and Paramount.

Helen, a drama TV writer, was born in Beijing, China, and grew up in the California Bay Area. Her short film credits include writing an episode of the popular web-series Horror Haiku (THE ART OF MURDER IV), and co-writing the award-winning sci-fi film DISTANCE (2014). Helen was a member of the CBS diversity writer’s mentorship in 2010, was a finalist for the ABC fellowship in 2012 and 2013, and was a CAFE New Writers fellow in 2014. Previously, she has worked on the television shows THE CHICAGO CODE and BODY OF PROOF. Most recently she was a staff writer on NBC’s drama series, HANNIBAL, where she co-wrote an episode that will air in the show’s third season (premiering summer 2015).

Cori Uchida is a long time television and film junkie from Glendora, CA. She always knew she wanted to be a storyteller so, after graduating from USC she made her way to Hollywood to conquer her dreams. She started as an intern and worked her way through the TV and film ranks as an assistant, learning and growing as she honed her craft. Five years ago she teamed up with now husband, Adam Lash. Now this writing team has two pilot sales under their belts, BENDLAB to CBS and LOTUS currently in development with CBSP and The CW and on their third staffing job, first on HELIX for SYFY, then EYE CANDY for MTV and currently on HEROES REBORN for NBC. That once long sought after dream is now her reality.
HENRY CHAN

Henry Chan began his film and television career as an editor and won a Primetime Emmy Award for editing THE COSBY SHOW. For six years, he was the principal director for MOESHA, a comedy starring Brandy. Henry has directed over 180 episodes of television for all major U.S. TV networks. His credits include: A TO Z, GROWING UP FISHER, THE NEIGHBORS, WHITNEY, DON'T TRUST THE B.... IN APARTMENT 23, TRAFFIC LIGHT, LET'S STAY TOGETHER, 10 THINGS I HATE ABOUT YOU, SCRUBS and KING OF QUEENS.

100 DAYS is Henry's first Chinese language film which was shot entirely in Taiwan. The theme of going home and rediscovering one’s roots resonates deeply with him.

JON M. CHU

Jon M. Chu is known for his visually stunning blockbuster films as well as his works across various genres from groundbreaking digital series to commercials and even live concerts. His next film, JEM AND THE HOLOGRAMS, is set for release in October of 2015 by Universal Pictures and is produced by Blumhouse Productions. Chu is currently in production on PLANET 51.

ANTHONY HARDWICK

Anthony Hardwick, a director of photography with over twenty years experience, branched into directing with his directorial debut of an episode of RIZZOLI & ISLES in 2013. Anthony’s diverse work as a DP includes feature documentary films like Todd Phillips’ FRATHOUSE, and Bill Maher’s RELIGULOUS, as well as dramatic and comedic episodic TV and Feature films. In television, Anthony has been a DP on numerous shows including ENTOURAGE, RIZZOLI & ISLES, BLACK-ISH, and THE COMEDIANS. His feature work includes BOB, and BRUNO. Anthony credits his close collaboration as a DP with directors like Todd Phillips, Larry Charles, and dozens of television directors over the years, as being a fundamental in his preparation to making the transition to directing. Prior to working in the industry, Anthony earned his BFA in Film Television from NYU’s Tisch School of the Arts. He is a member of the Director’s Guild of America, the Society of Operating Cameramen and the International Cinematographer’s Guild.

BENSON LEE

Benson Lee is an award winning Korean American filmmaker who has directed both drama and documentary. He is the first Korean American director to be accepted into the Dramatic Competition of the Sundance film festival where his film MISS MONDAY received the Special Grand Jury Prize for Acting. His award winning documentary PLANET 51 was remade into a 3D dance feature by Sony Pictures, which he also directed.

FREIDA MOCK

Freida Mock is a Los Angeles-based Academy and Emmy Award - winning filmmaker, a director, writer and producer of feature length and short form theatrical documentary films. These include the Oscar nominated MAYA LIN: A STRONG VISION and Oscar nominated films ROSE KENNEDY, A LIFE TO REMEMBER, SING!, NEVER GIVE UP, and TO LIVE OR LET DIE.

Mock’s newest feature documentary movie ANITA - SPEAKING TRUTH TO POWER was released to critical acclaim in March 2014 by Samuel Goldwyn Films after its 2013 Sundance Film festival premiere. Her recent feature documentary film G-DOG was also selected for the U.S. State Department’s 2013 American Film Showcase. Mock was the first Governor elected to the new Documentary Branch of the Academy of Motion Picture Arts and Sciences and served as Chair. She is presently Co-chair of the DGA Documentary Awards Selection Committee. Mock graduated from UC Berkeley in history and English and did graduate work in history and law.

SHARAT RAJU

Sharat Raju has been a writer-director and editor for more than a decade. In the 2014-15 season, he began work in television after directing two episodes of LAW & ORDER: SPECIAL VICTIMS UNIT. A graduate from the American Film Institute, Sharat's thesis film AMERICAN MADE earned nearly twenty festival awards and was nationally broadcast on PBS' INDEPENDENT LENS from 2006-2010. Sharat’s 2007 feature-length documentary DIVIDED WE FALL continues to be seen around the country and has screened in 200 towns and cities nationwide. Sharat recently served as a Visiting Fellow at Yale Law School’s Information Society Project where he co-founded the Visual Law Project, training law students in the art and craft of visual storytelling while promoting documentaries. Sharat began his career working for acclaimed casting director Mali Finn on THE MATRIX Reloaded, THE MATRIX REVOLUTIONS, and others. He is a member of the Directors Guild of America.

MOTHER: YOU’VE MADE YOUR FIRST FILM…NOW WHAT?

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