



VISUAL COMMUNICATIONS

C3



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— THE —
CONFERENCE
— FOR —
CREATIVE
CONTENT
APRIL 25 - 26, 2015

#VOnlineC3



CONFERENCE SCHEDULE

TATEUICHI DEMOCRACY FORUM/
JAPANESE AMERICAN NATIONAL MUSEUM
111 N. CENTRAL AVENUE
LOS ANGELES, CA 90012

SATURDAY, APRIL 25

10:00am

Check In, Continental Breakfast | *Sponsored by*



11:00am

**MPEG: VISUAL AND AUDIO STORYTELLING
FOR BLOCKBUSTER FILMS**

MODERATOR: Walt Louie

PANELISTS: Alan E. Bell, Tim Chau, Maysie Hoy, Julia Wong

12:30pm

**SAG-AFTRA: FRESH OFF THE SEASON: ASIAN
AMERICAN TALENT IN PRIMETIME TV**

MODERATOR: Parvesh Cheena

PANELISTS: Usman Ally, Joy Osmani, Randall Park,
Lucille Soong, Leslie Woo

SUNDAY, APRIL 26

10:00am

Check In, Continental Breakfast | *Sponsored by*



11:00am

**WGA: TV WRITING LANDSCAPE –
NETWORK V. CABLE V. NEW MEDIA**

MODERATOR: Iram Parveen Bilal

PANELISTS: Ken Cheng, Sonny Lee, Helen Shang, Cori Uchida

12:30pm

DGA: YOU'VE MADE YOUR FIRST FILM... NOW WHAT?

MODERATOR: Henry Chan

PANELISTS: Jon M. Chu, Anthony Hardwick, Benson Lee,
Freida Mock, Sharat Raju

2:30pm – 4:30pm

C3 RECEPTION

FAR BAR
347 E. 1st St

WELCOME

C3 IS BACK AT THE LA ASIAN PACIFIC FILM FESTIVAL!

Welcome to the 2015 Conference for Creative Content (C3) presented by Visual Communications and Sony Pictures Entertainment -- where creatives and Hollywood industry leaders come together as part of a community to discuss important issues and trends taking place in the entertainment arena. Our deepest gratitude to our sponsors and dedicated board, staff and volunteers for making C3 happen.

This year's C3 marks the fifth edition of this important gathering of creatives and decision makers both in front and behind the camera in film, network TV, cable TV, and new media. Partnering with the industry guilds---Motion Pictures Editors Guild (MPEG), Writers Guild of America, west (WGAw), Directors Guild of America (DGA), Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA), and SAG-Producers Industry Advancement Cooperation Fund---this year's C3 is not only a celebration of our creative community, but also a forum to establish a dialogue with innovative pioneers. In this intimate space, it stands as our goal to hear directly from these creative minds, especially from Asian Americans leading the charge.

Thank you for joining us today and being an integral part of our community.



FRANCIS CULLADO
Executive Director



MILTON LIU
Director of Programs
& Artist Services

VISUAL COMMUNICATIONS

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WALT LOUIE



ALAN E. BELL



TIM CHAU



MAYSIE HOY



JULIA WONG

SATURDAY, APRIL 25

11:00 AM MPEG: VISUAL AND AUDIO STORYTELLING FOR BLOCKBUSTER FILMS

MODERATOR WALT LOUIE

Walt has been in the broadcast media business since 1974. His experience is as diverse as his expertise in the field of broadcast and communication arts. He has worked as a producer, director, AD, editor and instructor. Originally from San Francisco he has worked on productions in Beijing, Kyoto, Amsterdam, Düsseldorf, Hawaii, England, and for over thirty years in Los Angeles.

As an editor, he has worked on award-winning documentaries, independent films, trailers and commercials. His documentary work includes FORBIDDEN CITY, U.S.A produced by Arthur Dong, winner of "Best Documentary of the Decade" at the Hawaii International Film Festival. He edited RESTORING THE LIGHT a documentary shot entirely in China, produced by Carol Liu, which premiered at the Hawaii International Film Festival.

He currently is an instructor at Santa Monica College in the Entertainment Technology department where he teaches post-production classes.

He is the owner of Flash Cuts, an editorial service studio in Los Angeles.

ALAN E. BELL

Alan Edward Bell ACE, began his career in the late '80s, working first as an assistant editor (HEATHERS, LORD OF THE FLIES, MISERY, A FEW GOOD MEN) and then, a decade later, as editor on a string of both independent and studio films including LITTLE MANHATTAN, WATER FOR ELEPHANTS and (500) DAYS OF SUMMER, and more recently the last three movies in THE HUNGER GAMES series. Alan was born and raised in Los Angeles, where he lives with his wife, two boys and 16 chickens. He is self taught and found his way into the film business by serendipity and perseverance.

TIM CHAU

Tim Chau is a Sound Designer, Supervising Sound Editor and Re-Recording Mixer who was born in Melbourne, Australia. He started his work in post production sound on films including MAD MAX BEYOND THUNDERDOME and CROCODILE DUNDEE. He moved to Los Angeles in 1989 and worked as a freelance Sound Designer. He joined the Walt Disney Studios in 1994 and became the head of Sound Editorial there in 1995. In 2002, he joined Todd AO / Soundelux and moved to Sony Pictures in 2005. Since 2007, Tim has been based at Warner Bros. His credits include THE JOY LUCK CLUB, MR. HOLLAND'S OPUS, RUSH HOUR 1, 2 & 3, WEDDING CRASHERS and THE HANGOVER. He has been nominated for 7 Motion Picture Sound Editors Golden Reel Awards and 3 Australian Film Institute Awards. He won a Golden Reel Award for Quigley Down Under. Tim is a member of Academy Motion Picture Arts & Sciences.

He recently completed HERCULES, THE JUDGE and SPONGEBOB MOVIE: SPONGE OUT OF WATER.

MAYSIE HOY

Ms. Hoy began her career in Vancouver, Canada when she was cast in Robert Altman's MCCABE AND MRS. MILLER. When the movie was over she left for Los Angeles and began working and acting for him in his films: NASHVILLE, THREE WOMEN AND A WEDDING.

It was on Altman's BUFFALO BILL AND THE INDIANS that she discovered her passion for film editing. Her big break came when she edited THE JOY LUCK CLUB.

Her credits include: SPARE PARTS, TYLER PERRY'S: MADEA GOES TO JAIL, FOR COLORED GIRLS, WHY DID I GET MARRIED? THE PLAYER (co-edited), SMOKE, WHAT DREAMS MAY COME (shared credit), LOVEJONES.

Ms. Hoy is an alumna of the American Film Institute's Directing Women's Workshop. She is on the Board of Directors in the Motion Picture Editors Guild and American Cinema Editors. She has been featured with thirty accomplished craftswomen in a book called "Great Women in Films."

JULIA WONG

Julia Wong is a film editor, best known for X-MEN: THE LAST STAND, EXTRACT, and HERCULES. While attending film school at Temple University in her home town of Philadelphia, she won the American Cinema Editors Eddie Award for Best Student Editor in 1995. After working as an additional editor on Brett Ratner's AFTER THE SUNSET and PRISON BREAK, her big break as an editor came on X-MEN: THE LAST STAND, which earned her a Golden Satellite Award for Best Editing of a Feature Film in 2006.

She continues to work with Ratner, as well as directors like Catherine Hardwicke and Mike Judge. Other credits include RED RIDING HOOD, PINK PANTHER 2, and MTV's upcoming KEN JEONG MADE ME DO IT.



PARVESH CHEENA



USMAN ALLY



JOY OSMANSKI



RANDALL PARK



LUCILLE SOONG



LESLIE WOO

SATURDAY, APRIL 25

12:30 PM SAG-AFTRA: FRESH OFF THE SEASON: ASIAN AMERICAN TALENT IN PRIMETIME TV

MODERATOR **PARVESH CHEENA**

A native of Naperville, Illinois, and a musical theater graduate from the Chicago College of Performing Arts at Roosevelt University in Downtown Chicago, Parvesh is best known for playing Gupta on NBC's sitcom *OUTSOURCED*. He is also the voice of the Transformer Blades in The Hub Network's *TRANSFORMERS: RESCUE BOTS* airing Saturday mornings.

Cheena made his film debut as 'Samir' in *BARBERSHOP*, and reprised his role in the sequel, *BARBERSHOP 2: BACK IN BUSINESS*. He also appeared opposite Diane Keaton in *BECAUSE I SAID SO*.

Recently, he can be seen in the newest season of *ARRESTED DEVELOPMENT*. Parvesh also had a role in Courteney Cox's directorial debut, *HELLO I MUST BE GOING*. Parvesh last appeared on NBC's *A to Z* this past fall and will be appearing in East West Players production of *The Who's TOMMY* this May and June.

Cheena currently resides in Los Angeles, California where he regularly performs long form improvisation with his South Asian team, *BROWNTOWN*. Parvesh is also a Los Angeles Local Board Member of SAG-AFTRA and a board member of the Indian Film Festival of Los Angeles.

Find him on twitter @parvesh

USMAN ALLY

Usman Ally is an award-winning actor most well known for his work on stage including World Premiere productions of the Pulitzer winning *DISGRACED* (2013 Joseph Jefferson Award Best Actor Nomination), the multiple award winning *THE ELABORATE ENTRANCE OF CHAD DEITY, THE INVISIBLE HAND* (2015 Lucille Lortel nomination Outstanding Actor in a Lead Role) and Mary Zimmerman's *THE JUNGLE BOOK* for which he won Best Actor in a Musical at the IRNE Awards. He can be seen on television in recurring roles on *MADAM SECRETARY, DAMAGES, BOSS*, as well as numerous Guest roles including *CASTLE, PERSON OF INTEREST, CHICAGO CODE, MIND GAMES* and *ENDGAME*.

Other theatre credits include Steppenwolf Theater, Lookingglass, Arena Stage, Lyric Opera and many others around the country. He is a recipient of the 2010 Fox Foundation Fellowship from Theatre Communications Group, awarded to young actors with Extraordinary Potential. He holds an MFA in Acting Magna Cum Laude from the University of Florida.

JOY OSMANSKI

Since graduating from the MFA Acting Program at UCSD, Joy has worked steadily in TV, Film and Theatre. TV and Film appearances include *CASTLE, THE LOOP, SAVE ME, THE FOLLOWING, IT'S ALWAYS SUNNY IN PHILADELPHIA, TRUE JACKSON, VP, SAMANTHA WHO?, WEDDING PALACE, WHITE ON RICE, SURROGATE VALENTINE*; Theatre credits include *OUR TOWN* at Actors Theatre of Louisville, *THREE SISTERS* at Chalk Rep, *BE AGGRESSIVE* at La Jolla Playhouse, *ROMEO & JULIET* at A Noise Within, *MAJOR BARBARA* and *THE MATCHMAKER* at San Jose Rep; Joy lives in Los Angeles with her husband, dog, and two hives of bees.

RANDALL PARK

As an actor and writer, Randall Park is fast becoming one of the freshest and most in-demand faces in Hollywood with his extraordinarily diverse skill set and wide-ranging background in both film and television.

Most recently, Park played "Kim Jong-un" in *THE INTERVIEW*, opposite James Franco and Seth Rogen. Park recently wrapped production on two projects, Judd Apatow's *TRAINWRECK* opposite Amy Schumer, Bill Hader and Tilda Swinton, and *THE HOLLARS* directed by John Krasinski, co-starring Anna Kendrick, Margo Martindale, Richard Jenkins and Charlie Day.

On television, Park currently stars as Louis Huang on ABC's new hit comedy *FRESH OFF THE BOAT*, and he recurs as Minnesota Governor Danny Chung on the Emmy award-winning HBO hit show *VEEP*, alongside Julia Louis-Dreyfus. He also will be seen in the upcoming Netflix series *WET HOT AMERICAN SUMMER: FIRST DAY OF CAMP* with Bradley Cooper, Paul Rudd, Amy Poehler, and many more.

Park currently resides in Los Angeles with his wife and daughter.

LUCILLE SOONG

Lucille Soong currently stars as Grandma Huang in the critically acclaimed ABC comedy *FRESH OFF THE BOAT*. The veteran character actress has appeared in numerous roles, including Yao Lin, Gabrielle Solis's maid, in the iconic television show *DESPERATE HOUSEWIVES, DHARMA & GREG* and *PASSIONS*, and in the feature films *FREAKY FRIDAY, SKY HIGH, JUST LIKE HEAVEN* and *THE JOY LUCK CLUB*, to name but a few.

LESLIE WOO

Leslie Woo is a television and film casting director and is currently serving as Casting Associate on HBO's hit series *SILICON VALLEY* and *TOGETHERNESS*. She also works concurrently on big budget and independent feature films as a casting associate with Jeanne McCarthy, including *THE ACCOUNTANT* starring Ben Affleck, Anna Kendrick and J.K. Simmons and *AMERICAN ULTRA*, starring Kristen Stewart. Past films include *THE GREAT GATSBY, G.I. JOE: RETALIATION* and *THE HOMESMAN*. She collaborated with director Daniel Hsia as Casting Director for *SHANGHAI CALLING* and is casting his latest TV pilot, *ANNIE UNDOCUMENTED* starring Nikki Soohoo.



IRAM PARVEEN BILAL



KEN CHENG



SONNY LEE



HELEN SHANG



CORI UCHIDA

SUNDAY, APRIL 26

11:00 AM WGA: TV WRITING LANDSCAPE – NETWORK V. CABLE V. NEW MEDIA

MODERATOR IRAM PARVEEN BILAL

Iram Parveen Bilal is a writer/director, raised in Nigeria and Pakistan. She just finished directing her second feature film, the science comedy, THE PHD MOVIE: RETURN TO GRAD SCHOOL, in Los Angeles, based on the widely followed PhD Comics series (7 million + viewers), at the heels of a multi-country theatrical and VOD/DVD/TV distribution on her noted first feature length film as a writer/director, JOSH (English title: AGAINST THE GRAIN) a 2012 Women in Film Awardee and recently honored to be selected part of the US Library of Congress's permanent selection. Bilal is the initiator and current member of the Pakistani Oscar committee and is also the founder of Pakistan's first professional screenwriting lab (QALAMBAAZ). She is also a co-chair on the Asian American Writer's Committee at the Writer's Guild of America. Bilal sits on the board of the community service organization, Caltech Y. She is a Caltech grad, BS '04 with honors, in Environmental Science Engineering and an MFA from the USC School of Cinematic Arts in Filmmaking. Recent awards and fellowships include the 2015 Carpe Diem Residency, the 2014 Best Independent Film, ARY Film Awards and the 2013 FIND Screenwriting Fellowship. Bilal is also a Thomas J. Watson Fellow. More on www.iramparveenbilal.com

KEN CHENG

Ken Cheng is a Consulting Producer on the Yahoo Originals comedy series SIN CITY SAINTS and was previously a writer on the Amazon Studios' comedy BETAS and FX Network's WILFRED. Ken enjoys eating, travelling, and watching sports. Ken believes members of a covert task force comprising military and extra-terrestrial mercenaries assassinated JFK after he threatened to expose their existence. Ken does not actually believe that last thing; that was just a test to see if you're still reading this. Good job for sticking with it. Ken does, however, worry about his growing beer belly and hopes to one day meet the inventor of the baseball hat so he can personally thank him/her for making Ken's life so much easier.

SONNY LEE

Currently a writer/Supervising Producer on HBO's SILICON VALLEY, Sonny Lee has also written for FX's IT'S ALWAYS SUNNY IN PHILADELPHIA, CBS' 2 BROKE GIRLS and NBC's OUTSOURCED. He has also sold several pilots to ABC, Fox, and NBC, and sold feature scripts to Universal and Paramount.

HELEN SHANG

Helen, a drama TV writer, was born in Beijing, China, and grew up in the California Bay Area. Her short film credits include writing an episode of the popular web-series Horror Haiku (THE ART OF MURDER IV), and co-writing the award-winning sci-fi film DISTANCE (2014). Helen was a member of the CBS diversity writer's mentorship in 2010, was a finalist for the ABC fellowship in 2012 and 2013, and was a CAPE New Writers fellow in 2014. Previously, she has worked on the television shows THE CHICAGO CODE and BODY OF PROOF. Most recently she was a staff writer on NBC's drama series, HANNIBAL, where she co-wrote an episode that will air in the show's third season (premiering summer 2015).

CORI UCHIDA

Cori Uchida is a long time television and film junkie from Glendora, CA. She always knew she wanted to be a storyteller so, after graduating from USC she made her way to Hollywood to conquer her dreams. She started as an intern and worked her way through the TV and film ranks as an assistant, learning and growing as she honed her craft. Five years ago she teamed up with now husband, Adam Lash. Now this writing team has two pilot sales under their belts, BEDLAM to CBSP and LOTUS currently in development with CBSP and The CW and on their third staffing job, first on HELIX for SYFY, then EYE CANDY for MTV and currently on HEROES REBORN for NBC. That once long sought after dream is now her reality.



12:30 PM DGA: YOU'VE MADE YOUR FIRST FILM...NOW WHAT?

MODERATOR HENRY CHAN

Henry Chan began his film and television career as an editor and won a Primetime Emmy Award for editing THE COSBY SHOW. For six years, he was the principal director for MOESHA, a comedy starring Brandy. Henry has directed over 180 episodes of television for all major U.S. TV networks. His credits include: A TO Z, GROWING UP FISHER, THE NEIGHBORS, WHITNEY, DON'T TRUST THE B... IN APARTMENT 23, TRAFFIC LIGHT, LET'S STAY TOGETHER, 10 THINGS I HATE ABOUT YOU, SCRUBS and KING OF QUEENS.

100 DAYS is Henry's first Chinese language film which was shot entirely in Taiwan. The theme of going home and rediscovering one's roots resonates deeply with him.

JON M. CHU

Jon M. Chu is known for his visually stunning blockbuster films as well as his works across various genres from groundbreaking digital series to commercials and even live concerts. His next film, JEM AND THE HOLOGRAMS, is set for release in October of 2015 by Universal Pictures and is produced by Blumhouse Productions. Chu is currently in production on NOW YOU SEE ME 2, the sequel to the summer hit, which will have Jesse Eisenberg, Mark Ruffalo, Woody Harrelson, Dave Franco, Morgan Freeman and Michael Caine return to their lead roles as Lizzy Caplan and Daniel Radcliffe join the cast. The film is scheduled to be released by Lionsgate on June 10, 2016. In 2012, Chu tackled his first action movie and biggest production: Paramount Picture's G.I. JOE: RETALIATION the re-imagining of the popular toy and comic book franchise.

ANTHONY HARDWICK

Anthony Hardwick, a director of photography with over over twenty years experience, branched into directing with his directorial debut of an episode of RIZZOLI AND ISLES in 2013. Anthony's diverse work as a DP includes feature documentary films like Todd Phillips' FRATHOUSE, and Bill Maher's RELIGULOUS, as well as dramatic and comedic episodic TV and Feature films. In television, Anthony has been a DP on numerous shows including ENTOURAGE, RIZZOLI & ISLES, BLACK-ISH, and THE COMEDIANS. His feature work includes BORAT, and BRUNO. Anthony credits his close collaboration as a DP with directors like Todd Phillips, Larry Charles, and dozens of television directors over the years, as being a fundamental in his preparation to making the transition to directing. Prior to working in the industry, Anthony earned his BFA in Film & Television from NYU's Tisch School of the Arts. He is a member of the Director's Guild of America, the Society of Operating Cameramen and the International Cinematographer's Guild.

BENSON LEE

Benson Lee is an award winning Korean American filmmaker who has directed both drama and documentary. He is the first Korean American director to be accepted into the Dramatic Competition of the Sundance film festival where his film MISS MONDAY received the Special Grand Jury Prize for Acting. His award winning documentary PLANET B-BOY was remade into a 3D dance feature by Sony Pictures, which he also directed, titled BATTLE OF THE YEAR 3D. Benson recently directed SEOUL SEARCHING, a Korean teen comedy inspired by a true story that premiered at this years Sundance film festival and received the audience award at this years CAAMfest in San Francisco.

FREIDA MOCK

Freida Mock is a Los Angeles-based Academy and Emmy Award - winning filmmaker, a director, writer and producer of feature length and short form theatrical documentary films. These include the Oscar winner MAYA LIN: A STRONG VISION and Oscar nominated films ROSE KENNEDY, A LIFE TO REMEMBER, SING!, NEVER GIVE UP, and TO LIVE OR LET DIE.

Mock's newest feature documentary movie ANITA - SPEAKING TRUTH TO POWER was released to critical acclaim in March 2014 by Samuel Goldwyn Films after its 2013 Sundance Festival premiere. Her recent feature documentary film G-DOG was also selected for the U.S. State Department's 2013 American Film Showcase.

Mock was the first Governor elected to the new Documentary Branch of the Academy of Motion Pictures Arts and Sciences and served as Chair. She is presently Co-chair of the DGA Documentary Awards selection Committee. Mock graduated from UC Berkeley in history and English and did graduate work in history and law.

SHARAT RAJU

Sharat Raju has been a writer-director and editor for more than a decade. In the 2014-15 season, he began work in television after directing two episodes of LAW & ORDER: SPECIAL VICTIMS UNIT. A graduate from the American Film Institute, Sharat's thesis film AMERICAN MADE earned nearly twenty festival awards and was nationally broadcast on PBS' INDEPENDENT LENS from 2006-2010. Sharat's 2007 feature-length documentary DIVIDED WE FALL continues to be seen around the country and has screened in 200 towns and cities nationally. Sharat recently served as a Visiting Fellow at Yale Law School's Information Society Project where he co-founded the Visual Law Project, training law students in the art and craft of visual storytelling while producing documentaries. Sharat began his career working for acclaimed casting director Mali Finn on THE MATRIX RELOADED, THE MATRIX REVOLUTIONS, 8 MILE and others. He is a member of the Directors Guild of America.



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