THE CONFERENCE FOR CREATIVE CONTENT
APRIL 23 - 24, 2016
#VConlineC3
Welcome to the 2016 Conference for Creative Content (C3) presented by Visual Communications and Sony Pictures Entertainment -- where creatives and Hollywood industry leaders come together as part of a community to discuss important issues and trends taking place in the entertainment arena. Our deepest gratitude to our sponsors and dedicated board, staff and volunteers for making C3 happen.

This year’s C3 marks the 6th edition of this important gathering of creatives and decision makers both in front and behind the camera in film, network TV, cable TV, and new media. Partnering with the industry guilds—Motion Pictures Editors Guild (MPEG), Writers Guild of America, West (WGAW), Directors Guild of America (DGA), Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA), and SAG–Producers Industry Advancement Cooperation Fund—this year’s C3 is not only a celebration of our creative community, but also a forum to establish a dialogue with innovative pioneers. In this intimate space, it stands as our goal to hear directly from these creative minds, especially from Asian Americans leading the charge.

Thank you for joining us today and being an integral part of our community.

### Conference Schedule

**Saturday, April 23**

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<td>12:15pm</td>
<td>SAG-AFTRA: The Great Equalizer - How New Media Gets You Noticed</td>
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<td><strong>Moderator:</strong> Jenny Yang</td>
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<td><strong>Panelists:</strong> Sheri Bryant, Tim Chiou, Sujata Day, Brad Gilmore, Danny Pudi</td>
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<td>2:15pm</td>
<td>F This Weekly Podcast: Women for the Win - Transcending the Inclusion Crisis and Gender Gap in Hollywood</td>
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<td><strong>Moderator:</strong> Paloo Mardo</td>
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<td><strong>Panelists:</strong> Effie Brown Lena Khan, Pamela Tom, Janet Yang</td>
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<td>3:45pm</td>
<td>WGA: Writing for Diverse Voices in TV and Film</td>
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<td><strong>Moderator:</strong> Neil Sadhu</td>
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<td><strong>Panelists:</strong> Cindy Fang, Sameer Gardezi, Michael Golumco, Peter Saji, Iris Yamashita</td>
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<td>5:00pm</td>
<td>Yellow Nerds and Dongs @ The Oscars or Can’t You Take a Joke?</td>
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<td><strong>Panelists:</strong> George Takei, Arthur Dong, Janet Yang, Daniel Mayeda, Emerlynn Lampitoc, Kiko Washington</td>
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<tr>
<td>12:30pm</td>
<td>MPEG: Editing - The Last Rewrite</td>
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<td><strong>Moderator:</strong> Maysie Hoy</td>
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<td><strong>Panelists:</strong> Bobby Banks, Lilian Benson, Richard Chew, Tom Cross, William Hoy, Gail Yasunaga</td>
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<td>2:00pm</td>
<td>DGA: Utilizing Emerging Technology to Enhance Your Storytelling</td>
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<td><strong>Moderator:</strong> Kevin Berlandi</td>
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<td><strong>Panelists:</strong> Brian Metcalf, Ian Truittner, Philip Tan</td>
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<td>3:30pm</td>
<td>Womyomf: The New Indie Cinema: Opportunities for Diverse Filmmakers in the Digital World</td>
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<td><strong>Moderator:</strong> Philip Chung</td>
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<td><strong>Panelists:</strong> Joey De La Rosa, Karen Horne, Diana Mogollón, Viet Nguyen</td>
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<td>4:45pm</td>
<td>Closing Remarks</td>
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<tr>
<td>5:00pm</td>
<td>C3 Reception: FAR Bar</td>
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<td><strong>Location:</strong> 347 E. 1st St., Los Angeles, CA 90012</td>
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**Visual Communications**

Francis Cullado, Executive Director
Abraham Ferrer, Exhibitions Director
Chanel Kong, Festival Manager
Milton Liu, Director of Programs & Artist Services
Mark Mangoba, Technical Manager
Rachelle Samson, Grants & Communications Manager
Susan Soohoo, Office Manager
12:15 PM SAG-AFTRA: THE GREAT EQUALIZER - HOW NEW MEDIA GETS YOU NOTICED

JENNY YANG MODERATOR

Jenny Yang is a Los Angeles-based writer and stand up comedian who produces the first-ever, mostly female, Asian American standup comedy tour, Dis/orient/ed Comedy, and The Comedy Comedy Festival: A Comedy Festival, a comedy festival showcasing the best in Asian American comedic talent.

Taiwan-born and Southern California-raised, Jenny is a frequent collaborator on viral Buzzfeed videos that have amassed over 20 million combined views, and actor in numerous digital projects including Comedy Central’s “White Flight.” In 2015, she was dubbed one of Los Angeles’ “most fascinating people” in LA Weekly’s annual “People” issue.

SHERI BRYANT

Sheri Bryant currently serves as Head of Creator Talent & Partnerships at start-up Patreon, one of Forbes’ top 20 start-ups to watch in 2016. Prior to Patreon, Sheri was the Co-Founder and CEO of the popular entertainment network, Geek & Sundry, responsible for overseeing the company’s financial growth, strategic brand partnerships, distribution channels, talent acquisition and programming. Geek & Sundry was acquired by Legendary Pictures in 2014.

Prior to Geek & Sundry, Sheri founded Intelligent Life Media, a full-service motion picture and digital production company that developed, financed and produced programming across the full range of distribution channels including several award winning feature films.

Sheri began her career working for The Walt Disney Company as a financial analyst of Investments and Funding, before joining Hollywood Pictures film division as an entertainment executive. She also served as Director of development and production for the distribution company Image Organization.

TIM CHIOU

TIM CHIOU is an actor out of Los Angeles, whose TV credits include iZOMBIE, 2 BROKE GIRLS, CHICAGO P.D. and MAJOR CRIMES. His web credits include the series LIVING WITH MODELS, UNSINGLE, and the short “Ninja Say What?!”. Tim recently won Best Actor in NBC Universal's Short Film Fest as part of their TIPS (Talent Infusion Programs) for diversity. He is proud to represent the series JOHN HUGHES RUINED MY LIFE and the feature film CRUSH THE SKULL, both of which are selections at LAAPFF 2016.

SUJATA DAY

Sujata Day is a multi-talented performer/writer who hails from the black ’n yellow suburbs of Pittsburgh, PA. She produces, writes, and stars in the comedy sci-fi web series, Larry & Lucy. Sujata also produces, writes, and sings in music videos of her indie band, Naked Hipster Project. She is a graduate of the Upright Citizen’s Brigade Theatre improv program. Sujata plays CeCe in the groundbreaking hit web series, Awkward Black Girl. Recent TV/Film credits include The Grinder, Hello Again, and 9 Rides. She can next be seen playing Sarah in the new HBO comedy, Insecure. Sujata is repped by 3 Arts Entertainment and TalentWorks.

BRAD GILMORE

Brad Gilmore graduated summa cum laude in English and Economics from Fordham University in New York, and is a member of The Casting Society of America (CSA).

Past projects include BURYING THE EX (Venice ’14), directed by Joe Dante with Anton Yelchin and Alexandra Daddario; DEFAULT, directed by Simon Brand with David Oyelowo and Katherine Moennig; THE AUTOMATIC HATE (SXSW ’15), directed by Justin Lerner with Joseph Cross and Adelaide Clemens; VAMPIRE (Sundance, Berlin, Hong Kong ’11) directed by Shunji Iwai with Kevin Zegers, Keisha Castle-Hughes and Adelaide Clemens; A BAG OF HAMMERS (SXSW ’11) directed by Brian Crano with Rebecca Hall, Jason Ritter and Amanda Seyfried; and the pilot RADICAL for Cynthia Mort with Lori Petty, Frances Fisher and Anita Briem.

Projects prior to his independent career include THE CLOSER (Kyra Sedgwick); THE TEN COMMANDMENTS (Val Kilmer); SISTERS (Maria Bello); CRYSTAL (Billy Bob Thornton); and SECONDHAND LIONS (Robert Duvall).

DANNY PUDI

Danny Pudi starred as Abed on all six seasons of NBC/Yahoo’s Community. Half Indian and half Polish, Danny was, of course, born and raised in Chicago. He graduated from Marquette University, where he was the recipient of the inaugural Chris Farley Scholarship. Danny then studied improvisation at The Second City’s Conservatory program. Additional TV/Film credits include Gilmore Girls, Hot in Cleveland, Angie Tribeca, Royal Pains and Dr. Ken. Film credits include The Pretty One, Vijay and I, Captain America: Winter Soldier and The Tiger Hunter (Premiering HERE!). In addition to his acting work, Danny directed the ESPN 30 for 30 short film Untucked, which was screened at the Sundance Film Festival and he co-created the web series BOOK CLUB.
2:15 PM F THIS WEEKLY PODCAST: WOMEN FOR THE WIN - TRANSCENDING THE INCLUSION CRISIS AND GENDER GAP IN HOLLYWOOD

PALOA MARDO MODERATOR
Paola Mardo is a podcaster, writer, and film marketer. Born in Los Angeles, she grew up in Manila, Kuala Lumpur, and the Bay Area until moving to Santa Barbara where she received a degree in Film and Media Studies and Asian American Studies at the University of California, Santa Barbara. She has worked in various aspects of the film and media industry with positions at KEYT News, Visual Communications, Los Angeles Asian Pacific Film Festival, and Sony Pictures Entertainment. She is based in Los Angeles where she manages marketing, publicity, and digital/social media for Annapurna Pictures (AMERICAN HUSTLE, HER). She writes and podcasts about race, culture, women, and film on F This Weekly Podcast and its accompanying newsletter. You can find her online at paolamardo.com, fthisweekly.com, and on Twitter at @paolamardo.

LENA KHAN
Lena Khan is a writer/director who allows her work to be an organic blend of her wit, a slightly eccentric outlook on life, and her rich emotional aptitude. With undergraduate degrees in Political Science and History from UCLA, Lena went on to graduate from UCLA’s prestigious school of Theater, Film and Television. Since then, she has been directing short films, commercials, and music videos. Her videos have placed in major festivals, broadcast on major network television channels across the world, and received over 20 million hits on YouTube. Lena has gained experience working at noted production companies such as Participant Media and she and her work have been featured in media outlets such as The Guardian, The New York Times, and USA Today. Aside from conducting workshops across the country for young filmmakers, Lena now brings her unique vision and visual style to her first feature film, THE TIGER HUNTER, which premiered at the opening night of the 2016 LA Asian Pacific Film Festival.

PAMELA TOM
Pamela Tom is a director and producer whose work includes documentary and narrative film and television. TYRUS, about Chinese American artist Tyrus Wong, is her feature directorial debut. Tom's narrative short, Two Lies, about a divorced Chinese American woman who has plastic surgery to make her eyes rounder, is distributed by Women Make Movies and has screened at hundreds of universities and film festivals including Sundance and New Directors/New Films. Tom was a producer at KCET where she oversaw several national PBS prime-time series and the Director of Diversity at Film Independent, where she was a leading spokesperson on diversity in the film industry. Tom is a recipient of a Walt Disney Writing Fellowship, Dorothy Arzner Award For Outstanding Woman Director, and Asian Pacific Women's Network Award. She's taught directing at UC Santa Barbara, Loyola Marymount University, and UCLA Extension. She received her BA from Brown University and MFA in film from UCLA.

JANET YANG
Janet Yang is Managing Director at Tang Media Partners in charge of creative content and production. TMP has investments from key Chinese companies and is active in bridging the entertainment industries between the US and China. Yang is a prominent Hollywood producer with Film and TV credits including “The Joy Luck Club”, “The People vs. Larry Flynt”, “Dark Matter”, “Shanghai Calling”, and “Documented”. Yang won both a Golden Globe and Emmy for her HBO film, “Indictment: The McMartin Trial”. She began her career bringing Chinese cinema into North America, and then representing Hollywood studios to broker the first sale of American films into China. This led to joining Steven Spielberg on the production of “Empire of the Sun”, Yang has been named one of the “50 Most Powerful Women in Hollywood” by the Hollywood Reporter. She is a member of the Academy of Motion Pictures and the Committee of 100.

EFFIE BROWN
Effie Brown is a film and television producer, known for the acclaimed independent feature Dear White People. She currently serves as EVP of Development and Production for Lee Daniels Entertainment. Through her company, Duly Noted, Inc., Brown is producing the Lionsgate feature Flyn Girl (based off the best selling novel by Omar Tyree) and she recently sold The Good House (by acclaimed novelist Tananarive Due), to Lifetime films. She has produced several critically acclaimed HBO Films and award-winning projects including Stranger Inside, Jane Campion’s In the Cut, Real Women Have Curves, Everyday People and Rocket Science. In 2015, Brown joined Matt Damon and Ben Affleck as Producer and Mentor in the controversial reboot of Project Greenlight. With a love of multiple platforms Brown focused on digital episodic content and produced over 130 episodes of WIGS, an award winning, original content channel funded by Google/YouTube. Currently, the number one scripted channel on YouTube, WIGS has recently been picked up for wider distribution via Hulu.
3:45 PM  WGA: WRITING FOR DIVERSE VOICES IN TV AND FILM

NEIL SADHU MODERATOR
Neil Sadhu graduated from USC film school and began his career working in development at Spyglass Entertainment and later as a Story Editor for Walt Disney-based Millar/Gough Ink. His writing credits include The CW’s Smallville as well as a feature comedy for Radio Killa Films. Neil’s most recent project is an original animated pilot for DreamWorksTV. Since 2011, Neil has been the Co-Chair of the WGA Asian American Writers Committee, which actively represents the professional and creative interests of writers of Asian heritage. In addition to screenwriting, Neil serves as a Lead Creative at interTrend Communications, an award-winning advertising agency specializing in the Asian American market for brands such as Toyota, AT&T, and State Farm.

CINDY FANG
Cindy is a television writer whose writing credits include RUSH HOUR, GIRL MEETS WORLD, and A.N.T. FARM. In 2015, she was named the Fox Writers Intensive fellow, landing a blind pilot deal with FOX. She has also developed original pilots for Disney Channel and Entertainment One. Cindy recently became a new mother and loves her baby the most when he’s asleep.

SAMEER GARDEZI
A graduate from USC’s film school, Sameer Asad Gardezi is a WGA Award-Winning comedy writer who has worked on such acclaimed shows as ALIENS IN AMERICA, MR. SUNSHINE, OUTSOURCED, THE GOODWIN GAMES and MODERN FAMILY. For his work on MODERN FAMILY, he was awarded a WGA Award for excellence in writing. Sameer started his career at the Nickelodeon Writing Fellowship. Shortly after, Sameer sold a pilot to ABC entitled THE 90S WERE A LONG TIME AGO and a pilot to FOX entitled SAVE US... THEN THE WHALES, which he acted as writer, creator and producer. Most recently, Sameer wrapped up a project with FOX and Will Smith’s company Overbrook based on the life of comedian Trevor Noah. Additionally, Sameer has written and directed the short EQUAL OPPORTUNITY, winning the NBC Comedy Short Cuts Film Festival and was an official selection at SXSW and the HBO Aspen Film Festival.

MICHAEL GOLAMCO
Michael Golamco is an LA-based screenwriter and playwright. He currently writes for NBC’s GRIMM, and has sold pilots to NBC, WB Television, and ABC Family. His latest feature film is PLEASE STAND BY – from the producers of JUNO and UP IN THE AIR, starring Dakota Fanning, Toni Collette, and Alice Eve. His plays (BUILD, YEAR ZERO, COWBOY VERSUS SAMURAI) have been produced at NYC’s Second Stage Theatre, the Geffen Playhouse, Chicago’s Victory Gardens Theatre, Actors Theatre of Louisville, the Guthrie, and many others both nationally and internationally. He has received playwriting commissions from Second Stage, South Coast Rep, and the Geffen, and is a resident playwright at New Dramatists.

PETER SAJI
Hailing from the Washington, DC area, Peter Saji is gainfully employed on ABC’s Blackish where he has his very own parking space. Previously, Saji spent five seasons on Cougar Town where he shook Courteney Cox’s hand on several occasions.

Even more previously, Saji was a staff writer for the critically acclaimed hit, Cavemen on ABC. There, he contributed what show-runner Mike Schiff described as, “The defining joke of the pilot,” and “formidable body odor.” Even-even more previously, Saji founded what eventually became the largest HipHop battle on the East Coast. Genesis 2:002 was judged by the Neptunes and featured on NPR.

Later, Saji went on to tour with the Mobile Skatepark Series where he not only coordinated events all over the country, but also hosted and produced the HipHop/Lifestyle Sports segments that aired weekly on Fox Sportsnet. Sixteen paternity suits are still pending.

When Saji isn’t writing, he enjoys performing spoken word poetry, snowboarding and amateur MMA cage fighting. Ask to see his bruises.

IRIS YAMASHITA
Iris is the Academy Award nominated writer for the movie LETTERS FROM IWO JIMA, directed by Clint Eastwood. LETTERS received a Golden Globe award for “Best Foreign Language Film” and was nominated for 4 Oscars®. She has also optioned or been assigned to various screenplays, working with internationally acclaimed directors such as Wayne Wang, Shekhar Kapur and Hideo Nakata.

She is currently the writer and creative consultant on an originally conceived stage show, which will debut at Tokyo DisneySea this summer, and is in development with producers on various projects for both film and television.

Iris is an advocate of women and diversity in the entertainment industry and has judged or mentored for programs sponsored by the Writers Guild of America, Film Independent, the Korean Film Council, the Los Angeles Asian Pacific Film Festival and the San Francisco International Asian Film Festival.
YELLOW NERDS AND DONGS @ THE OSCARS OR CAN’T YOU TAKE A JOKE?

THE SERIOUS BUSINESS OF DIVERSITY IN HOLLYWOOD

Despite a re-energized #OscarsSoWhite campaign leading up to the Academy Awards, the terms “diversity” and “inclusion” remain mostly just talk in the entertainment industry.

Amid the discussion on greater racial sensitivity, the Oscars broadcast itself targeted Asians as the butt of stereotypical jokes. Two dozen Academy members of Asian descent promptly wrote a letter to Academy leaders expressing their dismay. The Academy organized a meeting, and discussions are ongoing.

This is a galvanizing moment in Asian American history, where we as a community can come together to help solve the problem of the lack of diversity in the entertainment industry.

The event is designed to be a discussion that not only analyzes the issues, but focuses on potential solutions. Please join us to create a public dialogue and build support for real change in the entertainment industry.

ORGANIZERS
Janet Yang, Film Producer - Asia Society Southern California - Board of Directors
Jonathan Karp, Executive Director - Asia Society Southern California
David Mageda, Co-Director - Los Angeles Asian Pacific Film Festival

PANEL SPONSOR
IW Group

SATURDAY, APRIL 23
5 P.M. - 6:30 P.M.
C3 CONFERENCE AT THE LOS ANGELES ASIAN PACIFIC FILM FESTIVAL
JAPANESE AMERICAN NATIONAL MUSEUM
100 N. CENTRAL AVENUE - LITTLE TOKYO
LOS ANGELES, CA 90012
ADMISSION FREE

Our speakers and panelists are leading Hollywood figures who are directly involved with initiatives to open entertainment to more Asian American and minority voices. They include:

GEORGE TAKEI, a path-breaking actor and prominent advocate for inclusiveness, will make opening remarks.

JANET YANG and ARTHUR DONG – two of the Academy members who helped spearhead the letter campaign and are in current talks with Academy leaders.

DANIEL MAYEDA – Co-Chair of the Asian Pacific American Media Coalition which, as part of a multi-ethnic coalition of civil rights groups, has been advocating for greater diversity and inclusion in the film and TV industries.

EMERLYNN LAMPITOC - Manager, Creative Talent Development & Inclusion, Disney | ABC Television Group’s (DATG) Talent Development & Diversity. Lampitoc oversees staffing of writers and directors specifically for Freeform and Disney Channel.

KIKO WASHINGTON - Executive Vice President, Worldwide Human Resources, Warner Brothers Entertainment - will speak about the current diversity initiatives at Warner Brothers.
MAYSIE HOY MODERATOR
Ms. Hoy began her career in Vancouver, Canada when she was cast in Robert Altman’s MCCABE AND MRS. MILLER. She then left for Los Angeles and began working and acting for him in his films: NASHVILLE, 3 WOMEN, and A WEDDING. It was on Altman’s BUFFALO BILL AND THE INDIANS that she discovered her passion for film editing. Her big break came when she edited THE JOY LUCK CLUB.

Her credits include: DOLLY PARTON’S COAT OF MANY COLORS*, SPARE PARTS, TYLER PERRY’S: MADEA GOES TO JAIL, FOR COLORED GIRLS, WHY DID I GET MARRIED?, THE PLAYER (co-edited), SMOKE, WHAT DREAMS MAY COME (shared credit), and LOVE JONES.

Ms. Hoy is an alumna of the American Film Institute’s Directing Women’s Workshop. She is on the Board of Directors of the Motion Picture Editors Guild, American Cinema Editors and Visual Communications. She has been featured with thirty accomplished craftswomen in a book called “Great Women in Films.”

*2016 ACE nomination for best edited long form for television.

BOBBI BANKS
Ms. Bobbi Banks is employed at Motion Picture Sound Editors in the position of President since August 1, 2005. Ms. Banks has worked in the film industry for the past 20 years. During this time she has worked with some of Hollywood’s most well known directors including: Joel Shumacher, John Singleton, Clint Eastwood and Ron Shelton. She has established herself as one of the very few women Supervising Sound Editors, and one of a few African-American ADR Supervisors in the industry today. She began her career in the film industry as an administrative assistant to the owners of New York’s largest sound facility, Sound One Corporation. After working in management for 4 years, she began her technical training at the studio.

LILIAN BENSON
In her career as an editor, Benson has contributed to films that have garnered five Emmy nominations, four Peabody Awards, and numerous other honors. In 1990, Benson received an Emmy nomination for the acclaimed PBS series, Eyes on the Prize. She is currently editing the new episodic series “Greenlaid” for Lionsgate TV, and edited “And Still I Rise” a documentary about poet Maya Angelou featured at Sundance in January. Additional documentary editing credits include: “Beyond the Steps: Alvin Ailey American Dance Theater”, “Craft In America”, and “Get In The Way- the story of John Lewis”, legendary civil rights activist.

Benson worked on “Conscience and the Constitution” with Seattle filmmakers director Frank Abe, whose father was interned at Heart Mountain, and producer Shannon Lee. Benson is the first African- American female member of the honorary editing society America Cinema Editors and a member of their Board of Directors.

RICHARD CHEW
Richard Chew is an Oscar-winning film editor for his work on STAR WARS (IV): A NEW HOPE. A Los Angeles native, he started his film career as a documentary cameraman and editor, working first in Seattle and then later in San Francisco. Moving on to feature films, he cut his editing teeth on films for Francis Coppola, Milos Forman, and George Lucas.

Additionally he was Oscar-nominated for his work on Forman’s ONE ELEVEN OVER THE CUCKOO’S NEST. He won awards from the British Academy (BAFTA) as a co-editor on Coppola’s THE CONVERSATION and also on Forman’s CUCKOO’S NEST.

His other credits include RISKY BUSINESS, MY FAVORITE YEAR, REAL GENIUS, CLEAN AND SOBER, SINGLES, MI VIDA LOCA, WAITING TO EXHALE, THAT THING YOU DO!, SHANGHAI NOON, THE NEW WORLD, THE RUNAWAYS, THE WAY.

As a teacher and lecturer, he has spoken at art schools and colleges, churches and community groups throughout his career.

TOM CROSS
Tom Cross is an American editor of feature films, documentaries and television. He received his B.F.A. in Visual Arts from SUNY Purchase and began editing commercials in NYC before shifting to independent film. He edited Michel Negroponte’s sci-fi documentary W.I.S.O.R. and then was an Additional Editor on James Gray’s WE OWN THE NIGHT and TWO LOVERS. For director Travis Fine he edited THE SPACE BETWEEN and ANY DAY NOW.

Cross then collaborated with director Damien Chazelle on the short film and then feature, WHIPLASH, which won the 2014 Sundance U.S. Dramatic Audience Award and U.S. Grand Jury Prize. For his work on WHIPLASH, Cross won a BAFTA, an Independent Spirit, and an Academy Award for Best Editing. Most recently he worked on JOY with director David O. Russell.

He is currently editing Chazelle’s new film, LA LA LAND staring Ryan Gosling and Emma Stone. It will hit theaters this December.

WILLIAM HOY
William Hoy was born in Vancouver, British Columbia. While attending Simon Fraser University, as an English major, William was accepted to the school’s film workshop. There his love for filmmaking began. He left Vancouver for Los Angeles and soon began working at Lions Gate Films, Robert Altman’s film production company. This is where William’s real film education began.

He has gone on to edit such films as THE BONE COLLECTOR, WE WERE SOLDIERS and two FANTASTIC 4’s. He has also edited director Zack Snyder’s movies: 300, WATCHMEN and SUCKER PUNCH. He is now currently editing WAR FOR THE PLANET OF THE APES, the third in a trilogy following DAWN OF THE PLANET OF THE APES, which he also edited.

William makes his home in Los Angeles.

GAIL YASUNAGA
Gail Yasunaga edits independent features and documentaries, which have screened in such festivals as Sundance, SXSW, Tribeca, Berlin, Los Angeles and Taos. The feature documentary, “Searching for Debra Winger” directed by Rosanna Arquette, debuted at the Cannes Film Festival. “Changing Our Minds: The Story of Dr. Evelyn Hooker” was nominated for an Academy Award. Gail graduated from the UCLA Film School and has taught Advanced Editing for the New Mexico Film Intensive Program at the College of Santa Fe.
2:00 PM  DGA: UTILIZING EMERGING TECHNOLOGY TO ENHANCE YOUR STORYTELLING

KEVIN BERLANDI MODERATOR

Impactful, conceptual and cinematic are common descriptions of Kevin Berlandi’s work. His style, as well as his contagious enthusiasm for film, were fostered by his childhood love of big summer blockbusters. It’s only fitting that he would grow up to AD for directors like Michael Bay, David Fincher, and James Wan. He earned a BSSp in Marketing Advertising and Public Relations with a concentration in Film Production from Emerson College and after graduating, traveled the world while working on over 12 credited features. If Emerson was Berlandi’s entree into filmmaking, being on set was his “ultimate Fan Boy’s PhD.”

Since then Berlandi has transitioned into helming his own work directing commercials for Audi, Burger King, TaylorMade, Hasbro, Mattel, Nissan and Toyota. His short film Hana Sasaki’s Tail will be presented at Festival de Cannes as a part of the Short Corner program. He is repped globally for commercial work by The Cavalry Productions and managed theatrically by Peter Meyer.

BRIAN METCALF

Brian A. Metcalf, a member of the (DGA) and (VES), attended the Joe Kubert School of Art and the Gnomon School of Visual Effects. He has since held a number of positions as a creative director, traditional artist, writer, photographer, visual effects artist and supervisor working on games, DVDs, web, film and documentaries.

His directorial debut was the award-winning short film “Sorrows Lost.” Other projects include producing and directing commercials, EPKs and music videos. Brian’s first feature, Fading of the Cries, was a project that he produced and wrote the original screenplay for. He then moved on to write, produce and direct The Lost Tree, starring Thomas Ian Nicholas, Lacey Chabert, Scott Grimes, Clare Kramer and Michael Madsen. He is in post-production with his film “Living Among Us,” which he wrote, directed and produced. The film stars William Sadler, John Heard, James Russo, Andrew Keegan, Esme Bianco and Thomas Ian Nicholas.

PHILIP TAN

With over 100 film credits, Philip Tan began his career in England winning the National Championship in Martial Arts and Gymnastics. His first Hollywood picture being one of the biggest in the action genre: BATMAN, directed by Tim Burton. Philip’s career took off from there working with Steven Spielberg, Peter Sellers, Christopher Nolan, Angelina Jolie, Ian McShane, Johnny Depp, John Woo, Michael Bay and many more. He has been an accomplished actor on a British TV series, a stuntman and action coordinator, a second unit director and a director in the DGA.

Philip works with the “B71” action team which designs the action for the biggest films in the world today (Matrix Trilogy, Bourne Trilogy, Hunger Games).

He is in development for his directorial feature film “Gangs of LA” an action-packed drama centered around the gangs of Los Angeles in the 90’s, currently at a major studio.

IAN TRUITNER

Ian’s directing work has screened and/or won awards at the Cannes Film Festival, Milan International Film Festival, Palm Springs International Film Festival, Seattle International Film Festival, SXSW, Telly Awards, Telluride Indiefest, Sarasota International Film Festival, Santa Monica Film Festival, Hollywood Shorts, Stony Brook Film Festival and the Palm Beach International Film Festival. His latest work, Teleios, is premiering at the Sci Fi London Film Festival in May and is slated for international release later in 2016.

Ian holds an MBA from Penn State University, a BA in Theater (cum laude) from the University of Minnesota, and a graduate certificate in screenwriting from the American Film Institute. He is a member of the DGA (director) and BMI.
3:30 PM  YOMYOMF: THE NEW INDIE CINEMA: OPPORTUNITIES FOR DIVERSE FILMMAKERS IN THE DIGITAL WORLD

PHILIP CHUNG MODERATOR

Philip W. Chung is a writer/producer who has worked in film, TV, theater and digital. He is currently the Creative Director for YOMYOMF, director Justin Lin’s company which recently launched INTERPRETATIONS 2.0 and version 2.0 of YOMYOMF.com, and was the Artistic Director/Co-Founder of the critically-acclaimed Asian American theater company, Lodestone Theatre Ensemble. Recent credits include writing Google ATAP’s 360VR short HELP (directed by Justin Lin) and co-writing/producing the Chinese feature HOLLYWOOD ADVENTURES, which opened at #1 last summer in China. He is currently overseeing upcoming projects for ABC, Warner Bros, IMDb/Amazon, Disney Channel and others.

JOEY DE LA ROSA

Joey de la Rosa is a Director of Content Development at Fullscreen. Prior to Fullscreen, she was a Development Executive at both AwesomenessTV and DreamWorksTV. There, she produced live action and animated series and was part of the team that launched the DreamWorksTV YouTube channel. Previous to her career in digital media, she spent over 5 years in film development, starting out as an assistant until she became a Creative Executive at Mandalay Pictures. Concurrently, Joey was a junior executive for Women In Film (WIF), coordinating fundraising events such as the Crystal and Lucy Awards, the Oscar and Emmy parties honoring female nominees, and the WIF/Sundance Initiative for female producers and filmmakers. A native of Manila, Philippines, Joey graduated Magna Cum Laude in English and Film, Television, Theatre from the University of Notre Dame.

DIANA MOGOLLÓN

Diana Mogollón is currently Senior Vice President and General Manager of Project MIX, one of Warner Bros. Television Group’s digital content creation businesses. Project MIX is a multicultural digital entertainment brand creating premium scripted and non-scripted short-form series across genres for the connected millennial generation. This is a role which Ms. Mogollón transitioned to after serving in Business Strategy and Development at the Warner Bros. Television Group. Previously, she served as a corporate executive at NBCUniversal as Executive Vice President and General Manager for the award-winning mun2 cable network, the leading lifestyle entertainment cable network targeting Latino millennials. Ms. Mogollón joined mun2 from Telemundo, where she served as Vice President, Programming & Marketing for the Telemundo Network. She has been recognized as a “Woman of Impact” by Variety Magazine and serves as a peer group member of the Academy of Television Arts & Sciences and Colour TV.

KAREN HORNE

Karen Horne is Senior Vice President, Programming Talent Development and Inclusion for NBC Entertainment and Universal Television Studios.

Horne is responsible for overseeing primetime diversity efforts for NBC and Universal Television, NBC’s Writers on the Verge Program, the Emerging Directors Program, StandUp NBC, a nationwide talent search, NBC’s Late Night Writers Workshop and the NBCUniversal Short Film Festival are among the many programs she heads while also overseeing NBC’s Diversity Staffing Initiative.

Horne served as Director, Creative Affairs, at IDT Animation in Burbank and she designed, implemented and oversaw Nickelodeon’s Writer Fellowship Program, Horne also was a Director, Writer Development & Special Projects (as well as Studio Liaison) for the Walt Disney Studios Fellowship Program at Walt Disney Network Television.

Ms. Horne also serves on the West Coast Board for the School of Communication and Media – Montclair State University and on the National Black Programming Consortium board.

VIET NGUYEN

Viet Nguyen, an Austin native, graduated from film school at the University of Texas and now resides in Los Angeles. His feature film debut, Crush the Skull, is currently making the festival rounds and recently picked up the Nightfall Award at the Los Angeles Film Festival and Best Narrative Feature at the San Diego Asian Film Festival. Viet has also directed a number of projects in television and new media, including CW’s hit series iZombie, the Veronica Mars spin-off series Play It Again, Dick for CW SEED, several shorts for Wongfu’s YouTube channel, and most recently a project for YOMYOMF and Disney Channel digital.
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