#VConlineC3

THE CONFERENCE FOR
CREATIVE CONTENT

APRIL 29 – MAY 1, 2017

FUTURE FORWARD

SPONSORED BY
Welcome to the 2017 Conference for Creative Content (C3) presented by Visual Communications -- where creatives and industry leaders come together as part of a community to discuss important issues and trends taking place in the entertainment arena. Our deepest gratitude to our sponsors and dedicated board, staff and volunteers for making C3 happen.

**THE ONLY EVENT OF ITS KIND**, this year’s theme for the Conference for Creative Content (C3) is **FUTURE FORWARD**. C3 brings together the foremost media professionals in film, television, cable, digital and transmedia to create a dialogue on the ever-changing media industry, share best practices, network, celebrate and build a collective vision for our community.

We're honored to bring the seventh edition of C3 to the opening weekend of the Los Angeles Asian Pacific Film Festival, Saturday, April 29th and Sunday April 30th at the Japanese American National Museum (JANM), located in the historic Little Tokyo district of Downtown Los Angeles. Additionally, there will be a free C3 panel on Monday, May 1 at the Korean Cultural Center (KCC) in Mid-Wilshire. The C3 Receptions will follow at the conclusion of the panels on both Saturday and Sunday.

Building off of our previous C3 Conferences, the way we view, consume and create content continues to shift and evolve rapidly – it's our goal to dive in and hear from the forerunners of this change, especially from APIs leading the way.

Thank you for joining us today and being an integral part of our community.

**VISUAL COMMUNICATIONS**

Francis Cullado, Executive Director
Abraham Ferrer, Exhibitions Director
Chanel Kong, Festival Manager
Milton Liu, Director of Programs & Artist Services
Mark Mangoba, Technical Manager
Rachelle Samson, Grants & Communications Manager
Susan Soohoo, Office Manager
Dorothy Xiao, Memberships & Communications Manager

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**CONFERENCE SCHEDULE**

**SATURDAY, APRIL 29**

12:00pm  OPENING REMARKS

12:15pm  DGA: “DIRECTING HORROR & GENRE”
MODERATOR: Steven J. Kung
PANELISTS: Michael Goi, Viet Nguyen, Jennifer Phang, Veena Sud

1:45pm  MPEG: “EDITING FOR ANIMATION AND STOP MOTION”
MODERATOR: Maysie Hoy
PANELISTS: Jeff Draheim, Edie Ichioka

3:15pm  DIMENSION 404: “THE FUTURE OF STORYTELLING IN THE DIGITAL SPACE”
MODERATOR: Sujata Day
PANELISTS: Cherish Chen, Freddie Wong, Jennie Yamaki

4:45pm  UCLA LUSKIN SCHOOL OF PUBLIC AFFAIRS AS PART OF THE MEYER AND RENE LUSKIN LECTURE SERIES: “MEDIA AND SOCIAL CHANGE”
MODERATOR: Phil Yu
PANELISTS: Justin Chon, Gaye Theresa Johnson, Ananya Roy, Renee Tajima-Peña, Jenny Yang

**SUNDAY, APRIL 30**

12:00pm  OPENING REMARKS

12:15pm  BUZZFEED: “IMPACT AND VISIBILITY ON THE DIGITAL FRONTIER AND BEYOND”
MODERATOR: Hieu Ho
PANELISTS: Ryan Bergara, Steven Lim, Ashly Perez, Jennifer Ruggirello, Eugene Lee Yang

1:45pm  WGA: “WOMEN ON TOP: MEET THE CREATIVE FORCES BEHIND MARVEL’S AGENTS OF S.H.I.E.L.D., QUEEN OF THE SOUTH AND QUEEN SUGAR”
MODERATOR: Pang-Ni Landrum
PANELISTS: Natalie Chaidez, Monica Macer, Maurissa Tancharoen

3:15pm  SAG-AFTRA: “BETTER LUCK TOMORROW: A RETROSPECTIVE”
MODERATOR: Jen Yamato
PANELISTS: Justin Lin, Karin Anna Cheung, Sung Kang, Parry Shen, Aaron Takahashi

5:00pm  C3 SAGINDIE RECEPTION
Union Center for the Arts - Courtyard

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**MONDAY, MAY 1**

7:30pm - 9:30pm  KOFIC: “INDEPENDENT FILMMAKING IN THE ERA OF DIGITAL DISTRIBUTION”
MODERATOR: Philip Chung
PANELISTS: Katrina Frolov, Gary King, Nathan Kitada, Owen Shiflett
DIRECTORS GUILD OF AMERICA:
“DIRECTING HORROR & GENRE”

12:15 PM
DON’T OPEN THAT DOOR!!!

Join us for a spine-tingling conversation with some of the brightest API directing talent in film and television today, as they discuss their experiences, their career and the future of horror and genre.

STEVEN J. KUNG | MODERATOR

One of Mic's Six Filmmakers Breaking the Bamboo Ceiling, Steven J. Kung is the writer-director of A Leading Man, winner of two best feature awards. Kung also directed the award-winning documentary, SPEW: The Competitive World of High School Debate. A dual director and UPM member of the Directors Guild of America, he produced Ernest Borgnine's last movie, The Man Who Shook The Hand of Vicente Fernández, and co-chairs the DGA Asian American Committee. He previously worked as the assistant to Matthew Weiner on Mad Men and is currently the writer's assistant on Dear White People and a director in the Disney ABC Directing Program. Kung holds an M.F.A. from the University of Southern California School of Cinematic Arts and a B.A. with High Distinction in Foreign Affairs from the University of Virginia.

MICHAEL GOI

As a cinematographer Michael Goi has compiled over 70 narrative credits and four Emmy nominations. As a director, he has helmed four episodes of “American Horror Story” and individual episodes of “Pretty Little Liars”, “Famous In Love”, “Sleepy Hollow” and “Shadowhunters”. He also wrote and directed the dramatic feature film “Megan Is Missing” about the subject of internet predators, and has been signed to direct the feature film “Mary” for Tucker Tooley Productions and Alexandra Milchan.

Michael Goi is a three time past president of the American Society of Cinematographers, serves on the Board Of Governors of the ASC, and is the editor of the 10th Edition of the ASC Manual. He is the co-chair of the Directors Guild Of America’s Asian American Committee. He is a member of the Academy Of Television Arts And Sciences, the Academy Of Motion Picture Arts And Sciences and the National Executive Board of the International Cinematographers Guild.

VIET NGUYEN

Viet Nguyen, an Austin native, graduated from film school at the University of Texas and has been living in LA for for the last thirteen years. His feature film debut, in which he directed and co-wrote, Crush the Skull, picked up the Nightfall Award (Best Horror) at the Los Angeles Film Festival 2015.

Viet has also directed a number of projects in television and new media, including CW’s hit series, iZombie, the Veronica Mars spin-off series, Play It Again, Dick, and a project (which he also wrote) for Disney Channel digital.

Viet was a television editor for 9 years. His credits include Party Down, Human Target, and The Following.

JENNIFER PHANG

At Sundance 2015, Jennifer Phang’s feature ADVANTAGEOUS won a U.S. Dramatic Competition Special Jury Prize. The film was acquired at Sundance by NETFLIX for exclusive worldwide streaming and nominated for an Independent Spirit Award. A sci-fi drama about the future of women, ADVANTAGEOUS stars Jacqueline Kim, Jennifer Ehle, James Urbaniak and Ken Jeong -- who also produced the film. The film was the feature adaptation of Phang’s ITVS award-winning short by the same name.

In 2016 Phang directed episodes of THE EXORCIST on FOX and MAJOR CRIMES for Warner Bros. Television for TNT. Phang also participated in the Women at Sundance Fellowship, and is mentored by Emmy-winning producer/director Michelle MacLaren (BREAKING BAD).

Phang's debut feature HALF-LIFE premiered at the Sundance Film Festival, screened at SXSW, and was released by Sundance TV. Phang graduated Phi Beta Kappa from Pomona College and received an MFA in Directing from the American Film Institute.

VEENA SUD

Veena Sud created “The Killing” (AMC/Netflix) which was nominated for six Emmys, including a nomination for Sud's writing. She was featured in The Hollywood Reporter’s 2011 Power Showrunners List and Variety’s Women's Impact Report. Her newest TV series, “Seven Seconds” for Netflix, is an ensemble drama centered around the hit and run of a young Black teenager by a white cop.

Sud was previously a writer and executive producer on the CBS police procedural “Cold Case”. She worked as a print and broadcast journalist in New York City and is an alumnus of New York University’s Graduate Film and Television program. Her short films have been screened internationally, including at the Berlin International Film Festival.

She lives in Los Angeles and is represented by William Morris Endeavor.
1:45 PM  MOTION PICTURE EDITORS GUILD: “EDITING FOR ANIMATION AND STOP MOTION”
TO INFINITY AND BEYOND!!!!
A contemplative dialogue with the editors from some of the biggest box office animated/stop motion films in history - discussing the industry, their processes and their look into the future of animation.

MAYSIE HOY | MODERATOR
Ms. Hoy began her career in Vancouver, Canada when she was cast in Robert Altman’s MCCABE AND MRS. MILLER. She then left for Los Angeles and began working and acting for him in his films: NASHVILLE, 3 WOMEN, and A WEDDING.

It was on Altman’s BUFFALO BILL AND THE INDIANS that she discovered her passion for film editing. Her big break came when she edited THE JOY LUCK CLUB.

Her credits include: DOLLY PARTON’S: CHRISTMAS OF MANY COLORS**, DOLLY PARTON’S COAT OF MANY COLORS*, SPARE PARTS, TYLER PERRY’S: MADEA GOES TO JAIL, FOR COLORED GIRLS, WHY DID I GET MARRIED?, THE PLAYER (co-edited), SMOKE, WHAT DREAMS MAY COME (shared credit), and LOVEJONES.

Ms. Hoy is an alumna of the American Film Institute’s Directing Women’s Workshop. She is on the Board of Directors of the Motion Picture Editors Guild, American Cinema Editors and Visual Communications. She has been featured with thirty accomplished craftswomen in a book called “Great Women in Films.”

*2016 ACE nomination for best edited long form for television.
**2017 Winner of the Movie Guild Epiphany Award for Best Inspirational Movie of 2016

JEFF DRAHEIM
Jeff Draheim, A.C.E. counts among his credits the feature films “Moana” (2016), the 2013 Oscar®-winning “Frozen,” “The Princess & the Frog” (2009), as well as the 2014 Oscar-winning short “Feast.”


Jeff studied film at the University of Southern California and the University of Nebraska at Lincoln. He lives in Valencia, California with his wife Adrienne and their children Adam and Chloe.

EDIE ICHIOKA
Starting out assisting on documentaries was a great way to learn editing - the cramped quarters allowed me to watch each step of the process and the lack of funds turned me into a recordist, transfer operator and post supervisor by default.

Documentaries led to work in sound departments and then picture (in both live action and animation) at studios including Zoetrope, Pixar, Aardman, Laika, Dreamworks, and PDI.

Walter Murch is a major influence in my work, so much so that I made a feature length documentary on Murch’s approach to editing. This film was featured at festivals including Telluride, San Francisco, Vancouver, Rotterdam and Palm Springs.

I am currently editing Amusement Park, an animated, feature film at Paramount Pictures.
3:15 PM  DIMENSION 404:  “THE FUTURE OF STORYTELLING IN THE DIGITAL SPACE”

An introspective look into the future of storytelling. Hear from the creative minds of the new digital-age anthology show DIMENSION 404, bringing their background as digital space pioneers and celebrated talent to create one of the most talked about shows this Spring.

SUJATA DAY | MODERATOR

With her infectious personality and unique sense of humor, Pittsburgh native Sujata Day has established herself in Hollywood as a multi-talented performer, creator and writer. She honed her comedy skills at Upright Citizens Brigade Theatre, graduating from its prestigious improv program. Sujata is known for her starring role as CeCe in Issa Rae’s The Misadventures of Awkward Black Girl. She currently plays the recurring role of Sarah on HBO’s critically-acclaimed comedy, Insecure. Recent onscreen credits include Brooklyn Nine-Nine, Life in Pieces and The Grinder. She is a 2016 Sundance | YouTube New Voices Lab fellow for her comedy series, Soda Shop. Sujata makes her narrative directing debut with the short film Cowboy and Indian, screening at an Asian-American themed film festival near you.

CHERISH CHEN

Cherish Chen is a native of Southern California and a producer. She currently creates content at RocketJump (Dimension 404, RocketJump: The Show, Video Game High School) and develops the production schedules, resources, and content of the company’s digital channels. Cherish is part of the team that launched the RocketJump Film School, an online channel that aims to provide a free and comprehensive film school education. With the democratization of gear and distribution, the series was created to demystify the film industry and to equip a new generation of filmmakers with the knowledge to understand, tell, and share powerful stories. Launched in May 2015, the channel has grown into a community of over 350,000 subscribers. Cherish is a graduate of USC’s School of Cinematic Arts. Prior to RocketJump, she worked in film marketing and on major studio campaigns for films such as Mad Max: Fury Road, Maleficent, Godzilla, and the Marvel films.

FREDDIE WONG

Freddie Wong is a director, writer, actor and a pioneer in online video bringing professional premium content to the YouTube platform. Named as one of Hollywood’s brightest stars on Forbes magazine’s 2015 “30 under 30” list, his viral videos have spread across the global web making Freddie the #1 most subscribed video director on YouTube with over 1 billion views. The success of Video Game High School led to a successful partnership with Lionsgate, which gave birth to the recent launch of the action/comedy/doc series RocketJump: The Show, and the newly released sci-fi anthology series Dimension 404 on Hulu.

JENNIE YAMAKI

Jennie Yamaki is a Production Executive and Line Producer with experience ranging from new media to films. She is currently VP of Physical Production for Lionsgate’s Digital Studios. Previously she was Co-Producer at Mattel’s Playground Productions for digital content for some of Mattel’s major brands. As Head of Physical Production at POPSUGAR she oversaw production on projects including POPSUGAR NOW, branded content, on-line series, and live streaming events.

She was the Line Producer on new media series which launched on DS2010, a YouTube Premium Channel. DS2010’s Executive Producers included Jon M. Chu and Hieu Ho. Other new media projects include Vuguru’s series “Little Women, Big Cars” released on AOL.

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Jennie’s earliest film was “Napoleon Dynamite.” She later was Director of Physical Production at Mandate Pictures. During that time she oversaw production on such films as “Harold & Kumar 3.” Other productions she was involved with included “Stranger Than Fiction” and “Juno.”
4:45 PM  UCLA LUSKIN SCHOOL OF PUBLIC AFFAIRS
(as part of the Meyer and Renee Luskin Lecture Series):
“MEDIA AND SOCIAL CHANGE”

For better or for worse, our community vision and self-image has been shaped by – and in some unfortunate instances, tainted – by the way communities of color have been portrayed in mass media and popular entertainment. In this special conversation with filmmakers, scholars, and cultural workers, we will assess whether progressive change can be enacted by a paradigm shift in how we are portrayed onscreen, in print, and in other forms of commercial and independently-produced communication.

PHIL YU  MODERATOR

Phil Yu is a writer, speaker and host best known as the founder/editor of Angry Asian Man, one of the most widely-read and longest-running independent websites covering news, culture and perspectives from the Asian American community. The Washington Post calls Angry Asian Man “a daily must-read for the media-savvy, socially conscious, pop-cultured Asian American.” Mixing humor with criticism, Phil’s commentary has been featured and quoted in the New York Times, National Public Radio, CNN, MSNBC, Wall Street Journal, BuzzFeed and more.

JUSTIN CHON

Justin Chon was born in Orange County, California, and has worked as an actor for over 15 years. As a writer/director, his first feature film, Man Up, was distributed by Lakeshore Entertainment. He loves long walks on the beach and reading novels by candlelight.

Justin is the writer/director of Gook, screening as the Saturday Centerpiece at the Los Angeles Asian Pacific Film Festival.

GAYE THERESA JOHNSON

Gaye Theresa Johnson is Associate Professor of African American Studies and Chicano/a Studies at UCLA. Her first book, Spaces of Conflict, Sounds of Solidarity: Music, Race, and Spatial Entitlement in Los Angeles (University of California Press, 2013) is a history of civil rights and spatial struggles among Black and Brown freedom seekers in LA. Johnson has two forthcoming edited books: The Futures of Black Radicalism (co-edited with Alex Lubin, Verso Press, 2017) and Let’s Get Free: Musicians on Activism in the 21st Century (University of North Carolina Press, 2017). She is the Board President of the Central Coast Alliance United for a Sustainable Economy (CAUSE), and an advisory board member for the Goldin Institute and the Rosenberg Fund for Children.

ANANYA ROY

Ananya Roy is Professor of Urban Planning, Social Welfare and Geography, and Director of the Institute on Inequality and Democracy at UCLA Luskin. She holds The Meyer and Renee Luskin Chair in Inequality and Democracy.

Ananya’s research and scholarship has a determined focus on poverty and inequality and lies in four domains: how the urban poor in cities from Kolkata to Chicago face and fight eviction, foreclosure, and displacement; how global financialization, working in varied realms from microfinance to real-estate speculation, creates new markets in debt and risk; how the efforts to manage and govern the problem of poverty reveal the contradictions and limits of liberal democracy; how economic prosperity and aspiration in the global South is creating new potentials for programs of human development and social welfare.

RENEE TAJIMA-PEÑA

Renee Tajima-Peña is an Academy Award nominated filmmaker whose credits include Who Killed Vincent Chin?, My America... or Honk if You Love Buddha, and No Más Bebés. She is a founder and producer of the Nikkei Democracy Project, a multi-media collective that uses video, art, and social media to capture the power of the Japanese American imprisonment story and expose current threats to the Constitutional rights of tarred Americans. Her films focusing on Asian Americans, immigration and reproductive justice, have screened at the Cannes, Sundance and Toronto film festivals and she has been awarded the Guggenheim Fellowship, USA Broad Fellowship, Alpert Award in the Arts for Film/Video, a Peabody and a Dupont-Columbia Award. Tajima-Peña teaches social documentary at UCLA, where she is a professor of Asian American Studies, the director of the Center for EthnoCommunications, and holds an endowed chair in Japanese American Studies.

JENNY YANG

Jenny Yang is a Los Angeles-based writer and stand up comedian who produces the first-ever, mostly female, Asian American standup comedy tour, Disoriented Comedy, and The Comedy Comedy Festival: A Comedy Festival, a comedy festival showcasing the best in Asian American comedic talent. In 2016, Jenny was honored as a White House Champion of Change for Asian American and Pacific Islander Art and Storytelling.

Jenny is a frequent collaborator on viral videos with BuzzFeed and Fusion that have amassed over 30 million combined views, and actor in digital projects from Comedy Central, Funny or Die, Sourcefed/Nuclear Family, and Cracked.com. In 2015, she was dubbed one of Los Angeles’ “most fascinating people” in LA Weekly’s annual “People” issue. Drawing from her former career in politics, Jenny is a regular commentator on politics and pop culture with contributions featured in National Public Radio, The Guardian, NBC News, BBC News, Al Jazeera America, Complex Magazine, and Southern California Public Radio. (jennyyang.tv @jennyyangtv)
That is why Nielsen is proud to celebrate with Visual Communications as both organizations, together, strive to empower the Asian American and Pacific Islander community.

As a leading global provider of insights and information, Nielsen helps top brands and businesses understand what you watch, listen to, and buy to ensure your diverse perspective is considered.

So, if you are ever asked to participate in a Nielsen study, please say ‘YES!’

**YOU MATTER**

`DID YOU KNOW?`

*Visual Communication’s Los Angeles Asian Pacific Film Festival (LAAPFF) is an Oscar-qualifying festival for short films. There are hundreds of festivals every year, but the Academy of Motion Picture Arts and Sciences only recognizes a handful of them as a criterion for making a film Academy Awards-eligible.*


**JOIN US FOR THE FOLLOWING C3 RECEPTIONS**

All ticketed C3 guests are invited.

**SATURDAY, APRIL 29**

6:00 P.M. - 7:30 P.M.

C3 FLASH POINT RECEPTION
JAPANESE AMERICAN NATIONAL MUSEUM
WIENGART FOYER & HIRASAKI GARDEN
100 N. CENTRAL AVENUE
LOS ANGELES, CA 90012

**SUNDAY, APRIL 30**

5:00 P.M. - 6:00 P.M.

C3 SAGINDIE RECEPTION
UNION CENTER OF ARTS
COURTYARD
120 JUDGE JOHN AISO STREET
LOS ANGELES, CA 90012
12:15 PM BUZZFEED: “IMPACT AND VISIBILITY ON THE DIGITAL FRONTIER AND BEYOND”

Designated as Fast Company’s #1 Most Innovative Company in 2016, BuzzFeed is the leading independent digital media company delivering news and entertainment to hundreds of millions of people around the world. We’re bringing together their executives and pioneering content creators for a special discussion on impact and storytelling in the digital age.

HIEU HO | MODERATOR

Hieu Ho is a Development Executive at BuzzFeed Motion Pictures, leading global film and television strategy. Previously, he served as President of Chu Studios, a production company co-founded with Director Jon M. Chu overseeing their production and development slate set up with Paramount, Lionsgate, Focus Features, Amazon and Fox. Hieu was an early digital media pioneer as Executive Producer of the groundbreaking series, The LXD, acquired by Paramount Pictures and released as one of the first Hulu originals.

RYAN BERGARA

Ryan Bergara is a Video Producer and team lead in New Reality at BuzzFeed Motion Pictures. He is the creator and host of BuzzFeed Blue’s marquee unscripted series, BuzzFeed Unsolved, where he explores true crime and the world of the supernatural. Ryan also co-created the viral series the Test Friends, where he along with other co-hosts tested fitness and health trends. Behind the camera, he directed and photographed his myRL series which focused on empowering individuals with unique stories. Before BuzzFeed, Ryan worked as a director/cinematographer and is well versed in all facets of production.

ASHLY PEREZ

Ashly Perez is a Development Partner at BuzzFeed Motion Pictures. She is one of the co-creators behind BuzzFeed Violet, BuzzFeed’s first scripted character universe. Ashly and her fellow producers/Violet characters released their first standalone series, You Do You, in December 2015. You DoYou was an immediate hit, garnering the top spot in the iTunes TV store for the entire week of launch and beating out The Walking Dead and Keepin’ Up with the Kardashians. Season 2 of You Do You launched globally in the Summer of 2016. Perez is best known for making content for and by young, multicultural.

JENNIFER RUGGIRELLO

Jen Ruggirello is a Video Producer at BuzzFeed Motion Pictures. Her work often focuses on identity - in particular the intersections between race and sexuality. She's an advocate for the LGBT community and crafts work that speaks to underrepresented groups. As a member of Ladylike, she hopes to increase the visibility of Asian Americans in media as well as debunk gender stereotypes. Her goal is to be successful enough to one day have a large yard that can accommodate her future dogs.

STEVEN LIM

Steven Lim is a Video Producer at BuzzFeed Motion Pictures. He is the creator and host of Worth It, BuzzFeed’s flagship food show that tries three foods at three drastically different price points. Additionally, Steven is also the producer & director behind “Mom vs. Chef,” a cooking competition show that is currently in development with NBCUniversal Cable Entertainment on bringing the web series to broadcast. Prior to working at BuzzFeed, Steven was a chemical engineer at Procter & Gamble who created videos on his personal channel in his spare time.

EUGENE LEE YANG

Eugene Lee Yang is a Development Partner at BuzzFeed Motion Pictures. Behind the camera, Yang is responsible for several of BuzzFeed’s biggest viral video hits, including “If Disney Princes Were Real” and “Women’s Ideal Body Types Throughout History.” On screen, Yang is most known for being one of The Try Guys, BuzzFeed’s flagship unscripted comedy series, where he’s garnered a reputation for being bold, brash, and unapologetic in his opinions. Yang is a passionate advocate for better Asian-American representation in entertainment that is reflected both in his work as a producer and as a performer.
1:45 PM  WRITERS GUILD OF AMERICA/WEST:
“WOMEN ON TOP: MEET THE CREATIVE FORCES BEHIND MARVEL’S AGENTS OF S.H.I.E.L.D., QUEEN OF THE SOUTH AND QUEEN SUGAR”

The heads of some of the biggest serialized programming on television today will discuss running their shows as well as the importance of diversity in Hollywood.

PANG-NI LANDRUM | MODERATOR

Pang-Ni (pronounced “Bonnie” - long story) Landrum, a recovering Big 10 mascot, has written on both comedy and drama shows including Malcolm in the Middle and J.J. Abrams’ Six Degrees. She co-created the digital series, The Aftermooners and has sold pilot scripts to Sony, E! and ABC. A graduate of the PGA’s Power of Diversity Workshop, and Vice Chair of the Asian American Writers Committee at the Writers Guild, she co-founded Words Empower Media, which publishes short story anthologies written by fellow screenwriters to benefit non-profits. Pang-Ni currently serves as programming director of PeriGirlsTV, a channel which live streams female-produced content on Periscope.

NATALIE CHAIDEZ

Born and raised in Los Angeles, Natalie Chaidez is the Executive Producer of QUEEN OF THE SOUTH on USA. Her past Executive Producer credits include 12 MONKEYS and HUNTERS, a series for Gale Anne Hurd/SyFy. Best known for TERMINATOR: THE SARAH CONNOR CHRONICLES and HEROES, Ms. Chaidez is currently one of the only Latina showrunners in American television. Ms. Chaidez is known for her edgy female characters, hard-hitting action, and genre-pushing story telling. Her parents’ jail time and heroin addiction shaped a voice that is dark, infused with compassion, and fascinated with exploring worlds just beyond our own. After graduating from UCLA film school, she was a participant in the prestigious Disney Writers’ Fellowship. She is a proud parent to Julian, a Math PhD student, and Chloe, lead singer of the band “Kitten”. In her spare time she takes to the track as a member of California’s premiere roller derby league, L.A. Derby Dolls.

MONICA MACER

A graduate of Vassar College, Monica started her career in theatre in New York City as a playwright and director. After moving to Los Angeles, she helped produce the independent film “Park Day” and then turned her focus to feature and television development at Nickelodeon Movies and the Walt Disney Company. Monica started in T.V. writing as the writers’ assistant on “24” and then got her big break as a Staff Writer on the first and Emmy award-winning season of ABC’s “Lost.” She then worked on Fox’s “Prison Break,” NBC’s reboot of Knight Rider,” MTV’s “Teen Wolf” and NBC’s “The Playboy Club.” She also served as writer/producer on NBC’s “Deception” starring Meagan Good before landing a three year stint on ABC’s “Nashville” where she eventually served as a Co-Executive Producer. Monica served as a Co-Executive Producer on VH1’s new show “The Breaks.” She is currently an Executive Producer and the showrunner on OWN’s groundbreaking new series “Queen Sugar.”

MAURISSA TANCHAROEN

Maurissa Tancharoen is an American actress, singer, dancer, television producer/writer and lyricist. She co-wrote Dr. Horrible’s Sing-Along Blog and appeared on the DVD audio track “Commentary! The Musical”, in which she sings about the scarcity of non-stereotyped roles in television and film for actors of Asian origin. Tancharoen’s first paid script came in 2001 when she sold Revolution Studios an untitled pitch in which two Asian American FBI agents investigate a gang in South Central Los Angeles by working undercover as Korean grocery store clerks. Tancharoen worked with Jed Whedon and Joss Whedon on The Avengers, and co-wrote the Marvel TV Pilot for ABC titled Agents of S.H.I.E.L.D., and continues to work as an executive producer and showrunner.
3:15 PM  
SAG-AFTRA: “BETTER LUCK TOMORROW: A RETROSPECTIVE”

15 years ago this seminal film created a stir at the Sundance Film Festival and went on to be the launching point for not only the careers all involved, but also for conversations on how Asian and Pacific Islanders were reflected in mainstream media. Join the director and the cast in looking back at what has changed in their career paths and the state of diversity in the media – past, present and future.

JEN YAMATO | MODERATOR
Jen Yamato is a film reporter for the LA Times.

Yamato had been an entertainment reporter and critic for the last two years at the Daily Beast, where she covered film, television and film festivals from Toronto to Sundance.

Yamato began her career as an editor at Rotten Tomatoes before becoming the West Coast editor and then executive editor of Movieline. She later was a reporter and editor at Deadline Hollywood, where she followed major stories including the Midnight Rider tragedy and how the death of Sarah Jones shook up the entire film industry.

JUSTIN LIN | DIRECTOR
Justin Lin is a Taiwanese-born American film director whose films have grossed more than $2 billion worldwide. Most recently, Lin directed the summer hit, the critically acclaimed “Star Trek Beyond” starring Chris Pine, Zachary Quinto, Idris Elba, Zoe Saldana, and Simon Pegg.

Previously, Lin directed Universal’s box-office hits “The Fast and the Furious: Tokyo Drift”, “Fast & Furious”, “Fast Five”, “Fast and Furious 6”, Touchstone Picture’s “Annapolis”, and “Finishing the Game: The Search for a New Bruce Lee,” which was released by IFC Films and The Weinstein Company after its successful premiere at the Sundance Film Festival. His directorial debut, the critically acclaimed “Better Luck Tomorrow,” also premiered at the Sundance Film Festival. In 2012, Lin founded Perfect Storm Entertainment with the intent of producing films and television with a global perspective. Lin also formed the digital company YOMYOMF to give a new outlet for aspiring Asian American filmmakers.

Lin is currently developing and producing several film and television projects for Universal Pictures, Warner Bros., CBS, NBC, and FOX.

KARIN ANNA CHEUNG
Karin Anna Cheung is an American actress, singer/songwriter, and artist. Her first audition for feature films landed her the female lead role as Stephanie Vanderpugh in Better Luck Tomorrow (2002). She also played the lead, Angela, in Quentin Lee’s feature film The People I’ve Slept With (2009). In 2012, Cheung voice acted as the lead role of Kaz Suyeishi in the animated short film, Hibakusha, directed by Steve Nguyen and Choz Belen. Cheung graduated from Cal State Northridge with a degree in art.

ROGER FAN
Some of Roger Fan’s film credits include lead roles in IFC Film’s FINISHING THE GAME, Paramount’s BETTER LUCK TOMORROW, Disney’s ANNAPOLIS, and Touchstone’s CORNY ROMANO. Other notable projects include Universal Studio’s FAST & FURIOUS, Judd Apatow’s DRILLBIT TAYLOR, Farrell Brother’s STUCK ON YOU, Academy Award Winner, Jessica Yu’s PING PONG PLAYA, and most recently, the hit China/US co-production, HOLLYWOOD ADVENTURES.

Roger also co-wrote, co-produced, and starred in the Sundance comedic sensation, THE QUEST FOR LENGTH. He has been honored with the “PACE-SETTER Award,” the “Multicultural Prism Award,” an AXA nomination, and the “Distinguished Moviemaker Mentor Award” by The Creative Coalition at Sundance.

SUNG KANG
Sung Kang is an American born Korean actor who is most recognizable from the multi-billion dollar FAST AND FURIOUS franchise for Universal. He will soon be seen as a new series regular in the hit Starz series POWER. Sung was last seen in the indie film THE FREE WORLD and also as the lead in two Chinese features: HOLLYWOOD ADVENTURES for producer Justin Lin and PALI ROAD directed by Jonathan Lim. On television, he most recently starred as a series regular for the FOX action/drama GANG RELATED. He first rose to fame following the success of the independent feature BETTER LUCK TOMORROW which was nominated for the Grand Jury prize at Sundance in 2002. Additional notable credits include the Warner Bros. features BULLET TO THE HEAD opposite Sylvester Stallone and NINJA ASSASSIN for director James McTeigue. Sung also starred in the 2007 20th Century Fox feature LIVE FREE OR DIE HARD.

PARRY SHEN
With nearly 200 Film/TV appearances including “NCIS: Los Angeles,” “Criminal Minds” and the “HATCHET” horror trilogy, Parry is currently in his 5th season portraying Brad Cooper on “General Hospital”. He is set to reoccur on Disney Jr’s “Doc McStuffins” as a soon-to-be revealed toy and can be seen in HULU’s new series, “Dimension 404”. His film, “YES WE RE OPEN”, (“12 LAAFF Premiere) is now streaming on Amazon Prime. His voice can be heard in the video games, “The Walking Dead: Michonne”, “Marvel’s LEGO Avengers”; “Mortal Kombat X” and “Sleeping Dogs”. Parry is also the co-creator/writer of the graphic novels, Secret Identities: The Asian American Superhero Anthology and Shattered, published by The New Press. In his spare time, Parry has spoken at over 100 universities demystifying the acting business and sharing his experiences as an Asian American in the media.

AARON TAKAHASHI
Aaron Takahashi has often been compared to Bradley Cooper, minus the opulent lifestyle, the superstar celebrity status, the brilliant film career, the good looks, and the talent. Also, Bradley Cooper isn’t Asian. Still, Aaron has done some stuff. He was an instructor and core performing member of the Asian American improv group Cold Tolu, and has written and performed sketch comedy at ACME Comedy Theatre in Hollywood. Aaron has appeared in over 60 national commercials. After first appearing on the big screen in Justin Lin’s critically acclaimed film Better Luck Tomorrow, he has had a major supporting role in a number of feature films, including Yes Man alongside Jim Carrey, and The Wedding Ringer alongside Kevin Hart. Among his many television credits, Aaron currently has a recurring character on the critically acclaimed USA Network show “Mr. Robot.”
7:30 PM  KOREAN FILM COUNCIL: “INDEPENDENT FILMMAKING IN THE ERA OF DIGITAL DISTRIBUTION”
FREE PANEL AT THE KOREAN CULTURAL CENTER

Join Philip W. Chung from director Justin Lin's YOMYOMF as he speaks with digital execs and content buyers who are producing and distributing original content about what they're looking for and the opportunities for emerging filmmakers in the new digital landscape.

PHILIP CHUNG | MODERATOR
Philip W. Chung oversees the creative content for YOMYOMF (YOMYOMF.com), director Justin Lin’s (STAR TREK BEYOND, FAST & FURIOUS franchise) digital company, and has worked in various capacities in film, TV, theater and digital. He was the co-founder/co-Artistic Director of Lodestone Theatre Ensemble, an Asian American theater company, for ten years. Chung most recently wrote/produced HELP, Google's first live-action 360 degree VR project directed by Lin, and co-wrote/produced HOLLYWOOD ADVENTURES, a Chinese feature which opened in China at #1 in 2015 as well as overseeing projects for Disney Channel, Legendary, Entertainment One, IFC and others. He is currently producing the KNIGHT RIDER reboot for Machinima and YOMYOMF as well as developing projects for Warner Brothers, Comcast/NBCUniversal, IMDb, Ovation TV, Perfect Storm Entertainment and others.

KATRINA FROLOV
Katrina Frolov is Sr. Manager, Programming for Watchable, Comcast’s cross-platform video service that curates a selection of the best content from popular online video networks and shows. Katrina joined Comcast in 2015 and manages exclusive series development and current series production. Prior to Comcast, Katrina worked at Citizine Networks, where she oversaw development for Disney Channel, Legendary, Entertainment One, IFC and others. She is currently producing the KNIGHT RIDER reboot for Machinima and YOMYOMF as well as developing projects for Warner Brothers, Comcast/NBCUniversal, IMDb, Ovation TV, Perfect Storm Entertainment and others.

GARY KING
Gary King is the Director of Development at Machinima, which is part of the Warner Bros digital family where he is overseeing projects like the KNIGHT RIDER reboot with Justin Lin and YOMYOMF. Before that, he was the manager of alternative programming and new media content at Disney/ABC Cable Networks Group. While at Disney, he was responsible for the day-to-day management of several unscripted shows, scripted short-form programming and events and specials in development for both Disney Channel and Disney XD. Prior to Disney, he spent over two years at the YOMYOMF Network, Justin Lin’s digital production company. He also was a creative executive at Baron Davis’ Verso Entertainment and began his career as an executive assistant at New Line Cinema. King also produced the features IN THE BLOOD (starring Gina Carano) and HOUSE BY THE LAKE.

NATHAN KITADA
Nathan Kitada is a Creative Development Exec at YouTube Originals, where he oversees scripted original content for YouTube Red. Prior to the Originals team, Nathan worked with YouTube’s Creative Lab, an internal R&D group. Before YouTube, Nathan was at Maker Studios, where he ran programming on Maker's gaming hub channel and helped build their branded entertainment business as Director of BE, Gaming.

OWEN SHIFLETT
Owen Shiflett heads up the original series division of Shudder and Sundance Now, AMC Networks’ subscription platforms. From 2006 - 2014, Shiflett was a part of the development team that launched scripted programming at AMC. During his 8-year tenure, Shiflett managed the creative elements of MAD MEN, HELL ON WHEELS, HALT AND CATCH FIRE, as well as helping develop BREAKING BAD and THE WALKING DEAD amongst others. Also, Shiflett was an executive producer with Universal Television and Parkes MacDonald Productions for two years that encompassed the 2015 NBC pilot WARRIOR and production of THE SLAP, a limited-series written by Jon Robin Baitz and Walter Parkes also at NBC.
BECOME A VC MEMBER

Attend the Festival as a VC Member, and get premier insider benefits, discounts, and special invitations to events. Our VC Members are a community of filmmakers and filmgoers who champion the spirit of diverse, independent Asian Pacific American voices in film and media. There are various VC Membership levels to suit your ability to give, and a portion of each contribution is tax-deductible. Learn more at www.vconline.org/membership.

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• LAAPFF film submission entry fee waived (1 per year, $55 value).
• Access to apply for 501(c)(3) nonprofit status, through VC’s Fiscal Sponsorship (includes one-on-one fundraising consultations).
• Discounted access to VC facilities for production shoots, auditions, screenings, or video editing.
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$200 of your donation is tax deductible.
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• Two (2) tickets to LAAPFF Opening Night Gala (screening & party, $50 value).
•Two (2) tickets to LAAPFF Closing Night Gala (screening & party, $100 value).
• One (1) exclusive LAAPFF badge granting access to priority seating before film screenings (must be picked up during Festival).
• One (1) complimentary copy of the LAAPFF Catalog (must be picked up during Festival).
• One (1) complimentary copy of an Armed With a Camera OR Digital Histories DVD, showcasing work from the most recent class of fellows (mailed to your home).

VC SPONSOR $250
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• All member benefits at the SUPPORTER level.
• Six (6) LAAPFF regular screening tickets ($75 value).
• Two (2) tickets to the LAAPFF Opening Night OR Closing Night Gala (screening & party, $100 value).
• One (1) exclusive LAAPFF badge granting access to priority seating before film screenings (must be picked up during Festival).
• One (1) complimentary copy of the LAAPFF Catalog (must be picked up during Festival).

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$500 of your donation is tax deductible.
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• One (1) complimentary LAAPFF tote bag and Catalog (must be picked up during Festival).
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$500 of your donation is tax deductible.
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• Two (2) LAAPFF Festival Passes ($600 value).
• One (1) exclusive LAAPFF badge granting access to priority seating before film screenings (must be picked up during Festival).
• One (1) complimentary LAAPFF tote bag and Catalog (must be picked up during Festival).
• One (1) complimentary copy of the Armed With a Camera DVD, showcasing work from the most recent class of fellows (mailed to your home).