WELCOME

C3 IS BACK AT THE LA ASIAN PACIFIC FILM FESTIVAL!

Welcome to the 2018 Conference for Creative Content (C3), presented by Visual Communications and Nielsen. C3 connects industry professionals to build a collective vision and create dialogues on the ever-changing media landscape. We’re excited to bring the eighth edition of C3 to the opening weekend of the Los Angeles Asian Pacific Film Festival.

Building off of our previous C3 Conferences, our latest edition spotlights innovators and visionaries whose work advances our communities within the entertainment industry. This year’s C3 is not only a celebration of our creatives, but also a forum to establish a dialogue with breakthrough pioneers. In this intimate space, our conference exists to spotlight and amplify these voices, especially from Asian Americans leading the charge.

Thank you for joining us today and being an integral part of our community.

FRANCIS CULLADO
Executive Director

TRACY NGUYEN-CHUNG
C3 Conference Producer

VISUAL COMMUNICATIONS

Connecting Communities Through Media Arts
120 Judge John Aiso St. Los Angeles, CA 90012
213.680.4462  |  www.vconline.org

THE CONFERENCE FOR CREATIVE CONTENT
MAY 5, 2018
#VCenlineC3

CONFERENCE SCHEDULE

JAPANESE AMERICAN NATIONAL MUSEUM
100 N. CENTRAL AVENUE
LOS ANGELES, CA 90012

SATURDAY, MAY 5

10:00am
FESTIVAL INDUSTRY BRUNCH  |  Sponsored by

12:00pm
CRAZY | RICH | ASIANS  |  Sponsored by
MODERATORS: They Call Us Bruce (Jeff Yang & Phil Yu)
PANELISTS: Jon M. Chu, Chris Pang, Adele Lim, Nico Santos

1:30pm
BUILDING US UP  |  Sponsored by
MODERATOR: Marjan Safinia
PANELISTS: Claire Aguilar, Sonya Childress, Senain Kheshgi, Tilane Jones

2:45pm
WHERE ARE OUR APA FILM CRITICS & JOURNALISTS?
MODERATOR: Jen Yamato
PANELISTS: Susan Cheng, Angie Han, Dino-Ray Ramos, Gil Robertson

4:00pm
DON’T CALL IT A COMEBACK  |  Sponsored by
MODERATOR: Traci Lee
PANELISTS: Kabir Akhtar, Sujata Day, Nanen Shankar

5:15pm
THE STORIES WE TELL  |  Sponsored by
MODERATOR: Jenny Lytt
PANELISTS: YahLin Chang, Cherry Chevapravatdumrong, Dee Johnson

7:00pm
#ASACREATORROLLCALL MIXER
Cap off the Conference by celebrating our creators.
Guests must register online to attend.
Hosted by the Asian Pacific Filmmakers Experience Committee
Opdooz
362 E 2nd St.
Los Angeles, CA 90012
**MODERATORS**

**THEY CALL US BRUCE (JEFF YANG & PHIL YU)

This San Francisco-based podcast hosted by Jeff Yang and Phil Yu that presents an unfiltered conversation about what’s happening in Asian America.

**JON M. CHI*

Jon M. Chi is known for his visually stunning blockbuster films as well as his work across various genres from groundbreaking digital series to commercial and live concerts. Currently, he is preparing for the release of Warner Bros.’ CRAFTY RICH INFAMOUS that he directing on August 17, 2018.

**ADELE LIM**

Adele Lim is a screenwriter for TV dramas and film. She was staff on multiple network primetime dramas, including The BIG fav, Private Practice, and EastEnders. Currently, she is developing a show for Fox around community policing and writing a screenplay for Disney animated features.

**NICO SANTOS**

Nico Santos currently stars on the NBC hit comedy, Superstore. Before gracing the television screens, Santos resided in Northern California for a portion of his adult life, moonlighting as a stand-up comic.

**TILANE JONES**

Chris Pang is an Australian actor whose breakout role was a lead and host in the prequel to the popular Prison Break. TILANE JONES is a executive producer of the highly successful Australian film of 2016.

**WHERE ARE OUR APA FILM CRITICS & JOURNALISTS?**

An intimate conversation about what it takes to push the boundaries of television and broadcast content from Asian American story level writers at the top of their game. Featuring: Yahlin Chang (The Handmaid's Tale), Cherry Chevapravatdumrong (The Orville), and Dee Johnson (MARS).

**MODERATOR**

**JENNY LYNN**

In addition to her work as a writer/producer, Sujata is known for her starring role as CeCe in Issa Rae's The Misadventures of Awkward Black Girl. She currently plays the recurring role of Sarah on HOW TO GET AWAY WITH MURDER, a critically acclaimed, Emmy-nominated show. Recent on-screen credits include Brooklyn Nine-Nine, Life in Pieces, and The Grinder.

**NAREN SHANKAR**

Naren Shankar is currently the Executive Producer and Showrunner of the critically acclaimed adaptation of the best selling science fiction novel series, The Expanse, for Amazon and the SyFy Network. Naren spent eight seasons as writer, Executive Producer, and Showrunner of the most watched show in the world, CBS Strike Season Investigations.

**1:30 PM**

**BUILDING US UP**

How do you become the agent of your own story? Industry-leading visionaries – Claire Aguilar (Sauna Children (Frightnet TV), Senain Khesghi (KCRW), and Tilane Jones (ARRAY) – discuss what it takes to create, build, and cultivate spaces that reflect the specific career needs and challenges faced by women of color in film.

**MODERATOR**

**MARJAN SAFINIA**

Marjan Safinia is an award-winning human filmmaker and documentary producer. Her films BUT YOU SPEAK SAHUARA (2010) and SEEDS now play at festivals, online, and on television. She has produced and directed work for Sergey Brin, the Obama administration, and Hillary Clinton's Next Generation.

**CLAIRE AGUILAR**

Claire Aguilar is Director of Programming & Policy at IDA (International Documentary Association). She is also General Counsel, Development, Education, Programming and Training Initiatives. She is the former Director of Programming and Industry Engagement at Sheffield Doc/Fest.

**SONYA CHILDRESS**

Sonya Childress serves as the Director of Partnerships and Engagement for Frightnet Media. Prior to Frightnet, she held staff and consulting positions with California Newsroom, Active Voice, Kentertainment Films, Writing Films, and the Independent Television Service.

**SENAIN KHESGIH**

Senain Khesghi is the Managing Director of MALIBBIE and is a publicity and award-winning director and producer. Her work includes her first feature film nominated for documentary awards, THE EMPRESS (2018), and the award-winning PROJECT KASHMIR (PBS/Independent Lens).

**TILANE JONES**

Tilane Jones has worked with award-winning filmmaker Ava DuVernay (12 years). Beginning with public relations and promotional company The Exchange Agency, as well as production entity Forward Movement—most recently leading the distribution collection KEMI as Vice President.

**2:45 PM**

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**MODERATOR**

**JEN YAMATO**

Jeff Yamato for a conversation about the groundbreaking production.

**SUSAN CHENG**

Susan Cheng is currently a reporter at BuzzFeed News, where she spearheaded the entertainment section’s coverage of Asian Americans in Hollywood.

**ANGIE HAN**

Angie Han is the deputy entertainment editor at Mashable and was formerly the editor of Time.

**DINO-RAY RAMOS**

Shin-Dal Ramos is an Associate Editor at Deadline and co-host of the new Hollywood podcast.