Welcome to the 2019 C3: Conference for Creative Content, presented by Visual Communications and Nielsen. C3: Conference brings together the foremost media professionals in film, television, cable, digital, and transmedia to create a dialogue on the ever-changing media industry, share best practices, network, celebrate and build a collective vision for our community. We’re excited to bring the 9th edition of C3: Conference to the Los Angeles Asian Pacific Film Festival, from Friday May 3 to Thursday May 9.

Building off our previous C3: Conferences, the way we create, consume, and connect content continues to shift and evolve rapidly – it’s our goal to dive in and hear from the forerunners of this change.

For an updated schedule of programs and to learn more, please visit [festival.vcmedia.org](http://festival.vcmedia.org).

**CONFERENCE SCHEDULE**

**FRIDAY, MAY 3 / 12:00 PM / ARATANI CENTRAL HALL @ JANM (Free Program)**

**BREAKING THROUGH** presented by

**SATURDAY, MAY 4 / ARATANI CENTRAL HALL @ JANM** (Only All-Day Pass Available)

**10:00 AM**

**FESTIVAL INDUSTRY WELCOME BRUNCH** presented by

**11:30 AM**

**FILMMAKERS SPOTLIGHT: CRAFTING THE NARRATIVE**

**1:30 PM - 2:50 PM**

**POST-PRODUCTION ROUNDTABLES: BEYOND THE CUTTING ROOM** presented by

**2:00 PM**

**FOREVER CHANGED: IMPACTFUL MOMENTS THAT SHAPE US**

**4:45 PM**

**SURVIVING AND THRIVING IN HOLLYWOOD: A DISCUSSION W/ ASIAN FEMALE WRITERS** presented by

**6:00 PM**

**NEVER ERASED: CULTURAL PRESERVATION IN MEDIA**

**7:00 PM**

**C3: CONFERENCE PARTY** Hosted by the Asian Pacific Filmmakers Experience Committee

**SUNDAY, MAY 5 / 10:30 AM / 341 FSN (Free Program)**

**AN ASIAN DUDE’S GUIDE TO SURVIVING HOLLYWOOD**

**SUNDAY, MAY 5 / 3:00 PM / TATEUCHI DEMOCRACY FORUM @ JANM (Free Program)**

**FAMILY STYLE** presented by

**TUESDAY, MAY 7 / REGAL L.A. LIVE (Free Program)**

**OPINIONATED: A CONVERSATION W/ WALT LOUIE**

**STILL ALL-AMERICAN: ALL-AMERICAN GIRL 25TH ANNIVERSARY REUNION SCREENING** presented by

**THURSDAY, MAY 9 / 6:00 PM / REGAL L.A. LIVE (Single Program Price)**

**INTERSECTIONALITY NOW: WE GON’ BE ALRIGHT**

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**VENUES & PARKING**

**341 FSN**

341 E 1st St
Los Angeles, CA 90012
Parking: Several pay lots and metered street parking are available

**Japanese American National Museum**

100 N Central Ave
Los Angeles, CA 90012
Parking: Several pay lots and metered street parking are available

**Tateuchi Democracy Forum @ JANM**

100 N Central Ave
Los Angeles, CA 90012
Parking: Several pay lots and metered street parking are available

**Regal L.A. LIVE: A Barco Innovation Center**

1000 W Olympic Blvd
Los Angeles, CA 90015
Parking: Lot 4 or lot W; 4 hours validated parking for $8

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**PRICING**

**FREE for Festival Badge Holders**

(Single Program Price)

$15 – General

$14 – Students & Seniors

$13 – VC Members

(All-Day Pass to Saturday May 4)

$35 – General

$30 – Students, Seniors, VC/JANM Members

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**WELCOME**

FRANCIS CULLADO
Executive Director

RYAN FUKUDA
C3: Conference Producer

PAOLA MADO
C3: Conference Host

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**VISUAL COMMUNICATIONS**

Connecting Communities Through Media Arts

120 Judge John Aiso St. Los Angeles, CA 90012

213.680.4462  |  www.vcmedia.org

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**May 3 - May 9, 2019**

#VCMedia #LAAPFF2019
FRIDAY, MAY 3 | 12:00 PM | ARATANI CENTRAL HALL @ JANM

BREAKING THROUGH

Learn about NBC’s talent development initiatives from some of the writers and directors that have experienced them first-hand. Then take a deeper dive into the complexities of Filipino identity within the Asian American monolith in media.

SATURDAY, MAY 4 | 2:00 PM | ARATANI CENTRAL HALL @ JANM

FOREVER CHANGED: IMPACTFUL MOMENTS THAT SHAPE US

Industry leading filmmakers discuss the moments that are often overlooked that shape who we are and why capturing these moments on film are significant to the future of storytelling.

SATURDAY, MAY 4 | 1:30 PM - 2:50 PM | ARATANI CENTRAL HALL @ JANM

FILMMAKERS SPOTLIGHT: CRAFTING THE NARRATIVE

Join Paola Mardo, host and producer of narrative podcast Long Distance, and directors that have experienced them first-hand. Then take a deeper dive into the complexities of Filipino identity within the Asian American monolith in media.

SATURDAY, MAY 4 | 3:10 PM - 4:45 PM | ARATANI CENTRAL HALL @ JANM

POST-PRODUCTION ROUNDTABLES: BEYOND THE CUTTING ROOM

Editors from MPEG share their insight on how to best prepare with the finished film in mind, before even beginning to shoot a single frame. You will have the choice to participate in one of several roundtable discussions. Moderated by Cecilia Nyson and Tricia Rodrigo.

SATURDAY, MAY 4 | 4:45 PM - 6:00 PM | ARATANI CENTRAL HALL @ JANM

SURVIVING AND THRIVING IN HOLLYWOOD: A DISCUSSION W/ ASIAN FEMALE WRITERS

Fearless Asian female writers talk breaking in, building authenticity into television narratives, writing humor and drama, and surviving and thriving in Hollywood.

SUNDAY, MAY 5 | 7:30 PM | REGAL L.A. LIVE

STILL ALL-AMERICAN: ALL-AMERICAN GIRL 25TH ANNIVERSARY REUNION SCREENING

Based on the bestselling book of the same name, writer Jeff Chang adapts and updates the ideas explored in his groundbreaking 2000 series for PBS Digital/Indie Lens Storycast. The screening of the first season will be followed by a panel discussion by the reunited Kim family.

SUNDAY, MAY 5 | 10:30 AM - 12:00 PM | 341 FSN

ELFIE SANTO

SUNDAY, MAY 5 | 1:00 PM

ROSE WONG

SUNDAY, MAY 5 | 2:00 PM

KAY WONG

SUNDAY, MAY 5 | 3:00 PM

MAYSIE HOY

SUNDAY, MAY 5 | 4:00 PM

ANNA CHEN

SUNDAY, MAY 5 | 5:00 PM

ANTHONY OCAMPO

SUNDAY, MAY 5 | 6:00 PM

MAYSIE HOY

SUNDAY, MAY 5 | 7:00 PM

ANTHONY OCAMPO

TUESDAY, MAY 7 | 8:00 PM | REGAL L.A. LIVE

OPINIONATED: A CONVERSATION W/ WALT LOUIE

Join in for a very rare screening and discussion with Walt Louie hosted by Spencer Nakasako. Louie will be showcasing a lifetime of work including clips of documentaries, narrative, trailers, and commercials. Nakasako, not known for holding back, will drive this bus to the edge as he sees truth, justice and the American Way.

PARTNERS: A-Doc & Motion Picture Editors Guild (MPEG)