Visual Communications’ mission is to develop and support the voices of Asian American & Pacific Islander filmmakers and media artists who empower communities and challenge perspectives.

Founded in 1970 with the understanding that media and the arts are powerful forms of storytelling, Visual Communications creates cross cultural connections between peoples and generations. The organization has created award winning productions, nurtured and given voice to our youth, promoted new artistic talent, presented new cinema, and preserved our visual history.

**OUR PROGRAMS**

- **C3: CONFERENCE FOR CREATIVE CONTENT**
- **ARMED WITH A CAMERA**
- **DIGITAL HISTORIES**
- **VC ARCHIVES**
- **LOS ANGELES ASIAN PACIFIC FILM FESTIVAL**
PAST//FORWARD is Visual Communications' signature event to celebrate the organization’s 50th anniversary. Our goal is to celebrate VC’s past, present, and future by (re)connecting with people and communities who make great things happen.

SATURDAY, SEPTEMBER 19, 2020
Japanese American Cultural & Community Center
244 South San Pedro Street
Los Angeles, CA 90012
VIP COCKTAILS & DINNER
Join us for cocktails and a special curated VIP dinner in the new Toshizo Watanabe Culinary Cultural Center at the Japanese American Cultural & Community Center.

PROGRAM & AWARDS
Celebrate 50 years with Visual Communications’ artists, supporters, and communities. Experience a special presentation of our Past//Forward Honorees, along with a screening of VC Digital Slams (30-second short films) by our very own talented filmmakers.

PLAZA CELEBRATION
Party with us after the program! We’ll have food, drinks, music, and five decades of Visual Communications supporters together under one tent.
## SPONSORSHIP OPPORTUNITIES & BENEFITS

### GOLD • $15,000
- Two (2) Gold sponsor tables at VIP Dinner with complimentary drinks
- Company logo printed on Step & Repeat alongside VC Logo
- Full page color ad in program book
- Twenty (20) tickets to “Program & Awards” with preferred seating inside Aratani Theater, including entry to “Plaza Celebration”

### SILVER • $10,000
- One (1) Silver sponsor table at VIP Dinner with complimentary drinks
- Full page color ad in program book
- Ten (10) tickets to “Program & Awards” with preferred seating inside Aratani Theater, including entry to “Plaza Celebration”

### BRONZE • $5,000
- One (1) Bronze sponsor table at VIP Dinner with complimentary drinks
- Half page color ad in program book
- Ten (10) tickets to “Program & Awards,” including entry to “Plaza Celebration”

### VC50 SUPPORTER • $250
- One (1) ticket to VIP Dinner
- One (1) ticket to “Program & Awards,” including entry to “Plaza Celebration”

### VC50 FRIEND (GENERAL ADMISSION) • $125
- One (1) ticket to “Program & Awards,” including entry to “Plaza Celebration”

### VC50 CELEBRATION • $75
- One (1) ticket to “Plaza Celebration”

Please send your selection(s) by **September 4, 2020** to rachelle@vcmedia.org
Questions? Call 213-680-4462
PRE-SCREENING TRAILER ($1,500)
The pre-screening trailer will play before the VC50 presentation, reaching an audience of potentially 800+ attendees.

SPECIFICATIONS
Please submit your sponsor trailer in digital format: 1920 x 1080, Apple ProRes HQ, .mov format, 24 fps

ON-SCREEN ADVERTISEMENT (ON-SCREEN ADVERTISEMENT ($1,000))
On-screen ads are presented prior to the beginning of the program.

SPECIFICATIONS
On-screen ads should be 1920x1080, action safe 1728x972, 16x9 ratio.

PROGRAM BOOK ADVERTISEMENT
The program book is a 30+ page full-color publication that features information about the Past/Forward event. Copies will be distributed to an audience of potentially 800+ attendees.

SPECIFICATIONS
- Acceptable file formats: .eps, .png, .pdf, .ai, .ps, .indd
- All text must be outlined
- 300 dpi
- All color ads must be CMYK-compatible

A $50 minimum charge will be added for artwork requiring additional layout/design by the publisher.

SELECT YOUR AD SIZE

FULL PAGE ($1,500)
Full-Color
4.5” x 7.5” live area only
5.5 x 8.5” full page
(Bleeds, add 1/8” all sides)

HALF PAGE ($1,000)
Full-Color
5” x 3.5” live area only
(Bleeds, add 1/8” all sides)

ALL ASSETS MUST BE SUBMITTED TO VISUAL COMMUNICATIONS BY AUGUST 31, 2020
PAST HONOREES

Doug Aihara
Cornerstone Award
2018

Renee Tajima-Peña
Past//Forward Award
2018

Influencer Award
2018

Jessica Yu
Cornerstone Award
2019

Walt Louie
Past//Forward Award
2019

COMCAST NBCUNIVERSAL

Influencer Award
2019
CONNECT WITH US!

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VisualCommunications

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#VCMedia #PastForward

CONTACT US!

For more information or to discuss your customized sponsorship package, please contact:

Rachelle Samson
Strategic Partnerships Director
rachelle@vcmedia.org
(213) 680 - 4462