

the
SIMPLY ELEGANT
GROUP

ALI

LEAD PLANNER

"The best thing to hold onto in life is each other."
- Audrey Hepburn

I am happiest when I can make others happy, and I strongly believe that the best way to do that is by allowing people to share in special moments together. I have loved all things wedding since I was a little girl, and I feel so lucky to call my passion my career. Weddings are one of life's most joyous occasions, and I am honored to be a part of your big day!

Do you. That's the best wedding advice I received as a bride and what I want all of my couples to remember. If something feels important to you in your planning, there is a reason, and I want to know exactly what that is. Personally, I live for the details and organization. Whether your inspirations are large or small, I am here to help bring your vision to life by highlighting and celebrating the love that you and your partner share. From helping you pick out the perfect font for your invitations to making sure that your centerpieces

are placed on the tables just so, I will be there to ensure that your day is a reflection of you. Weddings are full of magical moments, but seeing you walk down the aisle still gets me, every single time.

When I am not planning weddings, you can find me traveling as often as possible and playing with my French Bulldog, Maize. Although I love summer time, every year I yearn for the first snowfall, and I have unhealthy obsessions with oreos, lipstick, avocado toast, manicures, Nordstrom, Bravo, and Soul Cycle. But it's the little things that bring me joy like spending quality time with family and friends.

I cannot wait to meet you and all of the important people in your life! I promise we're going to do you all planning long!

Things I love: my family, husband, puppy and our first baby (due in June!), skiing, handbags and accessories, white lights, candles, fire place crackle, going to the movies, rosé, traveling, the Michigan Wolverines, snow storms, warm chocolate chip cookies, the Cleveland Cavaliers, cozy pajamas, starbucks holiday cups, organizing any and every thing.

Things I wish I loved: Brussel sprouts, rainy days, cooking, coffee, yoga, arts and crafts, road trips, early mornings, gardening, running, hiking, beer.

Things that inspire me: girlfriends, neutrals, white florals, city skylines, sunsets, European cities, little babes, sunny days, the smell of springtime.

