

# High Velocity Prototyping

## Simple Tools to Learn and Convey Ideas Quickly

Share product ideas quickly, even without drawing skills or special software. Learn. Change. Repeat.

High Velocity Prototyping is a session in which participants work on inexpensive, fast-paced prototyping techniques. When coupled with scenario building, these tools drive and focus product development.

Professionals can use these tools to rapidly try to change ideas with feedback from end users.

You can make design transparent while helping consumers view it through a lens of change. This session will teach participants how to collaborate with potential consumers to draw insights from valuable feedback.



## Workshop Focus:

- Turn information about users and what they need into tangible models
- Use simple tools to share design ideas quickly
- See a demonstration of prototyping as a rapid learning tool

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