

Collaborative Push Session

Go beyond the first steps. And the sketches. And the debate.

A company's product development projects can be difficult to launch and even more challenging to keep on track. That lack of momentum can kill innovation, allowing competitors to catch up or even surpass a company's efforts.

Bring your team to Bally Design's studios in downtown Pittsburgh for a multi-day Collaborative Push Session. The in-house workshop features an intensive, hands-on opportunity to work with Bally Design's researchers, designers and engineers to facilitate ideas, solutions and prototypes. The session includes brainstorming about past efforts, new concepts and potential products. Then, move to the studios for intensive prototype development and creation. The finished, polished prototypes return with your team for presentations.



Session Focus:

- Gather an understanding of current issues to stimulate new ideas
- Participate in focused design evaluations to narrow solution options
- Create a completed, polished prototype

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