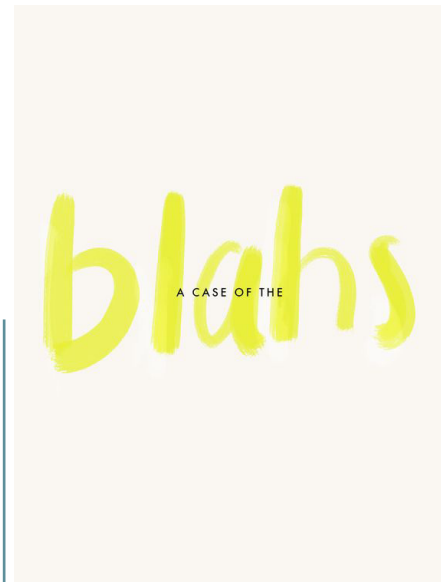


Russell Sprouts Kids

Branding Style Guide

INSPIRATION



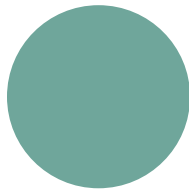
COLOR PALETTE



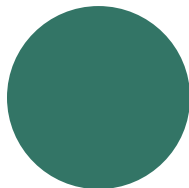
RGB: 250, 245, 227
CMYK: 2, 2, 10, 0
Web: #f9f5e4



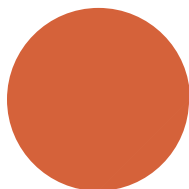
RGB: 198, 229, 222
CMYK: 22, 0, 13, 0
Web: #c6e5de



RGB: 111, 166, 155
CMYK: 59, 20, 42, 1
Web: #6fa69b



RGB: 51, 117, 102
CMYK: 80, 35, 62, 17
Web: #337566



RGB: 213, 98, 58
CMYK: 12, 74, 86, 2
Web: #d5623a

TYPEFACES

Gill Sans

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Charter

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

LOGO CONCEPTS



LOGO CONCEPTS

Russell Sprouts
KIDS

Russell Sprouts
KIDS

LOGO CONCEPTS

Russell Sprouts Kids

Russell Sprouts Kids

LOGO CONCEPTS

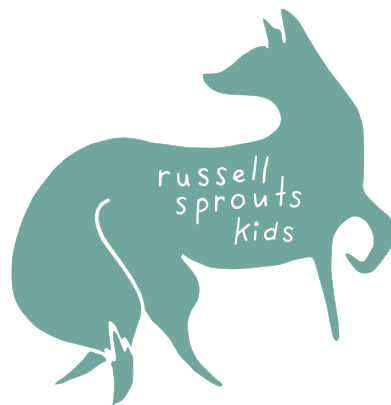
Russell Sprouts Kids

Russell Sprouts Kids

LOGO CONCEPTS



LOGO CONCEPTS



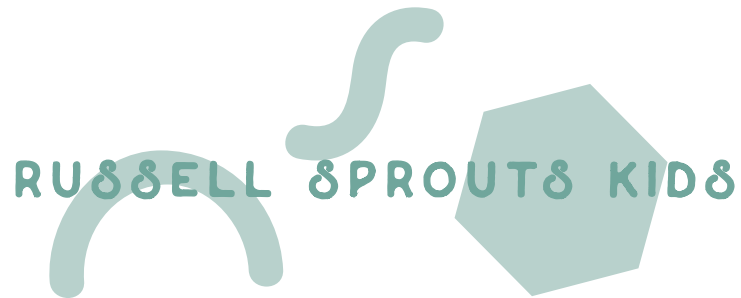
LOGO CONCEPTS



russell sprouts kids



LOGO CONCEPTS



LOGO CONCEPTS



RUSSELL SPROUTS KIDS



RUSSELL SPROUTS KIDS

LOGO CONCEPTS



LOGO CONCEPTS

