



Donor Privacy Policy

March 2013

At the Humane Society of Pinellas, we respect the privacy of our donors and are committed to the highest standards of ethics and integrity in all fundraising efforts. Use of our donor list information is limited to the internal purposes of the Humane Society of Pinellas. We do not share, loan, trade, rent, or sell our donor list to any other non-affiliated organization.

We collect and use information about our donors including name, address, phone number, and email address. In addition, we keep a record of each donor's giving history. This information is kept on file for IRS purposes and is used by our Development Department. Our donors' information is password protected and may only be accessed by individuals and businesses working on our behalf who need such information to perform tasks such as prepare mailings, enter or analyze data, and assist in other fundraising activities. These businesses and individuals enter into a confidentiality agreement that holds them to the same standards as HSP employees.

We use nationally recognized fundraising software and payment processing firms that offer the highest standards of confidentiality, privacy, and safeguards to ensure secure payment processing. Usually, the privacy policies of these organizations can be found on their respective websites. All payment transactions are made in a safe and secure method. If you pay by credit card through one of these services, we do not store your credit card information, bank account numbers, or other financial account data; instead this is sent directly to those processing services that are set up for federal compliance and to the highest safety standards. Credit card and bank information that donors share with HSP in writing is retained in a locked office accessible only to HSP financial-management employees.

On occasion, we publicly thank our donors and corporate sponsors through our newsletter, press releases, and at our events. This is done only with their consent, permission, and general expectations. The wishes of donors who prefer to remain anonymous will always be honored.

Donations and grants given for specific purposes or programs are considered 'Restricted' and will always be used for the purposes given, and recorded within general accounting principles.

It is our desire to not send unwanted or duplicate mail to our donors. We ask that donors contact us to update their information, correct any errors, or to be removed from our mailing list.

Donors have the right to review information that we have collected about them. To review that information, please contact us in writing at the address below.

Humane Society of Pinellas
3040 State Road 590 Clearwater, FL 33759
(727) 797-7722
HumaneSocietyofPinellas.org