



ART DIRECTOR • ILLUSTRATOR

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EDUCATION

Texas Christian University
BFA in Graphic Design – December 2013

SOFTWARE PROFICIENCY

Adobe InDesign, Illustrator, Photoshop, DreamWeaver,
After Effects, Flash, Keynote, Microsoft Office

SKILLS

Concepting, Storytelling, Storyboarding, Sketching,
Photography, Hand-drawn Typography & Illustrations,
Painting, Paper-Crafts, Collages

COURSEWORK

Typography I, II, & III, Corporate Identity, Package Design,
Senior Thesis, Advertising Design, Publication Design,
Computer Applications I & II, Painting, Illustration,
Photography I & II, Photo Illustration

INVOLVEMENT

AIGA Member- Dallas/Fort Worth Chapter
December 2013- Present

Attend local AIGA chapter meetings to further design
education, stay updated on new technology, and network.

Design Focus
Member- 2010 – December 2013; Secretary- 2011 – 2012

Graphic Design organization at TCU; Secretary duties included
sending emails notifying members of upcoming events, keeping
club organized, and making executive decisions.

Gamma Phi Beta
August 2009 – August 2011

Helped the community through service projects and gained
leadership experience within certain assigned objectives.

portfolio & references upon request

EXPERIENCE

Art Director – The Infinite Agency, Dallas, TX June 2016 – Current

Developed creative for Estrella Jalisco, Michelob Ultra, Bud Light, Susan G. Komen, Carter BloodCare, along with multiple start-up companies. Lead Art Director on Estrella Jalisco overseeing all creative within the social media and digital realm from conception to execution. Scope of work for other clients includes experiential, TV/radio, OOH, social/digital, and print. Oversaw the intern program and all projects from conception to client presentation.

Art Director – The Marketing Arm, Dallas, TX January 2016 – June 2016

Developed creative for Nissan, Frito-Lay, Quaker, and many internal projects with scope of work ranging from digital/web, print, point-of-sale, environmental signage, and promotional concepts. Managed feedback from creative directors and clients and worked hand-in-hand with production and account managers to develop and stick to strict deadlines.

Junior Art Director – The Marketing Arm, Dallas, TX April 2014 – December 2015

Responsible for developing creative for Pepsi, Frito Lay, Quaker, and State Farm clients. Scope of work included digital, print, point-of-sale, packaging, environmental signage, and promotions. Collaborated with creative team members to create and develop many 360 degree promotional concepts. Worked hand-in-hand with production and account managers to develop strict deadlines.

Design Assistant – Zielinski Design Associates, Dallas, TX May – August 2013

Created package design, logo design, publication design, and trade show designs for clients like Sally Beauty Supply & TrinityRail.

Design Assistant – Peterson Ray & Company, Dallas, TX June – August 2013

Created website design, logo design, and publication design for clients like Dallas Baptist University, Cambridge Homes, & Rider University.

Design Assistant – GCG Marketing & Advertising, Fort Worth, TX October 2012 – February 2013

Assisted in the design of logos, brochures, posters, and newsletters for clients within the oil and medical field.

Design & Marketing Assistant – InVenu Advertising Agency, Dallas, TX July – August 2012

Assisted in design targeted towards client's advertising needs;
Worked directly in business development to create more clientele.

Graphic Designer – TCU Daily Skiff Newspaper, Fort Worth, TX February – October 2012

Collaborated as a team with other designers to help finalize and design the entire paper.