



INNOVATIVE DEALER SUMMIT

Denver, CO
April 3rd & 4th

2018 SPONSOR PROSPECTUS



2 AVAILABLE

ELITE SPONSORSHIP

KEYNOTE OR COCKTAIL RECEPTION

- » Exclusive Sponsor of the Networking Reception
- » Or Exclusive Sponsor of Keynote presenter
- » 20' X 10' Exhibitor Space
- » General Session presentation
- » Prime exhibit space selection
- » Ten (10) complimentary registrations to the Innovative Dealer Summit
- » Logo placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » Ten (10) tickets to the Preview Gala at the Denver Auto Show
- » Dedicated Social Media Posts
- » Podium recognition throughout event
- » Promotional materials included in attendee bag

\$15,000

4 AVAILABLE

PREMIER SPONSORSHIP

MEAL SPONSOR

- » Exclusive Meal Sponsor
- » 20' X 10' Exhibitor Space
- » General Session presentation
- » Prime exhibit space selection
- » Eight (8) complimentary registrations to the Innovative Dealer Summit
- » Logo placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » Eight (8) tickets to the Preview Gala at the Denver Auto Show
- » Dedicated Social Media Promotions
- » Podium recognition throughout event
- » Promotional materials included in attendee bag

\$10,000

4 AVAILABLE

PERFORMANCE SPONSORSHIP

BREAK SPONSOR

- » Exclusive Break Sponsor
- » 10' X 10' Exhibitor Space
- » Workshop presentation
- » Prime exhibit space selection
- » Six (6) complimentary registrations to the Innovative Dealer Summit
- » Logo placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » Six (6) tickets to the Preview Gala at the Denver Auto Show
- » Dedicated Social Media Promotions
- » Podium recognition throughout event
- » Promotional materials included in attendee bag

\$6,500

INNOVATIVE DEALER SUMMIT

Denver Convention Center

9th Annual Summit Engaged Attendees

250 Dealerships Denver Auto Show

Preview Gala Limited Sponsors & Exhibit Space

General Session Opportunities Workshop Opportunities

www.InnovativeDealerSummit.com

#IDS18

10 AVAILABLE

SPORTSTER

SPONSORSHIP

EXHIBITOR SPONSOR

- » 10' X 10' Exhibitor Space
- » Four (4) complimentary registrations to the Innovative Dealer Summit
- » Logo Placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » Four (4) tickets to the Preview Gala at the Denver Auto Show
- » Podium recognition throughout event
- » Promotional materials included in attendee bag

\$4,000

10 AVAILABLE

FAST LANE

SPONSORSHIP

EXHIBITOR SPONSORSHIP

- » 10' X 10' Exhibitor Space
- » Two (2) complimentary registrations to the Innovative Dealer Summit
- » Logo Placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » Two (2) tickets to the Preview Gala at the Denver Auto Show

SMALL BUSINESS AND START UP SPECIAL*

*START UP IS A COMPANY THAT IS LESS THAN 2 YEARS OLD AND LESS THAN 20 EMPLOYEES.

\$2,500

5 AVAILABLE

LISTED

SPONSORSHIP

LISTED SPONSOR

- » One (1) complimentary registration to the Innovative Dealer Summit
- » Logo Placement on IDS Website and related material
- » Promotion in weekly industry e-newsletters
- » On-site signage
- » Networking time
- » One (1) ticket to the Preview Gala at the Denver Auto Show

\$1,500

SWAG

SPONSORSHIPS

SWAG SPONSOR

- » Notebook sponsor: \$3,500
- » Tote sponsor: \$2,500
- » Drink cup sponsor: \$2,100
- » Lanyard Sponsor: **\$3,000**
- » Pen sponsor: \$2,000

Each Swag Sponsorship includes 1 IDS Ticket & 1 Preview Gala Ticket.

2018 INNOVATIVE DEALER SUMMIT SPONSOR PROSPECTUS

	ELITE	PREMIER	PERFORMANCE	SPORTSTER	FAST LANE	LISTED
Available Sponsorships	2	4	4	10	10	5
Exclusive Sponsor of the Networking Reception	✓					
Exclusive Sponsor of Keynote presenter	✓					
Exclusive Meal Sponsor		✓				
Exclusive Break Sponsor			✓			
Presentation (w/ approval)	GENERAL	GENERAL	WORKSHOP			
Exhibitor Space	20X10	20X10	10X10	10X10	10X10	
# of IDS tickets	10	8	6	4	2	1
# of Preview Gala	10	8	6	4	2	1
Logo placement on IDS Website and related material	✓	✓	✓	✓	✓	✓
On-site signage	✓	✓	✓	✓	✓	✓
Networking time	✓	✓	✓	✓	✓	✓
Dedicated Facebook Posts	✓	✓	✓			
Podium recognition throughout event	✓	✓	✓			
Promotional materials included in attendee bag	✓	✓	✓			
	\$15,000	\$10,000	\$6,500	\$4,000	\$2,500	\$1,500

Visit www.InnovativeDealerSummit.com to secure your sponsorship and apply to present.

All speaking opportunities must be submitted and approved, educational content only. Exhibit booth location is based on sponsorship type and availability.

For any additional questions please email Cameron@foxdealer.com