

# THE HANNAH PESCHAR SCULPTURE GARDEN

## PRIVACY POLICY

This Privacy Policy applies to all clients, customers, friends and interested parties of The Hannah Peschar Sculpture Garden, who have purchased from the Sculpture Garden in the past, have expressed an interest in the Sculpture Garden through meeting colleagues of the Sculpture Garden or Anthony Paul Landscape Design physically or online interest, or have signed up to be updated of events.

The Hannah Peschar Sculpture Garden is committed to protecting your privacy and takes its responsibilities regarding the security of customer information very seriously. This privacy policy explains what personal data we collect about you, how and why we use it, who we disclose it to, and how we protect your privacy.

### 1. Who is responsible for your data

Our Privacy Policy applies to the personal data that The Hannah Peschar Sculpture Garden collects and uses.

References in this Privacy Policy to “The Hannah Peschar Sculpture Garden”, “the Sculpture Garden”, “we”, “us” or “our” mean The Hannah Peschar Sculpture Garden. We control the ways your personal data are collected and the purposes for which your personal data are used by The Hannah Peschar Sculpture Garden and are the “data controller” for the purposes of the UK Data Protection Act 1998, EU General Data Protection Regulation (GDPR), PCI-DSS, and European data protection legislation.

We also comply with the principles of the US Electronic Communications Privacy Act (18 USC §2510) and the Canadian Privacy Act and Personal Information Protection and Electronic Documents Act (PIPEDA) although our data is processed and hosted within the legal jurisdiction of England and Wales.

### 2. Purpose and Lawful Basis for processing your data

We have one purpose for processing your personal data: to inform you about our work and any exciting changes that are happening in the Sculpture Garden. We do not send out newsletters - we simply use your details to invite you to our private view and make you aware of our small number of events through the summer season that might be of interest to you.

The purpose and lawful basis for processing your data may change from time to time, where this policy will be updated.

### 3. Consent

Your consent will be an explicit action from 25th May 2018. Because of the need for consent we will not use defaulted opt-in checkboxes or include your personal data for communication and marketing purposes where you have asked only for a transactional email. We will not contact you if you have withdrawn consent, but you can grant or withdraw your consent at any time by clicking ‘unsubscribe’ at the bottom of emailers or contacting us at [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com)

### 4. Personal data we collect about you

When using the term “personal data” in our Privacy Policy, we mean information that relates to you and allows us to identify you. This includes your first and last name, and your email address. If you are a previous client, we may also use your postal address to send you physical invitations.

Categories of data we collect:

We may collect and process the following categories of information about you:

Category of Data collected / held: name and surname and your email address. In the case of a purchase, your postal address will also be collected.

When we process such data: When you sign the comments book at the Sculpture Garden, when you purchase from the Sculpture Garden, when you employ Anthony Paul Landscape Design, when you express an interest of the Sculpture Garden to any colleagues of the Sculpture Garden or Anthony Paul Landscape Design.

### 5. How and why we use your personal data

We use your personal data for the following purposes:

To invite you to our private view and make you aware of our small number of events through the summer season that might be of interest to you. In very rare circumstance we may contact you to make you aware of very exciting/important news.

If you prefer, you can email [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com) and express your preference to not receive marketing communications. Please allow 7 working days to complete any unsubscribe request.

#### 6. Requesting access to your personal data

You have a right to request access to the personal data that we hold about you. If you have questions in relation to your personal data, please contact us at: [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com)

#### 7. Right to be forgotten

You have a right to be forgotten and have data erased and / or stop being processed where the personal data is no longer necessary for the purpose of collection, you withdraw consent, when you object to the processing or to comply with a legal obligation.

We will immediately delete your name, surname and email if you click 'unsubscribe' or email [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com) and inform us of your wish to do so.

#### 8. Right to restrict processing

You have a right for your personal data to be stored but not processed. This is achieved through the withdrawal of consent.

If you have questions in relation to your personal data, please contact us at: [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com)

#### 9. Rights related to automated decision making including profiling

This is not applicable as we do not profile our contact lists.

#### 10. Security of your personal data

Your name, surname and email address are stored on our Mailchimp Database only. Mailchimp databases are compliant with GDPR laws.

#### 11. Cookies or other tracking technologies

We do not use cookies on our website, but do employ Google Analytics to gauge an overview of our audience. All information is collected completely anonymously; this includes traffic source (device type, source, browser and operating system), geography (visits per country) and time spent on each page.

#### 12. Sharing your personal data

We will only disclose your personal data when this is required by the law of any jurisdiction to which the Hannah Peschar Sculpture Garden may be subject.

Through our website we provide links to third party websites which are subject to separate Privacy Policies. Please be aware that this Privacy Policy does not apply to such websites and the Hannah Peschar Sculpture Garden is not responsible for your information that third parties may collect through these websites.

#### 13. Updates to our Privacy Policy

We may make changes to this Privacy Policy from time to time we will update the Privacy Policy and we will publish on our website any new version of this Policy.

#### 14. Contact information

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to [hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com).

### THE HANNAH PESCHAR SCULPTURE GARDEN

Black & White Cottage

Standon Lane

Ockley

Surrey

RH5 5QR

United Kingdom

+0044 (0) 1306 627269

[hannahpescharsculpture@gmail.com](mailto:hannahpescharsculpture@gmail.com)