



ROBERT MACHUGA

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EDUCATION.

Hartford Art School, University of Hartford
Bachelor of Fine Arts,
Visual Communication Design
Graduation date 2011

WORK EXPERIENCE.

Catch 24 - Creative Director
New York, NY

Duties:

Manage a team of designers to deliver creative solutions across a variety of mediums in a fast paced environment. Working collaboratively with clients as well as the internal account team to conceptualize and execute creative content for both on and offline channels. Take a very hands-on approach to both design and management.
September 2014 – Present

TracyLocke - Art Director
New York, NY

Duties:

Conceptualize, design and execute shopper marketing programs, new business pitches, contract renewals, client presentations, print and interactive collateral.
August 2011 – September 2014

HartBeat Ensemble - Graphic Design Intern
Hartford, CT
September 2010 – June 2011

MAD Magazine - Summer Intern
New York, NY
Summer 2010

**Connections Health & Wellness Center,
University of Hartford - Web Designer
and Graphic Designer**
Hartford, CT
September 2008 – June 2011

SKILLS.

Adobe CC; Photoshop, Illustrator and InDesign
Working Knowledge of HTML and CSS

Art Direction, Graphic Design, Web Design,
Interface Design and Illustration

Experience managing and directing
photographers, designers and illustrators

Experience in commercial printing processes -
silk screen, lithography, and vinyl application

AWARDS & ACCOLADES.

WondriskaRusso - Senior Project Award 2011

DOING GOOD: a celebration of design to
make the world a better place, exhibit 2010

GD USA-Packaging Design Award 2010

Alexander A. Goldfarb Exhibition 2011-
juried student exhibition

Graphic Simplicity: Second Edition-
selected work 2012

New Voices, Unique Visions Exhibition:
AIGA Boston, juried student exhibition 2011