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ECLIPSE SPORTSWIRE NAMED OFFICIAL PHOTOGRAPHER OF EQUESTRICON

NEW YORK, NY. (April 27, 2017) – Equestricon, LLC., announced today that international sports photography agency Eclipse Sportswire has been named the Official Photographer of Equestricon 2017. The first-ever international racing convention, fan festival and trade show, Equestricon is scheduled to take place at the Saratoga Springs City Center on August 14-15, and kicks off with events around the city of Saratoga Springs on August 13.

Eclipse Sportswire, owned by Eclipse Award-winning photographer Scott Serio, will bring its distinct brand of "people, venue and event" photography to the inaugural Equestricon. The convention will feature nearly 50 separate panels, workshops, seminars, autograph signings, networking sessions and other events. Additionally, Eclipse Sportswire will be in charge of capturing images of more than 120 racing celebrities, industry personalities and speakers that are scheduled to appear.

“Since our inception, we have committed ourselves to being the standard-bearers in photography at major racing events,” Serio said. “When we learned about Equestricon and this sweeping effort to bring the industry together and create special moments for fans at all levels of the sport, it was just something we knew that we wanted to be involved with in a very big way.”

Serio and West Coast-based Eclipse Sportswire photographer Alex Evers will also participate in a “storytellers” panel with several other highly-regarding racing photographers. The panel will be hosted by New York Racing Association and Churchill Downs track announcer Travis Stone. Equestricon will also feature a “Young Racing Photographers” discussion featuring former Eclipse Sportswire interns and aspiring professional photographers.

“We are thrilled to have the talented members of the Eclipse Sportswire team documenting Equestricon and sharing their stories during the convention,” said Equestricon Co-Founder Kathryn Sharp.

“We see photography as one of the many entry-points through which people, especially young people, are increasingly drawn to horse racing,” Sharp added. “A well-shot photo can uniquely tell a story about a horse or a jockey or a race, and we want Equestricon to be the place where people can hear those stories, experience the power of photography and create their own moments.”

Photography will also be a focal point of several other events and areas of entertainment at Equestricon. All convention attendees will have an opportunity to take a photo in a custom-built Equestricon winner’s circle, which will be staffed by Eclipse Sportswire within the main exhibit hall at the Saratoga Springs City Center. Additionally, Equestricon will feature a photo booth setup inside the convention’s “Tech Lounge”, sponsored by the Woodbine Entertainment Group.

For a full schedule of events at Equestricon and to purchase tickets, visit Equestricon.com.

AUGUST 13-15, 2017 SARATOGA SPRINGS, NY

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