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★ Landor adds VanDusen as executive creative director

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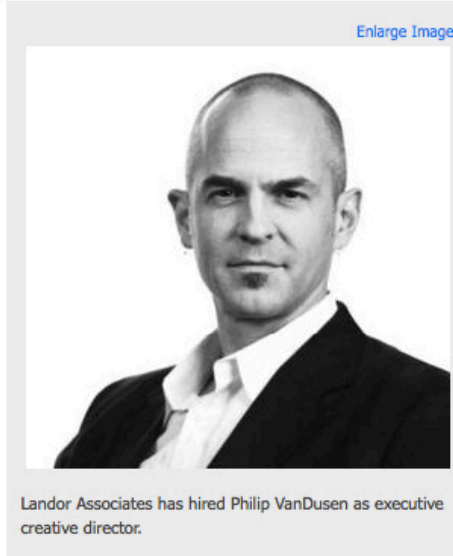
Landor Associates has hired Philip VanDusen as executive creative director of its Cincinnati office.

"I am so pleased to welcome Philip to our office. Philip is a passionate and exciting design professional and I look forward to seeing the impact of his experience on our teams, clients and our culture," [Mary Zalla](#), president of Landor and chair of its Cincinnati and Chicago offices, said in a news release.

VanDusen will lead designers, brand teams and client service specialists that make up the largest office in Landor's global network.

He was most recently executive creative director of Anthem Worldwide, a San Francisco-based brand consulting firm.

San Francisco-based Landor employs about 160 in Cincinnati and ranks as the region's fourth-largest advertising, branding and design firm.



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