

INFORMATION

856-912-1730
babrickm@gmail.com
babrick.com
behance.net/baberim
linkedin.com/in/mbaberick
New York, NY

SUMMARY

Driven Creative Director with over ten years of creative industry/ad tech experience. Multi skilled in Adobe Creative Suite, project management, project conception, budgeting, resource management, and collaboration.

EDUCATION

Sept 2004 - Sept 2006
Full Sail University
B.S.; Digital Arts and Design
Salutatorian of 2006 graduating class

Sept 2004 - Sept 2006
Full Sail University
A.S.; Digital Media

Sept 1997 - June 2001
Cherry Hill High School West
High School Diploma

SKILLS

Creative Direction & Communication

Confident and articulate verbal communication skills presenting to clients, pitching new business and team leadership.

Project Management

Resource management as well as collaboration. Teamwork is paramount. Deep understanding and practice of design fundamentals, principles and trends.

Software and Tools

Photoshop, Illustrator, InDesign, After Effects, Flash, Audition, Lightroom, Sketch, Google Web Designer, Keynote, Microsoft Office, Pencil, Paper, Brain.

Development

Understanding of various programming languages such as HTML, CSS, Javascript, and Actionscript

AWARDS

Sept 2014
**Gold in Rich Media -
IAB MIXX Awards**

Aug 2014
**Silver in Video and Rich Media -
IAB MIXX Awards**

Sept 2012
**Best Mobile Branding -
Digiday Mobi Awards**

Sept 2012
**Best iPad/Tablet Advertising -
Digiday Mobi Awards**

CLIENTS

Showtime / Paramount / Motorola / Northern Trust / Toyota / Barneys / Citroen / P&G / 1800Flowers / Ford / WEtv / Johnson & Johnson / Apple / Walmart / Toys'r'Us / NBC / AT&T / Bank of America / Best Buy / McDonalds / Discovery Networks / BMW

EXPERIENCE

Medialets

Creative Director | June 2015 - March 2017

Leading in-house and external creative and development teams, project ideation, project management including budgeting, scheduling and resource management, UI/UX, product marketing and design, sales support.

Senior Art Director | Sept 2012 - June 2015

Assisting creative team in rich media project ideation, animation, and execution. Mentoring junior designers to assist in their career growth.

Pointroll

Art Director | April 2011 - Aug 2012

Mock-up Team Lead responsible for supporting sales team with meticulously designed rich media, project management including budgeting and scheduling, mentoring junior design team to assist in career growth.

Senior Designer | May 2010 - April 2011

Assisted in creation of mock-up team to support sales initiative. Conception and creation of fully designed and functional mock-up rich media creative.

Designer | Feb 2008 - May 2010

Assist creative team in design and development of rich media creative.

Junior Designer | Jan 2007 - Feb 2008

Assist creative team in design of rich media creative.