

The main logo for "Best Foot Forward" features the words "Best Foot Forward" in a large, pink, cursive font. The word "Foot" is replaced by two yellow high-heeled shoes with pink and white floral patterns on the soles. Below the main text is the tagline "Empowering Women of All Ages" in a smaller, gold, sans-serif font.

December 2017

Dear Friend in the Community,

We are pleased to invite you to be a sponsor for our 3rd annual **Best Foot Forward: Empowering Women of All Ages** fundraising event. As one of our signature events of the year, we are proud to once again be collaborating with **Bucks County Community College** in creating a special night for our community.

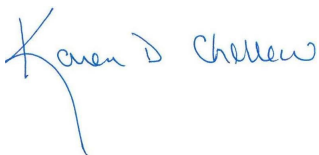
The event will be held on Saturday, April 7, 2018 from 6:00pm to 8:30pm at the **Upper Bucks Campus of Bucks County Community College** in Perkasio. The evening will include informative breakout sessions, vendors, raffles, keynote speakers and a panel discussion. Topping off the evening is a fashion show presented by **Frox and a number of other area shops**, with many members of our community walking the runway as models.

Sisters U is a 501(c)3 committed to connecting and empowering individual women to be their authentic selves and reach their full potential. The funds raised from this event will continue to support Sisters U's mission of providing monthly women's programming including workshops, the Launch Pad program and community outreach.

We have many opportunities for you to sponsor and be involved in this fashionable fundraiser. We expect as many as 160 participants to this year's **Best Foot Forward** event.

We look forward to your support and would greatly appreciate any involvement you can provide. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Karen D. Chellew".

Karen Chellew
CEO & Founder



2018 Sponsorship Sheet

Stiletto Sponsor: \$1,500

- 4 complimentary tickets
- Vendor Table at event
- Full page ad in event program (5.5" w x 8.5" h)
- 1/2-page ad in future issue of **U Magazine**
- Exposure at event: Logo on "thank you" screen, verbal mention
- Opportunity to put item in event Swag Bag (160 qty.)
- Recognition in event social media

Wedge Sponsor: \$1,000

- 3 complimentary tickets
- Vendor Table at event
- 1/2-page ad in event program (5.5" w x 4.25" h)
- 1/4-page ad in future issue of **U Magazine**
- Exposure at event: Logo on "thank you" screen, verbal mention
- Opportunity to put item in event Swag Bag (160 qty.)
- Recognition in event social media

High Top Sponsor: \$500

- 2 complimentary tickets
- Logo in event program
- Exposure at event: Logo on "thank you" screen
- Opportunity to put item in event Swag Bag (160 qty.)
- Recognition in event social media

Flip Flop Sponsor: \$250

- Company name in event program
- Exposure at event: Logo on "thank you" screen
- Opportunity to put item in event Swag Bag (160 qty.)
- Recognition in event social media

Swag Bag Sponsor: 150 items

If you prefer, simply donate 150 items for inclusion in the event Swag Bag

Description of items _____



2018 Sponsor Reply Form

Company Name: _____

Company Contact: _____

Phone Number: _____

Email Address: _____

Sponsor Level: _____

Please send/email the following by no later than Friday, March 9, 2018:

_____ JPG of Company Logo (High Top, Wedge & Stiletto Sponsors)

_____ High resolution PDF of Event Program Ad (Wedge and Stiletto Sponsors)

_____ Check made payable to **Sisters U** and mailed to:

Sisters U
528 W. Market Street
Perkasie, PA 18944

Swag Bag items must be arrive at the Sisters U office by Friday, March 16, 2018.

All proceeds benefit Sisters U and are tax deductible.

Thank you for your contribution!

528 W. Market Street, Perkasie, PA 18944
www.sistersu.com | 267-429-3196