Book Trailer Planner

Names_____

Homeroom_____

Book Title:	**Author:**
Trailer Title:	**Studio (Team) Name:**

What is so important that it ***must*** be in our trailer? (ONLY 1 or 2)

What are the other important details? (MANY)

Other funny, interesting, or **less important** information? (ONLY 1 OR 2)

DON'T DO THE REST OF THIS CHART UNTIL YOU HAVE BRAINSTORMED, RESEARCHED A LITTLE, AND DECIDED WHAT EXACTLY WILL BE IN YOUR TRAILER.

REMEMBER A BOOK TRAILER IS VERY SHORT, SO BE BRIEF!

Mood or Tone That Best Matches our Book	Circle the mood that best fits your book and your ideas			
	Thrilling!	*Funny/Playful*	*Heartwarming*	*Serious*
	Action *Adventure* *Spy* *Scary*	*Fairy Tales* *Comedy* *Travel* *Trickster*	*Growing Up* *Family* *Pets* *Holiday*	*Love / Friendship* *Religion* *Teaching* *Explaining*

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