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Subprime and Central Banks

In recent days I have received a forest of phone calls asking me to explain what is meant by injections of liquidity by Central Banks. How does this relate to Subprime mortgages?

Let us take the example of a US or European bank. This bank owns a subsidiary which invests in Subprime mortgages on behalf of clients. This is a reasonable practice for banks because owning such a subsidiary allows you to on-sell some of the Subprime mortgages that you have originated.

The Cause of the Problem

It has been a common practice for subsidiaries like this to gear up their investment in Subprime mortgages by ten times. This means they were borrowing 90% of the value of the Subprime mortgages they were investing in. The theory was that this was ok as long as you matched your short-term liabilities with your short-term investments and your long term liabilities with your long term investments. This isolated you from shifts up and down in the yield curve. What nobody thought of was the risk of default.

Now, suddenly, the risk of default of Subprime mortgages is say, 3.5% (this is fairly close to the current number). This means that you are receiving no income from these loans. Should you have geared up these loans by ten times, this means that the level of your income has now fallen by 35%. Funds offering investment in these products have seen the value of their units decline by this amount or more. Because of this decline in the value of their investment, clients of these funds have been asking for their money back. This is what is called redemptions.

Normally, what the fund would do would be to then sell their investment in Subprime loans and then refund the money to the investor. The problem is that right now, no-one will buy the Subprime loans from this fund or any other fund. Faced with this situation, the bank owning this fund subsidiary has two choices. The first is that it may close the funds to redemptions. If it does this, the bank may suffer reputational risk. The second alternative is to itself buy the loans from the subsidiary.

To do this, it must sell something that it is sure of getting full value for. What banks have been doing last week, both in the US and Europe, is to sell very short-dated treasury bills.

Why Central Banks Intervened

The pace of the redemptions has been so great as to generate a dramatic pace of sales of these treasury bills by commercial banks. The result of this last week was to increase the interest rate on overnight funds both in the US and in Europe to a little more than half a percent over the target rate that the Central Bank had set in each market. The target rate in the US as everyone knows is the Fed Funds rate, and in Europe it is the Repo rate (repurchasing operations bid rate).

As short-dated Treasury Bill yields rose above these rates, Central Banks intervened to repurchase those treasury bills. They continued to purchase those treasury bills until such time as the interest rate in the overnight market fell back to the target rate of the Central Bank. The money they paid for these treasury bills is referred to in the newspapers as "a cash injection".

The amount of money that was put in by the Central Banks exactly matches the amount of treasury bills that commercial banks needed to sell. I have been asked "is there an end to the amount of Treasury Bills that the Central Banks can buy?" The answer is no. In theory and in practice, the Central Banks could buy all of the Treasury Bills in their own currency that exists in the world and then buy some that don't. The ones that don't exist at the

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moment would be purchased from their own governments. A couple of years ago when he was a Governor of the Federal Reserve, Ben Bernanke referred to this process as "the printing press". Of course we do not expect that the process will continue this far on this occasion.

The current process of Central Bank intervention is neither inflationary nor deflationary. What the Central Banks are attempting to do is merely keep short term interest rates at exactly the same level they were before this crisis occurred. If for some reason the commercial banks return to a position of excess liquidity, then the Central Banks would be selling treasury bills in order to take that liquidity out of the system. The purpose of the process is to stabilize the system. There are no inflationary consequences which result.

Conclusion

In recent days, Central Banks both in Europe and in the United States have been aggressively purchasing short-dated treasury securities in order to bring overnight interest rates back down to their pre-announced targets. The press refers to this process as "a cash injection".

It is important to understand that the Central Banks are only purchasing securities that the commercial banks need to sell. The purpose is to stabilize official interest rates at their current levels. The result is not inflationary. The purpose is merely to stabilize the system.

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