
Nora Hanlon

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UX Designer

User experience professional crafting intuitive, efficient and elegant products and experiences through research, design & testing

Education

DePaul University

2015 - 2017 [expected]

M.S. in Human-Computer Interaction

Courses: Web Site Design for HCI, Scripting for Interactive Systems, Database Design, Foundations of Digital Design, Intro to User-Centered Design, Foundations of HCI, Prototyping & Implementation

American University

2008 - 2012

B.A. in Public Communication

Experience

AIGA Chicago

March 2016 - Present

Mentee [UX/UI Design], Spring Mentorship Program

- » Research radio story and podcast production and develop podcast formula
- » Construct wireframes for website
- » Construct branding identity for podcast, including logo and style guide
- » Create UI assets and episode-specific visual materials for site

Health Care Service Corp.

November 2013 - Present

Administrative Assistant

- » Manage schedules, meetings, travel, expenses and office needs for InterPlan Business Solutions, Proposals and Sales Strategy departments
- » Optimized forms and processes to improve efficiency and reduce errors in frequent remote teamwork
- » Created training material for 50-office program starting spring 2016
- » Create quarterly news updates to present to senior executives
- » Run database reports for analysts and maintain log of findings
- » Communicate on behalf of VP of InterPlan Business Solutions as needed

Kelly Services, Inc.

August 2013 - October 2013

Temporary: Executive Receptionist, Health Care Service Corporation

- » Managed phone lines and arrival of clients for C-suite executives

The Second City, Inc.

January 2013 - May 2013

Communications & Events Intern

- » Purchased props, gifts and catering for shows, gift presentations and cast events
- » Formatted and compiled opening night press kits for Mainstage show
- » Wrote press release for panel discussion by company's founding members
- » Managed incoming audition materials for NY audition held by Director of Talent
- » Researched and supported office remodeling project

Mind & Media, Inc.

January 2012 - May 2012

Public Relations Consultant

- » Created site map for new documentary film's site
- » Restructured client's social media strategy resulting in 1,000+ follower growth on Twitter and Facebook (14,000+ on Facebook to-date)
- » Produced action kit for distribution prior to film release - included talking points, fact sheets and resources - and wrote press releases and scripts (for a short film series) for client's distribution

Skills

RESEARCH

Contextual analysis, interviews, personas, user stories, conceptual models and analyses, journey maps, card sorting, usability testing

DESIGN

Rapid prototyping, storyboards, process flows, site maps, wireframes, mockups, interaction design, knowledge of industry trends, responsive design, and mobile and desktop considerations for applications and websites

SOFTWARE

Axure RP Pro, Sketch, Flinto, Balsamiq, Adobe Creative Suite [Photoshop, Illustrator, InDesign], Microsoft Office [Word, Excel, Visio, Powerpoint], Keynote

LANGUAGES

HTML, CSS, JavaScript, jQuery, Bootstrap framework