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RESTAURANT WEEKS GAME CHANGER

Dinner and a movie now part of Houston Restaurant Weeks: \$35 for three courses and a flick

BY ERIC SANDLER 8.2.14 | 9:02 am

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ENLARGE SLIDESHOW

Both Houston-area Alamo Draffhouse locations are participating in Houston Restaurant Weeks for the first time. Courtesy photo

Throughout its history, the only entertainment provided by [Houston Restaurant Weeks](#) came via either an engaging server or sparking dinner conversation from one's friends. But that was then. This year, movie theater The Alamo Draffhouse has joined in to raise money for the [Houston Food Bank](#).

For \$35, diners get a three-course dinner at the theater and a movie ticket. At the end of the meal, the diner will receive a second movie ticket good for a return visit. The [menu choices](#) include bottomless popcorn, a spicy blue cheeseburger, fish and chips and adult shakes for dessert. The Alamo will donate \$5 from every menu to the Food Bank, and the promotion runs through Sept. 1. To participate, diners simply need to purchase a ticket online via the [Alamo website](#).

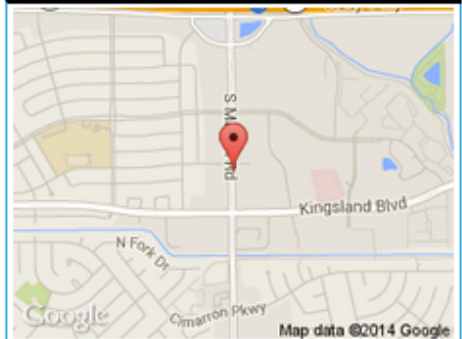
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"I am thrilled to be able to offer Houston's diners something new and different for Houston Restaurant Weeks," organizer Cleverley Stone tells CultureMap. "Ultimately, it's a unique way to give back to the Houston Food Bank."

"We are honored to have our Houston area Alamo Draffhouse Cinemas selected as the first movie theater to participate in Houston Restaurant Weeks," Neil Billingsley-Michaelsen, CEO of Triple Tap Ventures LLC, said in a statement. "This is a win-win-win for Alamo Draffhouse Cinema Houston; we are able to showcase our award-winning menu items and offer first run and classic movies to Houstonians, while giving them the unique Alamo experience, and most importantly, support to the Houston Food Bank, an extremely worthy local organization."

Will you try the Alamo dinner as part of HRW or stick to traditional restaurants? Let us know in the comments.

Alamo Draffhouse Cinema



Alamo Draffhouse Cinema
[Get Directions - 531 South Mason Road Katy](#)

[Alamo Draffhouse - Vintage Park >>](#)