

**A Home for Everyone Executive Committee
Meeting Minutes – September 30, 2014**

Facilitated by: Chair Deborah Kafoury

Prepared by: Carrie Young

Reviewed by:

Members Present: Jules Bailey, Karylenn Echols, Co-Chair Marc Jolin, Charlie Hales, Co-Chair Alexa Mason, Michael Parkhurst, Dan Saltzman, David Widmark, **Staff:** Rose Bak, Martha Calhoon, Jennifer Chang, Ryan Deibert, Sally Erickson, Mary Li, Seth Lyon, Shannon Singleton, Ian Slingerland, Joe Walsh. **Guests:** Lynnae Berg, Doreen Binder, Bill Block, Michael Buonocore, Shannon Callahan, Mary Carroll, Jillian Detweiler, Matthew Doherty, Christine Lewis, Katy Miller, Jill Smith, Nils Tillstrom.

Agenda Item	Discussion Points	Decision/Action
Welcome and Introductions - Chair Kafoury, Multnomah County	Welcomed everyone and introductions were made.	
National and Local Policy Frameworks <ul style="list-style-type: none"> • Opening Doors - Matthew Doherty, U.S. Interagency Council on Homelessness (USICH) <ul style="list-style-type: none"> • HUD/NOFA Policy - Ryan Deibert, Portland Housing Bureau <ul style="list-style-type: none"> • Equity and Geography Lens - Jennifer Chang, Portland Housing Bureau	<p><u>Opening Doors, A Federal Strategic Plan to Prevent and End Homelessness:</u> USICH works to prevent and end homelessness by partnering with Federal agencies, State and local government, advocates, service providers, and people experiencing homelessness to achieve the goals outlined in the first Federal strategic plan to prevent and end homelessness, <i>Opening Doors</i>. The four key goals of <i>Opening Doors</i> are end chronic homelessness in five years, prevent and end Veterans’ homelessness in five years, prevent and end homelessness among families, youth and children in 10 years, and set a path to end all types of homelessness. Members were asked to review the handout provided that outlines in further detail the objectives and strategies of the plan. In 2014, there was a 33% reduction in homelessness nationally, indicating ending homelessness is not unsolvable. Where USICH has seen the most success, is when communities have ground their decisions in data, beyond the Point in Time count and demographics, and taking a look at patterns of service usage, performance of programs, outcomes being achieved, and looking where the investments are having the most success and leading to the outcomes being sought. Also, advantage of communities setting and communicating ambitious goals, and really targeting resources to achieve the goals.</p> <p><u>HUD/NOFA Policy:</u> Members are directed to review the HUD Continuum of Care Program Summary handout that provides a general overview of Federal policies and how it is helping</p>	In the months ahead, staff will bring a recommended Equity Lens tool, as well as other resources to help advance equity, to the board to inform and guide collective planning and decision-making.

drive the work locally to end homelessness. One of the strategies of *Opening Doors* is increasing the access to stable and affordable housing, and HUD is the primary driver for that at the Federal level. Approximately one quarter of local annual homeless funds, approximately \$13.2M, comes from HUD through the Continuum of Care (CoC) program, funding 44 separate projects. The goals and priorities that come from the Federal partners are directly aligned with the community's goals and priorities around ending homelessness locally. The HEARTH Act, enacted in 2009, shifts performance measurement away from project-level to community-level. Primary measures look at average length of homelessness, numbers of newly homeless and returns to homelessness. HUD drives a lot of the policy priorities through its annual application for the CoC funds. The annual application for funds gives HUD leverage to push innovation to the communities over time and in an active way helps to manage funds going out. A lot of different types of activities can be funded using CoC funds, but HUD is increasingly encouraging local communities to use the funds for permanent housing as opposed to transitional housing and leverage mainstream funds for supportive services. The Portland/Gresham/Multnomah County CoC is competitively ranked against 500 other jurisdictions nationally. Rating factors include community-level strategic planning and performance outcomes for ending chronic homelessness, achieving housing stability, jobs and income growth, mainstream benefits and increasing rapid rehousing for homeless families.

Equity and Geography Lens: One of the foundational aspects of *A Home for Everyone* is to provide better access and improved outcomes for individuals and communities of color, who historically in Portland and in Oregon have faced decades of institutional barriers to resources and opportunities. As the Executive Committee and Coordinating Board move forward in its work and decision-making, it will want to keep a focus on equity in everything that they do. This involves seeing communities as different and unique, in their experiences, effective approaches to service delivery, their relationships with institutions and how they define success. One of the practical tools that will be provided to the Coordinating Board is an Equity Lens, which is a set of questions that the Board can ask itself as they are making decisions, planning, developing or evaluating a policy, program or service. An Equity Lens will support the board in looking at equitable access and opportunity through two areas: racially and geographically. It will help us to align our intended goals and impacts with our decisions and actions.

<p>Homeless Funding Overview - Seth Lyon, Multnomah County</p>	<p>Board members were presented the Multnomah County Briefing on Homeless Services General and Federal Funding, a report that has been pulled over the last four years on behalf of the four jurisdictions. The report does not show all funding that goes toward ending homelessness, nor any mainstream services, nor need. The report is a higher view picture. The report shows opportunities for aligned contracting among jurisdictions, places where investment could be refocused or new resources developed to achieve A Home for Everyone goals, and critical information to tell the story to the community about efforts to end homelessness.</p> <p>Guest from USICH advised that the hardest piece is matching the right funding source to the right activity. It is may be complicated to figure how leverage each other’s funding resources and maximize the money, but it is really important. Guest also advised that the group thinking how to access Medicaid to fund the services in support of housing and then take the services money that is currently coming out of the General Fund and put the funds toward creating new affordable units.</p>	<p>Going forward include leverages and race/ethnicity and include data from City of Gresham.</p>
<p>Charge for Action Plan - Chair Kafoury, Multnomah County</p>	<p>Members were asked to review the proposed charge to the A Home For Everyone Coordinating Board regarding the scope/scale of Action Plan timeline and effort. It was proposed that staff come back in January with an actionable plan to end homelessness among Veterans and in March come back with a strategies for increasing options on safety off the streets. Also, it was proposed that the staff look into ways that the Federal healthcare system changes can be used to fund services and how the new funds can be reinvested and reprioritized locally. The proposed charge to the Coordinating Board would take a look further into what is would take and what funds would be needed to reach the goals set forth.</p> <p>Chair asked for suggestions and/or ideas regarding the proposed charge.</p> <p>Committee member mentioned that the Committee and the Coordinating Board has a responsibility to provide results and show the public why inter-jurisdictional cooperation is effective and demonstrate that ending homelessness is a solvable challenge.</p> <p>Committee members elected to move forward with proposed charge to the Coordinating Board to come up with the details of the Action Plan.</p>	<p>Committee members charge the Coordinating Board to work with staff to develop strategic goals and an annual action plan to achieve them.</p>

<p>Coordinating Committee to End Homelessness (CCEH) Report Back on Safety Off the Streets - Shannon Singleton, Portland Housing Bureau</p>	<p>At the first Executive Committee meeting the members had asked that CCEH to sponsor a series of conversations aimed at generating viable opportunities to increase safety and a good night’s sleep for people currently experiencing homelessness. Members were asked to review the handout summarizing the results of those conversations. In September, the CCEH conducted a survey with community members, asking some open ended questions about immediate safety off the streets and then offered some specific examples that community members have been discussing as options. Top results were toward more emergency shelter and more affordable housing, with support services coming in third. CCEH also discussed safety on the streets as something to explore through camping guidelines, self-governed tent cities, etc., due to the concept that there is not going to be available shelter tomorrow, so what can be done today to create safe spaces for those people needing it. CCEH recommended that the Coordinating Board review the survey data and convene further dialogues, in coordination with other community stakeholders, to develop a plan for immediate safety both on and off the streets. Aspects of the plan to include cost analysis and how many people will actually be served.</p>	<p>Executive Committee members agreed that the Coordinating Board review survey data and develop a plan for immediate safety both on and off the streets that includes cost and impact analysis.</p>
<p>Charter Initial Subcommittees - Jennifer Chang, Portland Housing Bureau</p>	<p>One of the roles of the Executive Committee is to help charter subcommittees where there is a need. At the last Coordinating Board meeting there were three specific subcommittees that the Board members agreed on and would like the Executive Committee to formally charter. The three subcommittees are the CoC 2014 Taskforce, Data Outcomes & Evaluation Committee and the HMIS Data Management Committee. The CoC 2014 Taskforce would be composed of members, without conflict of interest, that would finalize the rating and ranking process for the 2014 CoC, approve submission of the final CoC application and review applications for the Permanent Supportive Housing Opportunities project. The Data Outcomes & Evaluation Committee would determine outcome measures and reporting to meet federal and local priorities. The HMIS Data Management Committee would establish guidelines, policies and procedures for the community HMIS database and operations.</p>	<p>Motion to charter three recommended subcommittees. All in favor.</p>
<p>Updates on Jurisdictional Work to End Homelessness - Executive Committee Members</p>	<p>Executive Committee Members reported the following announcements from their jurisdictions:</p> <p>The Secretary of Veterans Affairs, Robert McDonald, announced the award of \$207M in Supportive Services for Veterans Families (SSVF) grants. The grants will be distributed to 82</p>	

non-profit agencies and include "surge" funding for 56 high need communities, including Portland. Transition Projects will lead local planning efforts to pursue this grant funding. In all, Portland will see an infusion of \$6M over 3 years, to assist an estimated 750 veteran households.

Portland Housing Bureau RFP for the additional \$500,000 per year in ongoing funds to prevent and end homelessness among vulnerable populations identified in the A Home for Everyone community plan.

Portland Housing Bureau is announced the awardees of the \$17.5M of City funds to develop affordable rental housing.

The two last public forums (four in total) are taking place on October 9 and October 11 to engage the public on the \$20M initiative in North/Northeast Portland. The effort is focused in the Interstate Corridor Urban Renewal Area in response to the community's well documented need for affordable housing and other investments in neighborhoods most impacted by displacement.

Chair Kafoury reported that it was estimated that 20% of affordable housing money is going toward supportive services that could be covered by Medicaid and that 20% could be put toward more affordable housing in the future.

Chair Kafoury also announced that the Public information Officers from the jurisdictions have been working together coordinated communication, so the jurisdictions are all sharing the same message about the Home for Everyone community plan.

Home Forward will be under new leadership and a new organization structure. Home Forward will be designating five units at Bud Clark Commons for VASH veterans with high barriers to obtaining housing.

Committee member reported that the community of East Multnomah County/City of Gresham is seeing an increase of homelessness in the last year. The Mayor is meeting with the local community leaders to have the conversations regarding homelessness. Also, have

	pledged to do a better job of getting the various stakeholders involved with the PIT count this year.	
Next steps, adjourn	Meeting is adjourned.	