

## A Home for Everyone Executive Committee Meeting Minutes – March 17, 2015

**Facilitated by:** Mayor Charlie Hales and Initiative Director Marc Jolin

**Prepared by:** Carrie Young

**Reviewed by:** Jurisdictional Staff

**Members Present:** Jules Bailey, Michael Buonocore, Karylenn Echols, Marc Jolin, Charlie Hales, Michael Parkhurst, Dan Saltzman. **Staff:** Shannon Callahan, Mary Carroll, Jennifer Chang, Ryan Deibert, Jillian Detweiler, Rachael Duke, Sally Erickson, Christine Lewis, Mary Li, Seth Lyon, Traci Manning, Bimal RajBhandary, Shannon Singleton, Ian Slingerland, Joe Walsh. **Guests:** Bill Block, George Devendorf, Crista Gardner, Ann Oliva.

Agenda Item	Discussion Points	Decision/Action
<b>Welcome and Introductions</b> - Mayor Hales, City of Portland	Mayor Hales welcomed everyone and asked to take a moment to remember leader and role model, <a href="#">Gretchen Kafoury</a> . Introductions were made.	
<b>Review of Prior Meeting Minutes</b> - Marc Jolin, HFE Initiative Director	Minor changes and/or clarifications are needed and minutes are not accepted from the January meeting.	Staff will work to make needed changes to previous minutes.
<b>Guest Speaker</b> - Ann Oliva, Deputy Assistant Secretary for Special Needs Assistance Programs (SNAPS), U.S. Department of Housing and Urban Development (HUD)	Ann Oliva shared that she is here in Portland to collaborate with Ed Blackburn, Central City Concern, to outline the essential components of a service model for the highest-need populations and explore best practices in recovery-focused housing for individuals who are homeless or at risk of homelessness and recovering from substance abuse disorders. SNAPS is responsible for addressing the housing and service needs of persons who are experiencing homelessness. SNAPS administers the Continuum of Care (CoC) Program and the Emergency Solutions Grants program which provide funds to communities for emergency shelter, transitional and permanent housing, as well as supportive services to prevent and end homelessness. HUD SNAPS works closely with the U.S. Interagency Council on Homelessness (USICH) in order to establish policies and priorities to meet the goals of <a href="#">Opening Doors</a> , the Federal strategic plan to prevent and end homelessness. The four key goals of <i>Opening Doors</i> are to end Veteran homelessness this year, end chronic homelessness by 2017, and end family and youth homelessness by 2020. Doing so will take bold action in communities and at HUD, and it will be taking big steps to reach these goals through NOFAs, guidance, and messaging. Ann praised the Portland community for receiving a \$2M HUD competitive grant to a collaborative led by Central City Concern. The Permanent Supportive Housing (PSH) bonus project was <a href="#">one of only 25</a> new PSH bonus projects awarded nationally and will help toward achieving the federal goals. Ann stated that communities are most successful when they work together with diverse stakeholders and ground funding decisions in data, beyond the Point in	

	<p>Time count and demographics, and evaluate service usage patterns, programs’ performance, and outcomes. She emphasized working to remove access barriers and tailoring programs and services to people. HUD is setting the groundwork for ending family and youth homelessness by 2020, and we’ll see policy priorities continue to pivot toward the 2020 goals. She addressed homelessness among young people, stating that a major cause is the prejudice associated with being lesbian, gay, bisexual or transgender. In response, HUD has partnered with the True Colors Fund, and other federal agencies, to launch a pilot in two communities – Cincinnati and Houston. It focuses on developing and implementing a comprehensive community-wide plan to prevent homelessness among LGBT youth. Ann also reported that the President’s FY 2016 budget proposes funding an influx of general Housing Choice Vouchers (HCV). These new HCV would focus on several target populations, including homeless veterans – regardless of discharge status. Within the HCV proposal, is a proposed development of a new Special Purpose Voucher (SPV) program through HUD that would include family, Veteran, and tribal family targeting. Members asked about approaches to manage co-morbidities (multiple chronic conditions) in people experiencing homelessness. Treating multiple chronic conditions can be especially challenging for people experiencing homelessness and providers. It will take <a href="#">retooling the crisis response system</a> and providing an inclusive system without barriers.</p>	
<p><b>Action Planning Framework - Ryan Deibert, Portland Housing Bureau</b></p>	<p>Marc reminded meeting participants that, at the October 2014 meeting, the Executive Committee charged the Coordinating Board to deliver an assessment by March 2015 of what it would take to significantly reduce homelessness by 2017. The Coordinating Board took <a href="#">the charge</a>, formed workgroups and went to work. The workgroups included assigned staff from the City of Portland, Multnomah County, Home Forward and Worksystems, Inc., and they brought together stakeholders from throughout the community.. Each workgroup developed an action plan that includes policy and resource recommendations, which the Coordinating Board approved to be forwarded to the Executive Committee.</p> <p>Ryan presented Executive Committee members an overview of the Coordinating Board Action Planning Framework, which outlines a model, with the best available data, that projects the investments needed to achieve the central objective of the charge, and to be able to answer what it would take to scale the current system over three years to meet the need. It summarized the charge and outlined key assumptions and limitations. The presentation displayed the basic model (inflow/outflow), and revealed how improving retention and increasing housing placements creates a system that can reach the goals, and by estimating scale over long term demonstrated the power of shifting a system focus to homeless prevention. Ending homelessness doesn’t mean that it won’t happen, however it is having a scaled system in place so it is rare, and if it does happen it is brief and a one-time event.</p>	

	<p>Board members discussed ramping up homeless prevention. Currently it is essential to engage in a balance of strategies designed to prevent and end homelessness. As an example of prevention, it was stated that Multnomah County’s Anti-poverty services assist homeless and low-income households to leave poverty and become self-sufficient through a wide array of services. Solutions will require more resources for services, prevention and affordable permanent housing than are currently available. Members discussed developing a plan to increase the capacity to prevent homelessness.</p>	
<p><b>Action Plan to House All Homeless Veterans Update</b> - Sally Erickson, Portland Housing Bureau</p>	<p>In January, the Coordinating Board and Executive Committee voted to approve the <a href="#">HFE Veterans Action Plan</a> to end Veterans' homelessness in our community by the end of this year. Sally presented an update to the attendees that outlined a roadmap to a Veterans system of care, one Veteran’s journey to housing and the current status. In order to achieve the goal, Operation 424, the Veterans workgroup, estimated that it would take housing 75 Veteran households per month, 25 of whom will be chronically homeless. Current data reflects that 115 Veterans have been housed since January. The group is working on multiple strategies including working with landlords to increase access to units. tThere is ongoing need to communicate with the VA at all levels, to emphasize the urgent need to keep housing/homelessness teams fully staffed and supported. Reaching the goal will take an all hands on deck approach, broader community coordination with the private sector and with Federal partners, and identifying other resources to help the endeavor. HUD and VA guests further underscored commitment to achieving the goal.</p>	<p>Explore specific asks to VA and private market to increase effort.</p>
<p><b>Action Plan Recommendations</b> - Marc Jolin, HFE Initiative Director</p>	<p>Members were asked to review a summary of the resource requests from the four workgroups’ action plans. Marc walked the members through the resource requests. The committee members were not able to commit their respective jurisdictions and organizations to specific investments, while expressing confidence in being able to find funding in this fiscal year to move forward the Veterans plan and keep the women's winter shelter open. There was also a commitment to look for resources that would allow Short Term Rent Assistance (STRA) agencies to place and retain additional households this year., The Executive Committee understood that to reach the charge goals in FY 15-16, the community would need approximately \$15 million in additional resources to support permanent housing placements and close to \$1 million to keep the women's and family winter shelters open all year. Again, no one was able to commit to a specific contribution, and the committee agreed that getting to these investment levels should be the collective goal and directed staff to work on a development plan – a funding strategy that would align with various public and private funders.</p> <p>Marc directed members to review the handout that summarizes policy recommendations from the four action plans and opened the floor for discussion. Group discussed the overlap between mental</p>	<p>Committee members directed staff to work on development plan and identify resources to reach next fiscal year investment goals outline in the action plans.</p> <p>Motion to accept the action plans and reports from the four workgroups. All in favor. None</p>

	<p>health services and homeless services. Members proposed that the staff ensure that current investments are being used to their fullest potential and show good stewardship of current resources. Also suggested looking into other opportunities, such as non-traditional development strategies, partnering with faith-based organizations and other businesses in the private sector.</p> <p>Mayor Hales asked for a motion to accept the action plans from the four workgroups – Health, Housing, Workforce &amp; Economic Opportunity and Safety off the Streets. Members agreed that the plans were responsive to the charge.</p> <p>Marc directed the attendees to review the handout on budget options for recommended HFE programs for this and next fiscal year. The handout outlines what it would cost to fully fund the Veterans plan, make the family and single women's winter shelters year-around, seed a new development fund, and expand permanent housing placements in increments of 100.</p> <p>Members were asked to weigh in on prioritizing recommended polices that will have to be in place to make proposed investments effective. A member asked that staff clarify inflow to homelessness to better inform Executive Committee and Coordinating Board decisions.</p> <p>Eric Chambers, City of Gresham Senior Manager, shared that the city of Gresham current strategies are public safety, transportation and infrastructure, marshalling funding for street maintenance, funding for grant programs and community amenities, sustainability and energy-related initiatives, and community revitalization.</p> <p>Women's winter shelter is set to close in April. Committee member directed there is a need to be very clear why funds are needed and where the funds will be used.</p>	<p>opposed or abstained.</p>
<p><b>Next steps, adjourn</b></p>	<p>Meeting is adjourned.</p>	