Authors Luncheon

a fundraising event

Celebrating 20 years of bringing Words Alive!

Sponsorship Opportunities
About Words Alive

Words Alive is excited to celebrate 20 years of making an impact on our community through high quality programs that inspire children and families. Words Alive was founded on the belief that if you value reading and understand its fundamental connection to all aspects of your life, then you will be better equipped to thrive as a lifelong learner, ready to transform your community.

The funds generated at the Author’s Luncheon make up a considerable portion of what Words Alive needs to continue serving over 5,000 children and families each year.

600 guests enjoy the Words Alive Author’s Luncheon & Fundraiser each year.

About the Author’s Luncheon & Fundraiser

The Author’s Luncheon & Fundraiser is Words Alive’s signature event. Celebrating its 16th year, the Author’s Luncheon has featured world renowned authors such as Salman Rushdie, Jodi Picoult, and Isabel Allende. This unique event invites patrons to meet their most beloved authors, while witnessing an intimate conversation about the author’s life, writing, and featured novel. All while supporting the learning development of children, teens, and families in our community.

Integrating both style and intellect, the Author’s Luncheon offers something for everyone with our marketplace, silent auction, and opportunity drawing – participation directly benefits Words Alive programs.

Taking place each fall, the Author’s Luncheon is attended by over 600 patrons that include book lovers, philanthropists, educators, civic organizations, and people invested in creating a thriving San Diego. This intellectual, elegant, and fast-paced fundraising event helps Words Alive raise over $200,000 annually.

All Sponsors receive recognition on our web page, blog, e-newsletter, social media and Annual Report. Frequency and placement based on level of sponsorship. Sponsors and their guests are also invited to a special post-event VIP reception and toast! Ask for more details.

Words Alive is committed to creating a sponsorship experience that best represents your partnership with us.
Sponsorship Opportunities

$25,000 - *Brings Words Alive to 100 participants in our programs*

**Presenting Sponsor:**
- Two tables of 12 with VIP wine
- Exclusive designation as Presenting Sponsor
- Opportunity to introduce the author
- Recognition on all printed collateral and on the Words Alive website
- Full page advertisement on the inside cover and the back cover of the event program

$10,000 - *Supports the Read Aloud Program at one school*

**AV Sponsor:**
- One table of 12 with VIP wine
- Recognition on ballroom slide deck and marketplace screens
- Recognition at guest registration
- Full page advertisement in the event program

$5,000 - *Supports two Read Aloud classrooms for the year*

**Opportunity Drawing Sponsor:**
- Five tickets with premier seating
- Recognition on opportunity drawing displays
- Announce opportunity drawing winners
- Half page advertisement in the event program

$2,500 - *Supports one session of the Family Literacy Program for 25 families*

**Ballroom Wine Sponsor:**
- Two tickets with premier seating
- Recognition on all wine served in the ballroom
- Quarter page advertisement in the event program

**Centerpiece Sponsor:**
- Two tickets with premier seating
- Recognition on all centerpieces
- Quarter page advertisement in the event program

$1,000 - *Supports a new volunteer orientation*

**Champagne Reception Sponsor:**
- Two tickets with premier seating
- Recognition as Champagne Reception Sponsor on signage throughout reception
- Quarter page advertisement in the event program

**Coffee & Tea Station Sponsor (Two Available):**
- Two tickets with premier seating
- Recognition at one of two coffee and tea stations
- Quarter page advertisement in the event program

**Print Sponsor (Two Available):**
- Two tickets with premier seating
- Name/logo on guest tote bag OR event invitation
- Quarter page advertisement in the event program

$1,000 - *Supports a new volunteer orientation*

**Community Supporter (Unlimited):**
- Two tickets with premier seating

**Purchase a Program Ad!**
- Quarter Page: $250
- Half Page: $500
- Full Page: $1,000