



ART DIRECTION | DESIGN | UX | ILLUSTRATION

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EDUCATION

The Art Institute of Boston Boston, MA BFA, Graphic Design December 2005	Wentworth Institute of Tech. Boston, MA AS, Industrial Design April 2003
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AWARDS

Cannes Lions-Shortlist
Hatch Awards
Webby Award
Effie
Communication Arts Magazine
W3 Awards
Creativity Online -Pick Of The Day
Creativity Online-Top Pick Of The Week
Mitx
Omma
Jay Chiat Award
Academy Of Television Arts & Sciences Interactive
Insurance And Financial Communicators Association
Financial Communications Society

REFERENCES

Available upon request.

EXPERIENCE

MullenLowe US | Oct. 2011–Jan. 2017

Art Director

Concept, develop and produce a multitude of projects across varied channels and platforms. A few clients include JetBlue, U.S. Cellular, National Geographic and Google.

Bean Snowboarding Inc. | Sep. 2004–Sep. 2015

Creative | Co-Owner

Passion turned business venture. I touched all aspects of starting and running a business in addition to designing and marketing the finished product.

Staples | Jan. 2011–Aug. 2011

Freelance Senior Packaging Designer

Responsible for updating existing packaging, creating new form factors, POP displays, product photo-shoots and illustrations, as well as vendor management.

Lehman Millet | Jul. 2010–Dec. 2010

Freelance Senior Designer

Designed marketing materials, booklets and posters to promote the release of new product in the medical/health industry.

Puma AG | Jul. 2010–Jul. 2010

Freelance Senior Designer

Joined the Global Retail Marketing team for “Back-to-School” signage, window displays and a brand guidebook project.

BIGfish Communications | Jul. 2007–Oct. 2009

Senior Designer | Art Director

Managed multiple projects, varying in scale and medium. Led creative meetings and wrote proposals for new business.

J.Jill Group Inc. | Nov. 2006–May 2007

Freelance Designer

Primary role was to create an instructional journal, to be delivered nation wide, marking the upcoming season’s styles and inspirations.

Staples | Apr. 2006–Nov. 2006

Freelance Designer

Joined the circular team during the high volume, “Back-to-School” season.