



BROWARD QUILT *Expo*

P.O. Box 460621
Fort Lauderdale, FL 33346-0621
www.browardquiltexpo.com

BQE 2017 Sponsorship:
Charlotte Noll
kirkenoll@bellsouth.net
954-562-8604

*You are
Invited to
Sponsor a
Category in
Our 14th
Biennial
Quilt Show*

Dear Interested Sponsor,

Every two years, six quilt guilds in Broward County, Florida, join together present **Broward Quilt Expo (BQE)**. Our next show will take place from Thursday through Saturday, **March 7 to March 9, 2017**, at the War Memorial Auditorium in sunny Fort Lauderdale.

Quilters enter their quilts to compete for cash prizes in several categories such as: Pieced, Mixed Techniques, Miniatures, Appliqué, Innovative Design, Modern, Challenge and more. BQE hires an accredited judge who determines which quilts receive First, Second and Third places in *each* category, and awards Honorable Mentions at their discretion. They also choose Best of Show and Special Merit categories for awards. Monies awarded as listed:

Each quilt category - \$300 total award (First \$150, Second \$100, Third \$50)
Challenge - \$225
Best of Show - \$300
Special Merit in Hand Quilting - \$100
Special Merit in Machine Quilting - \$100
Special Merit for Innovative Use of Color - \$100
Viewer's Choice - Gift Basket

Please consider sponsoring a category. Your sponsorship entitles you to:

- Your name on signage near the quilt display area along with space for a stack of your business cards.
- Your name on the "Sponsors" page in the BQE Show Book and at the top of the list of quilts in your sponsored category.
- Your website will be linked to our website for additional exposure with your paid sponsorship.

Please say "Yes!" You will be helping your community, spreading goodwill, and best of all, marketing your organization to a wide audience that does much more than quilt. Please use the next page to reserve your category sponsorship.

Sincerely,

Charlotte Noll

Charlotte Noll

BQE 2017 Sponsorship Committee Chairperson



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BQE 2017 Sponsorship Reservation Form

1. Choose a category Please write a 1, 2 or 3 in the box to indicate your 1st, 2nd, or 3rd category choice for sponsorship. If the box has an X in it, that category is no longer available.

SINGLE-MAKER CATEGORIES

- Appliqué (all sizes).....\$300
- Large Pieced.....\$300
- Small Pieced.....\$300
- Mixed Techniques.....\$300
- Innovative Design\$300
- Miniature\$300
- Challenge.....\$225
- Modern.....\$300
- Youth\$100

You may sponsor more than one category.

MULTIPLE-MAKER CATEGORIES

- Appliqué Duo (all sizes)\$300
- Two-Person Large\$300
- Two-Person Small\$300
- Group\$300

SPECIAL MERIT CATEGORIES

- Best of Show.....\$300
- Hand Quilting.....\$100
- Machine Quilting\$100
- Innovative Use of Color\$100
- Viewer's ChoiceGift Basket

2. Advertising

There are additional opportunities to increase public awareness of your abilities and/or services by advertising in the BQE Show Book, from a 1- line message to a full-page ad.
 Please check this box if you would like more information on advertising with us. Our Advertising Chairperson will contact you.

3. Payment

On-line: You will be able to pay for your sponsorship on our website – visit us at www.browardquiltexpo.com.

Check: Make your check payable to **Broward Quilt Expo, Inc.** for the total amount of your sponsorship choice. Make a copy of this form for your records and send this form and your check to:

4. Send to:

Broward Quilt Expo, Inc. Sponsor Committee
P.O. Box 460621
Fort Lauderdale, FL 33346-0621

Your Company Name _____

Contact Name _____

Address _____

City/St/Zip _____

Phone(s) _____

Email _____

Thank you! We sincerely appreciate your support of this fine community event.



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Thank You!

Dear

Your generosity in sponsoring the 2017 Broward Quilt Expo category is most appreciated. We are pleased to be able to publish your name as a Sponsor in our Show Book, and will reserve a copy for you if you do not attend the show.

Please review the attached statement to confirm that the category information is correct, and contact me if it is not.

Your category choice: _____

We have received your payment of \$ _____

We look forward to seeing the wonderful quilts that will be submitted in all of our categories, and hope you will come and enjoy the show. Thank you for your participation on behalf of the 2017 BQE Board, and the greater quilting community!

Sincerely,

Charlotte Noll

Charlotte Noll
BQE 2017 Sponsorship Committee Chairperson

Date: