



BROWARD QUILT *Expo*

P.O. Box 460621
Fort Lauderdale, FL 33346-0621
www.browardquiltexpo.com

BQE 2017 Program Book Advertising
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BQE 2017 Program Advertising Reservation Form

Company Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone(s) _____
Email _____
Your Website _____

- 1. Select ad size**
- \$200** Full-page premium - center 2 pages, inside-front or inside-back covers, and outside back cover (total of five premium pages), image area: 7" x 9"
 - \$175** Full-page, image area: 7" x 9"
 - \$100** Horizontal half-page, image area: 7" x 4.25"
 - \$100** Vertical half-page, image area: 3.25" x 9"
 - \$75** Quarter-page, image area: 3.25" x 4.25"
 - \$50** Business card, image area: 3.5" x 2"
 - \$10** Per line on Patrons page, approximately 75 characters or 12 to 16 words per line of text (no images, list your company's website or send a personal note)

- 2. Prepare ad** **Electronic copy preferred.** Save your ad in a high-resolution (300 dpi) .pdf, .tif or .jpg file format. Submit your ad by email to: cathydonn58@gmail.com by **February 10, 2017**.
For the Patrons page: please write your line(s) of text on the reverse of this form.

If you need help preparing your ad for publication, please contact Cathy Donn at cathydonn58@gmail.com or call 954-614-3772. At no extra charge, we will be happy to prepare a simple black and white ad for you with your copy and logo if your information is received before **January 20, 2017**.

- 3. Prepare check** Payable to **Broward Quilt Expo, Inc.** for the total amount of your chosen ad size. Please include a printed copy of your ad with your check and this form filled out.

- 4. Send to** Broward Quilt Expo
P.O. Box 460621
Fort Lauderdale, FL 33346-0621

Deadline for your ad reservation, camera-ready ad file and payment is February 10, 2017

Thank you! We sincerely appreciate your support of this fine community event.