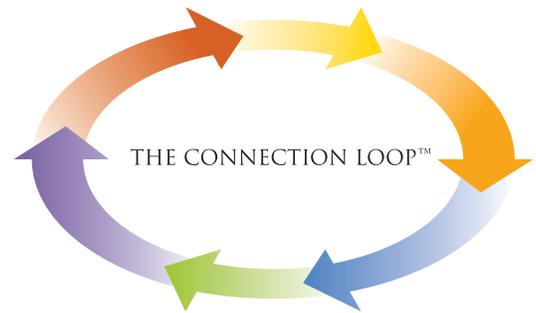


Accelerate!

Advanced Presentation Skills

Added Refinement for Added Success



This innovative program is designed for experienced business leaders. A group review of critical presentation principles, followed by small group and one-one coaching sessions, will challenge participants to excel.



Participants receive professional feedback, advanced technique, and hands-on practice in the areas that matter most to their success.



Program Description

Today's business leaders are expected to be effective spokespeople for their companies. Even though they give presentations on a regular basis and feel confident in their skills, continued skill training is vital to your organization's long-term success. As business challenges emerge, leaders need to keep their speaking skills sharp so they can project confidence and communicate with greater strength and clarity.

Yet their time is precious and they resist training that will keep them out of the office for several days.

- **Challenge:** How do seasoned business leaders who want to reach the next level of speaking proficiency balance their need for training with everyday business demands?
- **Solution:** *Accelerate! Advanced Presentation Skills* is an innovative training program delivered within a flexible schedule that provides intense individual analysis, coaching, and skill building delivered in small time blocks over a period of three days. A rigorous training schedule balanced with time for business tasks equals increased participant commitment, greater attention to skill development, and ultimately success.

Accelerate! Advanced Presentation Skills is a three-day program designed for eight participants. We start with a half-day review of advanced presentation skills. During the afternoon the large group is divided into two small groups. While half of the group works with the coach, the other half works independently refining their content structure and messaging. There is also free time to work on business issues. Day two is devoted to one-one coaching sessions. Day three is focused on finalizing content and refining performance skills in preparation for the final presentations, which are delivered to the large group.

Target Audience

Business leaders, including executives, vice presidents, senior directors, and senior managers.

3 Days | 8:30 a.m. to 5:00 p.m. | 8 Participants | 1 Facilitator

Accelerate! Advanced Presentation Skills

The proven DeFinis training method and the expert guidance of our professional coaches ensure that your participants will experience immediate results in their presentation skills.

Learning Outcomes

By the end of *Accelerate! Advanced Presentation Skills*, participants will be able to:

- Understand the importance of creating and maintaining audience connection throughout their presentation, and use effective performance techniques to keep their audience engaged and responsive
- Strengthen their performance energy by using advanced physical, vocal and verbal skills, and techniques
- Implement the DeFinis Navigator™, a fail-safe method for content development that ensures the speaker's ability to develop a convincing message, stay on track, and keep their audience engaged
- Use a variety of rhetorical devices including stories, examples, data, quotes, and other rich sources of support evidence to create a meaningful connection with the audience
- Use tools for continuous learning to keep their presentation skills sharp throughout their career

Program Overview

We begin by introducing our core learning model, *The Connection Loop™*. Participants will discover why their audience wants them to succeed, and they will be introduced to concepts, tools, and best practices to help them do so. We will explore the public speaking challenges they routinely face and they will learn reliable solutions for everyday communication success.

But theory is never enough to drive behavioral change. That's why participants will practice their skills in small group coaching sessions. We will carefully analyze their skill strengths and development areas. Then, using our signature *Line by Line Coaching™* process, they will receive immediate and specific feedback and coaching that is focused on their individual challenges. The proven DeFinis training method and the expert guidance of our professional coaches ensure that participants will experience immediate results. Everyone should expect to work hard, achieve steady improvement, and leave transformed.

DeFinis Communications

Founded in 1997 by Angela DeFinis, DeFinis Communications is a boutique communications firm specializing in presentation skills training. The company offers group training programs, executive speech coaching and speaker preparation for corporate conferences. By building knowledge and skill, improving performance, and providing tools for continuous learning they help their clients compete in a changing, challenging global marketplace.

Clients

Applied Materials, Aruba Networks, Autodesk, Cisco Meraki, Driscoll's, Electronic Arts, Ideate, Intapp, Linear Technology, PG&E, Quiet Rock, Recurrent Energy, Republic Services, Siemens Energy, Splunk, Symantec, Welltower



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