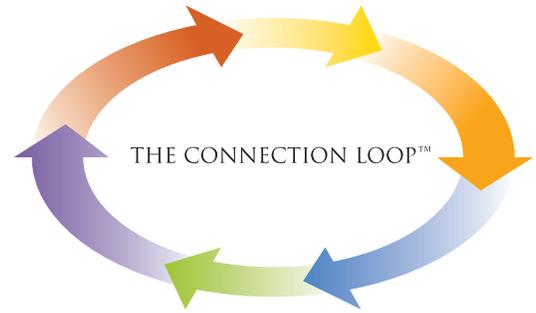


Executive Immersion

Presentation. Image. Communication.



As you accelerate your communication skills you equip yourself to lead with strength and passion—and become a powerful leader who knows how to educate, influence, persuade, and inspire.



Working with a coach over time gives you the opportunity for deep immersion in the process and practice of public speaking.



Program Description

Important conversations... Compelling presentations... Credible professional image. These are a few of the critical skills that define executive excellence.

As an executive, you face on-going leadership challenges. You must master new knowledge and skills to strengthen your existing professional experience and further guide your personal judgment. When you strengthen your presentation skills you equip yourself to lead with greater confidence and become a powerful leader who knows how to educate, influence, persuade, and inspire.

- **Challenge:** As an executive, you know that whenever you stand up to speak, the stakes are higher. So how can you enhance your presentation skills in a way that is uniquely calibrated to your role, responsibilities, and personal preferences?
- **Solution:** The *Executive Immersion* program will move you to the next level by enhancing your natural abilities—not by pressing you into a mold.

Executive Immersion is designed to give you a clear, professional analysis of your skills, key insights into your strengths, and a diplomatic and constructive review of your development areas. By utilizing careful, systematic skill building that reinforces critical fundamentals, you will learn the solid techniques used by successful world-class speakers. This program is a dynamic, hands-on learning experience that will give you the individualized attention you need to succeed.

Target Audience

Executive Immersion is designed for executives, emerging leaders, high potentials, global leaders, and anyone aspiring to be in a leadership role.

Schedule

The schedule is based on client need and can include phone coaching, single session rehearsal preparation or multiple face-to face sessions for on-going professional development. We will design a program that works for you.

Executive Immersion

Our proven training methods and the skillful guidance of our talented coaches ensure that you will experience tangible results in your presentation and leadership skills. This program will increase your knowledge and skill and provide lifelong value.



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Learning Outcomes

By the end of *Executive Immersion* you will be able to:

- Accelerate your performance delivery skills—physical presence, vocal resonance, and distinctive language—to help you look, speak, and act in a manner consistent with your company culture, executive role, and career goals
- Adopt The DeFinis Navigator™, our content planning tool, to keep you organized, focused, and on-track—with or without a speechwriter or teleprompter
- Use rhetorical devices including stories, examples, data, metaphors, and visuals to enrich the quality of your message and help you exude a confident, professional, and highly personal style
- Master powerful techniques to better understand your audience, your customers, your executive team, and your Board of Directors
- Model a high standard for superior presentations for your employees, peers, colleagues, and all members of the workforce

Program Overview

We begin by assessing your current skill level, reviewing feedback from others, and defining your program goals. This information will give you a benchmark on which to build new skills and help you develop a plan for continuous improvement. Then, using The Connection Loop, our core learning model, you will be immersed in learning skills, behaviors, and techniques used by world-class public speakers.

But analysis and theory are never enough to drive behavioral change. Working with an expert speech coach gives you the chance for deep immersion in the process and practice of public speaking. Our signature Line by Line Coaching video coaching process will give you specific feedback and targeted coaching in the areas that matter most to you. With our proven training methods and the careful guidance of a talented coach you can expect significant improvement in your ability to deliver both day-to-day and high stakes presentations.

DeFinis Communications

Founded in 1997 by Angela DeFinis, DeFinis Communications is a boutique communications firm specializing in presentation skills training. The company offers group training programs, executive speech coaching and speaker preparation for corporate conferences. By building knowledge and skill, improving performance, and providing tools for continuous learning they help their clients compete in a changing, challenging global marketplace.

Clients

Applied Materials, Aruba Networks, Autodesk, Cisco Meraki, Driscoll's, Electronic Arts, Ideate, Intapp, Linear Technology, PG&E, Quiet Rock, Recurrent Energy, Republic Services, Siemens Energy, Splunk, Symantec, Welltower