



HEADLINE

Seeking staff assignment or contract work to promote communication objectives, program development and outreach.

EXPERIENCE

Project Manager Nov. 2013-present

radioBANG.org

Bringing Advancement to a New Generation

Curate sustainability news for radio show tailored for college and nonprofit broadcasters. This social venture seeks to inspire future thinking by promoting success stories in sustainability.

Communications Director (volunteer) May 2010-present

League of Women Voters, Colorado

I serve the state Board of Directors in promoting LWV agenda internally and externally. I've initiated an email service, a video platform, and a broadcast news service to benefit 20 leagues across Colorado. Promoting events, media relations, leader recruitment, and helping grants committee decisions are also duties. I contribute publicity ideas and community connections, produce press releases for events, and administer our social media accounts.

My idea for a contest to enhance youth outreach won a grant and is in its fourth year. For Election 2012, I organized and participated in a public speaking opportunity for 20 foreign journalists of the US State Dept. Also, I implemented the first-ever outdoor advertising for our voter service website, www.VOTE411.org, which has inspired other leagues across the U.S. to do the same.

Freelance Writer / Editor / Consultant 1991-present

Projects have included business development and copywriting for Public News Service, editing and layout with InDesign for Hewlett Packard's Rover Project, and event planning for the Quid Novi Festival.

Retail Sales Associate April 2009-March 2012

Chicos Fort Collins

PT commissioned sales and customer service for high-end women's clothing. Exceptional service detail required.

Customer Service Specialist 2005-2008

Coloradoan Daily Newspaper, Fort Collins

Responsible for over 500 internal and external customer contacts per week, including the front door, cash register, intercom and switchboard. Also examined grants submitted to Gannett Foundation.

Columnist & Reporter 2002-2004

Ouray County Newspapers, Ouray, Colorado

Conceived and produced a weekly column of arts-related news, a monthly column on community health, a section for regional news briefs, and a section of archival news. Managed editorial and ads for special sections.

Positions as Managing Editor

- Bell Press / Beverage Analyst Trade Magazine, Denver

Produced business news and redesigned formats for trade magazines.

- SAGA International Aviator Magazine, Paris, France

Solicited and edited adventure stories for a coffee-table style quarterly publication for aviation enthusiasts.

- Passport Magazine - Ports Of Call Travel Club, Denver

Gathered and produced all travel data for a catalog of international trips available to club members.

- Mountain Flying magazine, Wiesner Publishing, Denver

Developed format and editorial for a start-up magazine while attaining my Private Pilot certificate.



Sonia Koetting/Page 2

OTHER PUBLICATION CREDITS: The Sun literary magazine, Denver Post, Fort Collins Coloradoan, 25 North magazine, Writers On The Range syndicate, Parents Press

RECENT CAREER TRAINING

• **The Email Fundraiser's Toolkit**, Idealware.org, March 2013 • **Social Media Marketing Bootcamp**, Mediabistro.com, April, 2011 • **Speechwriting**, Mediabistro.com,, November 2011 • League of Women Voters of Colorado **Leadership Retreat**, presenter 2013 and14 • **"Social Media for Social Good"** Webinar for Nonprofits, DIOSA Communications, February 2012 • **Conflict Resolution**, Sandler Training, Loveland, June 2012

EDUCATION Colorado State University, B.A. Journalism.

PROFESSIONAL CONTACTS

Carol Pace , Fellow in the American College of Medical Practice Executives	303-751-4125
Jim McIntosh , Business Development Director at Public News Service	513-290-8918
Deni LaRue , Community Information Manager, Larimer County	970-227-9935