



SPONSORSHIP OPPORTUNITIES INSIDE!

2017 FOUNDATION FOR SUCCESS LUNCHEON

FUNDING ACADEMIC ENRICHMENT AND LEADERSHIP DEVELOPMENT PROGRAMS FOR UNDER RESOURCED CHILDREN AND YOUTH AT THE KIDWORKS DAN DONAHUE CENTER

*WE ARE PROUD TO ANNOUNCE THE 2017 HONOREE:
DAVID A. PYLE
FOUNDER AND CHIEF EXECUTIVE OFFICER OF AMERICAN CAREER COLLEGE*

*JOIN US ON THURSDAY, NOVEMBER 2, 2017
AT THE DOUBLETREE HOTEL, SANTA ANA*

PRESENTING SPONSORS

**american
career
college**

**WEST COAST
UNIVERSITY**



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&
STEVEN L. CRAIG**

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Presenting Sponsors Heidi & Ruben Mendoza



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Warren Lortie Associates
Zion Enterprises, LLC

2017 HONOREE

David A. Pyle, Dan Donahue Leadership Award Recipient



This year, David A. Pyle will be the 2017 Foundation for Success Luncheon Honoree and recipient of the Dan Donahue Leadership Award. Mr. Pyle is the Founder and Chief Executive Officer of American Career College, Shareholder of West Coast University and Founder and Chairman of the non-profit ACC Educational Foundation's HSE Academy.

This very special award recognizes KidWorks most fervent supporters who share our passion and commitment to providing educational opportunities for students growing up in some of Orange County's most challenging neighborhoods. Mr. Pyle strives each day to inspire his team to help students succeed in school and in life. His leadership and generosity have made it possible for KidWorks to provide life-changing programs for hundreds of students and families at our Dan Donahue Center.

Each November the Foundation for Success Luncheon continues the amazing legacy that Dan Donahue represented. Since its inception, this event has raised close to \$5million. In 2016, a record-breaking \$657,000 was raised which represents over 63% percent of KidWorks' after school program budget funding academic enrichment, tutoring, leadership development, and college readiness programs.

2017 KEYNOTE SPEAKER



Chad Williams, former United States Navy SEAL and bestselling author of, SEAL of God

With the goal of becoming a Navy SEAL Chad Williams entered the world of the military's most difficult training known as BUD/S (Basic Underwater Demolition SEAL training). Out of a class of 173 men that all vowed they would die before ever quitting, Chad would be 1 of only 13 to make it through to graduation day.

He served his country proudly through multiple deployments on SEAL Teams One and Seven. Today Chad is the author of his new book, SEAL of God, where he shares his journey through the grueling Naval Ops training; his experiences on the streets of Iraq; and reveals his own transformational story. Chad is also a frequent guest on major news networks such as Fox News, Anderson Cooper 360, CNN News Room and more.

Chad draws from his military experience to educate others about the Navy SEAL's mindset, providing insight into goal setting, effective leadership, teamwork, overcoming adversity and motivation. Chad delivers a riveting message you won't want to miss!

KIDWORKS FOUNDATION FOR SUCCESS LUNCHEON

Thursday, November 2, 2017

Sponsorship Response Form

Please complete the entire form

Please note: If available, individual tickets will go on sale September 25, 2017.

Invitations will be mailed by mid-September.

Yes, I would like to sponsor KidWorks' Foundation for Success at the following level:

- | | |
|--|---|
| <input type="checkbox"/> \$50,000 Presenting Sponsor | <input type="checkbox"/> \$8,000 Silver Sponsor |
| <input type="checkbox"/> \$35,000 Foundation Sponsor | <input type="checkbox"/> \$6,000 Bronze Sponsor |
| <input type="checkbox"/> \$25,000 Diamond Sponsor | <input type="checkbox"/> \$3,000 Pearl Sponsor |
| <input type="checkbox"/> \$15,000 Platinum Sponsor | <input type="checkbox"/> Challenge Match Sponsor \$ _____ |
| <input type="checkbox"/> \$12,000 Gold Sponsor | |
| <input type="checkbox"/> I am unable to attend. Enclosed is my donation in the amount of \$ _____
All donations of \$1,000 and above will be recognized in the Event Program Book
and in the quarterly newsletter. | |

Name _____ Company _____

Recognition Name (how you wish it to appear in printed materials) _____

Address _____

Email _____ Phone _____

Administrative Contact _____ Phone _____

Email _____

.....
Enclosed is my check in the amount of \$ _____ (Payable to KidWorks)

Credit Card: Visa MasterCard American Express

Name and billing address as it appears on card _____

Card No. _____ CVV Code _____ Exp Date _____

Signature _____ Date _____

SIGN AND MAIL OR EMAIL FORM TO:

KidWorks Foundation for Success Phone: 714.619.7560
1902 W. Chestnut Ave. email: lisa.gels@kidworksoc.org
Santa Ana, CA 92703 www.KidWorksOC.org

Register Online at www.kidworksoc.org/foundation-for-success

Donations are tax deductible minus \$40 FMV per ticket.
Please consult with your tax advisor

KidWorks Tax ID Number: 74-3081569



2017 SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$50,000

On-stage recognition
Listing/logo placement in all press & marketing materials
Full page color ad in event program
Premium seating for 20 (2 tables of 10)
Invitation to VIP Reception (6 guests)
*Marketing Package

DIAMOND SPONSOR: \$25,000

On-stage recognition
Listing in all press releases & marketing materials
Full page color ad in event program
Premium seating for 10
Invitation to VIP Reception (6 guests)
*Marketing Package

GOLD SPONSOR: \$12,000

1/2 page B/W ad in event program
Premium seating for 10
Invitation to VIP Reception (2 guests)
*Marketing Package

BRONZE SPONSOR: \$6,000

1/8 page B/W ad in event program
Seating for 4
*Marketing Package

HELP US DOUBLE OR TRIPLE STEVE CRAIG'S CHALLENGE MATCH!

For every dollar donated at the event (up to \$25,000), Steve Craig has generously offered a \$25,000 challenge matching gift donation. You can double, triple or even quadruple the amount of "Steve's Challenge" by making an advance donation. *Donations over \$5,000 will be listed on screen and in the event program.*

AD DIMENSIONS

(deadline for submission is October 16, 2017):

Full page - 4.5"W X 7.5"H 1/4 page - 2.25"W X 3.5"H
Half page - 4.5"W X 3.5"H 1/8 page - 2.25"W X 1.75"H

**Marketing Package Includes: listing in printed invitation (for sponsors who commit by 9/5/17); listing on KidWorks website (FFS event page); company name/logo listed on screen at the event; listing as sponsor in KidWorks Newsletter and social media mention.*

Register Online at www.kidworksoc.org/foundation-for-success

For questions, please contact Lisa Gels at lisa.gels@kidworksoc.org, 714. 834.9400, ext. 126

FOUNDATION SPONSOR: \$35,000

On-stage recognition
Listing/logo placement in all press releases & marketing materials
Full page color ad in event program
Premium seating for 10
Invitation to VIP Reception (6 guests)
*Marketing Package

PLATINUM SPONSOR: \$15,000

On-stage recognition
Full page B/W ad in event program
Premium seating for 10
Invitation to VIP Reception (4 guests)
*Marketing Package

SILVER SPONSOR: \$8,000

1/4 page B/W ad in event program
Seating for 6
*Marketing Package

PEARL SPONSORS: \$3,000

Company name in event program
Seating for 2
*Marketing Package



ABOUT KIDWORKS

SINCE 1993, KIDWORKS HAS SERVED AS A BEACON OF HOPE IN CENTRAL SANTA ANA. THROUGH ACADEMIC ENRICHMENT, CHARACTER DEVELOPMENT, LEADERSHIP TRAINING, PARENTING CLASSES, AND FAMILY SUPPORT SERVICES. KIDWORKS IS DEVELOPING LEADERS WHO WANT TO MAKE A DIFFERENCE IN THEIR COMMUNITY AND THEY KNOW THAT THE BEST WAY TO SUCCEED IN LIFE IS THROUGH EDUCATION.

KIDWORKS IS HELPING TO PLACE THIS GENERATION OF YOUTH ON A PATH TOWARD COLLEGE. AND, IT'S WORKING! BY BECOMING A FOUNDATION FOR SUCCESS PARTNER, YOU CAN BE A PART OF THIS.



100%
HIGH SCHOOL
GRADUATION
RATE.
(48% SANTA ANA AVERAGE)



100%
OF KIDWORKS
SENIORS ENROLLED
IN COLLEGE OR
UNIVERSITY.



800
CHILDREN, YOUTH,
AND PARENTS ARE
SERVED WEEKLY.

***STATISTICS REFLECT LAST THREE PROGRAM YEARS

2017 FOUNDATION FOR SUCCESS EVENT COMMITTEE

CO-CHAIRS

STEVE CRAIG, CRAIG REALTY GROUP & KIDWORKS BOARD MEMBER
ADRIAN MONTERO, U.S. BANK & KIDWORKS BOARD MEMBER

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