DEAR FRIENDS,

We hope you and your family are staying well in these unprecedented times. Due to the impacts of the current health pandemic we have found it necessary to cancel the ‘in-person’ 14th annual KidWorks Foundation for Success Luncheon that was set for Thursday, November 5, 2020. However, you can still support KidWorks. This year we have transitioned to a “No Lunch - Luncheon.” Our beloved Uncle Dan bear is hibernating and we are taking a break. We will be back on November 4, 2021, to celebrate our 15th anniversary with an even bigger and better event.

In the meantime, we’re thrilled to report that KidWorks staff have been working diligently to address the needs of the students and families during this pandemic.

- For 50% of KidWorks families one or both wage earners lost jobs
- Families are struggling to keep food on the table
- Overcrowded housing and unreliable internet are barriers to learning
- Students feel isolated, anxious and stressed
- Families are relying on KidWorks for trusted information and support

CLICK FOR IMPORTANT UPDATE

KidWorks students need your support NOW more than ever. We are encouraged that past sponsors like you are coming on board to support this year’s “No Lunch-Luncheon”. Will you continue to walk with our students by sponsoring this year’s fundraiser?

CLICK FOR SPONSOR INFO

Rest assured, all funds raised will directly benefit hundreds of deserving KidWorks students with academic enrichment, leadership and personal development programs as they continue on their journey toward college and career success. Despite the many challenges of COVID-19, with the support of champions like you, our youth have continued to demonstrate their resolve and resiliency. Once again, 100% of KidWorks high school seniors graduated on time and 100% plan to continue their education this fall. Let’s continue to show them they are not alone and that the Orange County community believes in them and their success.

Should you have any questions, please contact Lisa Gels at: lisa.gels@kidworksoc.org or 714-269-9209.

With Gratitude,

David Benavides
KidWorks
Executive Director/CEO

Adrian Montero
SVP, US Bank
KidWorks Board Chair
KEEP THEIR LEGACY ALIVE
Be a part of the 2020 KidWorks Foundation for Success “No Lunch – Luncheon”

Last year, the Luncheon raised over $850,000 to fund the vital academic, personal development and leadership training programs for over 1,100 KidWorks students and their families.

Additional needs in safety and technology, resulting from COVID-19, are leading to an increase in program costs. With remote learning, low-income students continue to face bigger challenges due to the digital divide.

Your support is needed NOW, more than ever. Your sponsorship will provide the needed program funding to help level the playing field for hundreds of deserving KidWorks students. It costs $15 per day for one student or $5,500 for a full year of programs.

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<th>SPONSORSHIP BENEFITS:</th>
<th>OCBJ Ad (November)</th>
<th>Website &amp; collateral</th>
<th>Video</th>
<th>PR materials (for internal distribution)</th>
<th>Charity Giving Guide</th>
<th>Press &amp; Collateral</th>
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Note: Sponsorship levels will remain the same for the November 4, 2021, 15th Anniversary Foundation for Success Luncheon.

For additional information, please contact Lisa Gels at: lisa.gels@kidworksoc.org or 714-269-9209 (mobile)

1 Full page ad in Orange County Business Journal in November, 2020
2 Logo/listing as sponsor in the video message sent multiple times the week of November 2nd to all past luncheon attendees & posted on social media.
3 Full page ad in March, 2021 annual Charity Giving Guide (used all year for reference)
Our beloved Uncle Dan Bear is hibernating and we are taking a break this year, but DON’T forget about us.

Please keep us in your 2021 sponsorship budget.
About KidWorks

KidWorks recognizes that education is the great equalizer and that all children deserve the opportunity and support to succeed in their education regardless of the neighborhood in which they grow up. Serving some of Orange County’s most under resourced neighborhoods, our programs empower students on their journey from Pre-K through their college years. We support the entire family to ensure student success and the outcome is self-reliant young adults, equipped for life and career, who are making a difference and giving back to their community.

In addition to academic support, KidWorks provides students of all ages with a safe environment, inspiring relationships, and a menu of resources to help them flourish and reach their full potential. It’s working – for the past six years, 100% of KidWorks students have graduated high school on-time and continued their education. The majority of our first year college students enrolled in the KidWorks College Success Initiative plan to return to college/university for a second year.

Despite COVID-19, we have much to celebrate for the 19/20 school year:

- **100%** high school seniors graduated on time
- **100%** graduates plan to continue their education this fall
- **95%** preschoolers assessed as kindergarten ready
- **75%** students enrolled in our College Success Program are returning to college

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5% have been assessed with special needs and referred for early intervention services

6 According to Search Institute only 21% of low-income, first generation college students return to school for a second year