

/DESIGNER INTERVIEW

- Why do you do what you do? What is your background? What motivates you as a designer?
- Who is your ideal client, who will get the most value from working with you?
- How many clients do you work with at a time?
- What is my time commitment throughout the project?
- In your opinion, am I positioned well to get the most value and impact from a design/redesign of my website at this time?
- Based on the form and function I need for my website, do you believe Squarespace is the right fit for me, my brand, and my vision for my business?
- What work do I need to complete before our project starts? What resources do you need from me?
- If I were to choose to invest in only one thing for the content of my new website, what would it be and why? (i.e.: Headshots, styled photography, copywriting, etc?)
- What is your communication style? (Do you prefer to connect via email, text, phone call?) How available are you to receive last-minute questions?
- Are you available for feedback via [your preferred channel] or does it have to be via [designer's preferred channel]?
- Do you provide training on how to edit, manage and maintain my new site after our project is finalized?
- Do you offer tech support for a short time after our project/training call for anything we've missed?

/CHECKLIST