



The Intero Foundation

HISTORIC BACKGROUND

The Intero Foundation was created in 2002, at the same time Intero Real Estate Services Inc. (Intero) was founded to serve Silicon Valley's growing real estate market. Intero's founders believed it was important to give back to the communities where Intero agents live and serve. Since its inception, and thanks to 15 years of hard work by its agents and employees raising funds to support local charities, the Intero Foundation has given more than \$4.5 million to 225+ local nonprofits focusing on children in need living in its service territory.

The Intero Foundation, a private foundation with 501(c)(3) status is funded, promoted, and governed by a volunteer group of Intero agents and employees – all of whom are vested in the health of the communities where they live and work. The Board of Directors, led by some of Intero's top executives, provides strategic guidance. All members of the Intero community – executives, staff, and agents – donate their time and money to further the Foundation's mission. The Intero Foundation is, in essence, the company's vehicle for expressing a meaningful and sustained commitment to its communities throughout the San Francisco Bay Area and beyond.

A NEW ERA

In celebration of its 15th anniversary in 2017, Intero has joined forces with the Silicon Valley Community Foundation to leverage the work we are doing in the community.

Mission:

The Intero Foundation focuses its donations on organizations or projects focused on children and the elderly that are locally based within the communities we serve in the California counties of Alameda, Contra Costa, Monterey, Nevada, Placer, Sacramento, San Benito, San Francisco, San Mateo, Santa Clara, and Santa Cruz.

Main funding priorities:

Children ages birth through the teenage years:

1. Education, development, counseling, and mentoring
2. Providing food, shelter and other basic human needs
3. Education/training and care for children with life-altering disabilities

Elderly:

1. Provide food, shelter and other basic human needs
2. Health services

FREQUENTLY ASKED QUESTIONS:

Q. Who do we contact with questions?

A. Send inquiries via email to foundation@interorealestate.com

Q. Will we support smaller nonprofits?

A: Yes, we support small, local, grassroots non-profit organizations.

Q. When and how do non-profits apply for a grant?

A. Please email foundation@interorealestate.com for more information.

Q. How does a non-profit know if they qualify for a grant?

A. Please visit our website <http://www.interofoundation.org/> for more information.

Q. When will nonprofits receive money?

A. Donations will be made following a vote by all of the agents and employees of Intero.

Q. What is the role of the Foundation Ambassador?

A. Ambassadors are the key to the Foundation's success! Their role includes: inform agents in the offices they represent about what is going on with the Foundation; organize and participate in fundraising events; encourage donations from people in their local office; and serve as representatives of the Intero brand through their volunteer work and fundraising activities. They will refer all non-profits to the Intero Foundation website, where a standard grant application will be available.

Q. Why have we added the elderly to our target audience?

A. We believe the elderly are an underserved community and we would like to provide them with a better quality of life.

Q. What does it mean to support the elderly?

A. The Intero Foundation will strive to support organizations that provide for the health and wellbeing (including food, shelter, health services) of the elderly.

Q. Why have we joined forces with SVCF?

A. Our partnership with Silicon Valley Community Foundation broadens our visibility with other businesses and individuals that are passionate about philanthropy. It is the largest and most respected community foundation in the world, and provides a keen level of expertise to help us succeed in our mission.

Q. Will the Foundation give away holiday grants?

A. Yes. Holiday grants are a tradition that Intero celebrates every year with its agents, employees and communities. A separate grant application will be available for organizations to apply for aid during the Fall season each year.

In Summary:

In 2017, we initiated extensive changes to the practices and guidelines for the

Intero Foundation, including a partnership with Silicon Valley Community Foundation in order to extend outreach to non-profit organizations new to Interio, streamline our grant making processes, and reduce expenses for operating our charitable giving program.

- We have expanded the service of our donations to include gifts that support the elderly, in addition to children.
- Silicon Valley Community Foundation is managing the back office operations in coordination with the Foundation Board of Directors.
- We are enabling all agents and employees to vote for their favorite non profits to receive cash gifts once a year. We hope this helps agents and employees become more engaged with the Interio Foundation at multiple levels, and ultimately increases the amount of money we raise and can then distribute.
- Our goal is to provide larger dollar grants to non-profit partners to make a bigger, measurable impact, while still staying true to our focus on helping smaller nonprofits grow.
- All checks for donations should be made payable to the Interio Foundation.
- All non-profits will first submit a letter of inquiry and those that meet our guidelines and geographic criteria are welcome to apply for funds.
- Ambassadors will be the main point of contact for their offices on everything Interio Foundation related and a point of contact out in their communities.
- Holiday grants will be awarded for specific holiday related programs in the Fall timeframe.
- The Interio Foundation will continue to give back to the communities in which we serve.