



XINGLU YAO

UX/Interaction Designer

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EXPERIENCE

July 2015
- present

Freelance Designer

Clients: WEconnect; UW Psychology; Seattle Meowtropolitan; MDSOX

- Designed and launched payment flow and account management system for a mobile application [WEconnect](#).
- Coded web pages for Department of Psychology (using HTML/CSS/JS).
- Created marketing collaterals for Seattle Meowtropolitan and MDSOX, including posters, signage, infographics, and social media marketing assets.

Feb. 2016
- Aug. 2016

UX Designer

Master's Capstone Project, sponsored by [BlinkUX](#)

Led the design of a [voice-based AI system](#) to protect senior citizens from financial scams.

- Interviewed the nation's top experts in elderly financial scam, facilitated senior home visits, and analyzed phone scam recordings.
- Systematically uncovered touchpoints in elderly financial scam via experience maps, storyboards, and user flow.
- Delivered design specifications for the product.

Jan. 2013
- June 2015

Robot Design/Research Assistant

Human Interaction with Nature and Technology Systems, UW

Worked on a series of [Human-Robot interaction projects](#).

- Proved a robot could increase people's creativity: I helped define interaction patterns for Robovie, a robot who teaches people to design a zen rock garden.
- Drove a research study on how a robot's personality can affect task performance, which I presented at the UW Research Symposium.
- Conducted and presented data analysis (SPSS/Excel).

EDUCATION

Oct. 2015
- Sep. 2016

M. S. Human-Computer Interaction & Design

University of Washington, Seattle, WA

Sep. 2010
- Jun. 2015

B. S. Psychology

Honors Program in Department of Psychology
University of Washington, Seattle, WA

SKILLSET

UX Design
UI Design (app/web)
Digital Prototyping
UX Research
Usability Testing
Human-Robot Interaction
Illustration

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Sketch
Flinto
Axure
Framer.js
HTML/CSS
JavaScript
Arduino

COMPETITION

3rd Place & Crowd
Favorite
Startup Weekend 2015

Campfire: a voice
activated app that
creates immersive
bedtime storytelling.

PASSION

Voice User Interface
Internet of Things
Tangible Interface
Artificial Intelligence
Robots