Luke T. Norton

NYC

EDUCATION

Jacobs School of Music, Indiana University, Bloomington,

IN

Bachelor of Music Performance December 2016

GPA: 3.44/4.00

Majors of study: Clarinet Performance; Music Pedagogy

PORTFOLIO

Website: luketnorton.com

Instagram: instagram.com/nortography

PROFICIENCIES

Adobe: Photoshop; Lightroom; Bridge; Premiere Pro

Microsoft Office

Social Media: Facebook; Instagram; Twitter; Tumblr;

FourSquare; YouTube

SquareSpace WordPress

Apple: Motion, Final Cut Pro, iWork iOS; Android; Windows Mobile

WORK

Photographer — Self Manhattan, NYC; Boston, MA

(2014-present)

- Independent, freelance photographer and Instagram influencer curating weekly posts for social media accounts
- Shooting and editing headshots, publicity, landscapes, realty, and stock photos for personal and business use
- Creating relevant and inspiring content for personal and clientele audiences

Photographer — *Bridge Repertory Theatre* Boston, MA

(February 2017-present)

- Resident photographer shooting and editing over 50 images per production for curation on public social media platforms and additions to the company archives
- Collaborating with the company in a fast-paced deadline-oriented environment to deliver relevant and vital media content

Founder/President of Media and Community Outreach — *Classical Connections* Bloomington, IN (September 2015-December 2016)

- Planned, performed in, and presented over 30 concerts for underserved community members
- Scheduled meetings and worked with a student-run board, exploring and implementing strategies to introduce classical music into the local community
- Created and produced social media content including public posts to Facebook and Instagram

Media Manager — Crux Communication, LLC Atlanta, GA

(September 2013-present)

- Created and curated images and visual content for Facebook and Instagram
- Managed posts centered on improving following by way of analytical data

On-call Clarinet — Knoxville Symphony Orchestra Knoxville, TN

(February 2015-present)

- Ongoing collaboration in three large ensemble and small chamber performances
- Organized and participated in woodwind seminars centered on expanding and unifying collaborative efforts between the members of the Knoxville Symphony and its woodwind section- 2016

LEADERSHIP & ACTIVITIES

Classical Connections

Founded and managed this community based outreach project centered around organizing and bringing music outside the country's largest music school and into the local community in which it thrives.