

# Privacy Policy

MomsFirst, the Cleveland Department of Public Health, and the City of Cleveland are committed to respecting and protecting your privacy. The Web site is structured so that you can visit MomsFirst on the web without identifying yourself or revealing any personal information.

Once you choose to provide personally identifiable information (any information by which you can be identified), you can be assured that it will only be used for the intended purposes.

This statement regarding the privacy of the personally identifiable information you provide online covers the four foundation principles of fair information: Awareness, Access, Security, and Oversight.

## **Awareness**

MomsFirst provides this Online Privacy Statement to make you aware of the privacy policy, practices and of the choices you can make about the way your information is collected and used. To make this notice easy to find, it is available on the homepage.

What information is collected?

On some MomsFirst pages, you can submit personal information (name, email address, address, phone number, etc.) through forms or via e-mail links.

You are able to visit the site in its entirety without providing any personal information.

## **How Will This Information Be Used?**

MomsFirst uses your information to better understand your needs and provide you with better service. Specifically, your information is used to communicate back to you, keep you informed of services, and engage you with services when appropriate.

Will this information be shared?

MomsFirst will not sell, rent or lease your personally identifiable information to others. Unless required by law, the city will only share the personal data you provide online with other City of Cleveland entities and/or business partners who are acting on behalf of the city for the uses described in "How will this information be used?". Such entities and/or business partners are governed by privacy policies with respect to the use of this data and are bound by the appropriate confidentiality agreements.

## **Access**

Links to third party Web sites on the site are provided solely as a convenience to you. If you use these links, you will leave the MomsFirst site. MomsFirst has not reviewed all of these third party sites and does not control nor is responsible for any of these sites, their content or their privacy policy. Thus, MomsFirst does not endorse or make any representations about them, or any information, software or products or materials found there. If you decide to access any of the third party sites linked to this site, you do so at your own risk.

## **Security**

MomsFirst, the Cleveland Department of Public Health and the City of Cleveland are committed to ensuring the security of your information. To prevent unauthorized access or disclosure, maintain data accuracy and ensure the appropriate use of information, appropriate physical, electronic and managerial procedures have been put into place to safeguard and secure the information collected online.

Furthermore, this site takes reasonable measures to maintain the confidentiality of all personal information collected. Additionally, it takes similar measures to protect email addresses that you provide through the website.

## **Oversight**

If you have comments or questions about our privacy policy, please e-mail the site's administrator at [mwalsh2@city.cleveland.oh.us](mailto:mwalsh2@city.cleveland.oh.us).