



# Eastbridge Neighbourhood Association Newsletter



ISSUE 16

WWW.EASTBRIDGE.INFO

SEPTEMBER 2003

The Eastbridge Neighbourhood Association (ENA) provides plenty of information for the residents of our community online. At [www.eastbridge.info](http://www.eastbridge.info) you can find out what is going on in our area, contact information for the board members, maps, past newsletters and much more.

## Annual General Meeting Coming Soon!

The annual general meeting will be held on Friday October 24th from 7:00 pm - 9:00 pm in the St. Luke's school library. Plan to come out and hear what's going on in your community. Have your opinions heard or just observe. There will be elections held for all Eastbridge Board positions.

## All-Way Stops



During the summer, the City of Waterloo has decided to implement some traffic-calming measures in our neighbourhood. There were two public meetings with 25 people in attendance at the first one, and 35 at the second one. A feedback form was made available to the residents. Only ten people sent in their concerns. Out of those ten who responded, three were in favour of all-way stops and as a result there will be one such

intersection by St. Luke School, and two along Eastbridge Boulevard. For much more detailed information about the traffic study and the resulting traffic-calming measures, go to [www.ptsl.com/eastbridge](http://www.ptsl.com/eastbridge).

There may be more extreme measures taken in the near future such as street narrowing, traffic islands and so on. If this is of a concern to you and you would like to make your opinion count, contact me either per email at [Chairperson@Eastbridge.info](mailto:Chairperson@Eastbridge.info) or per phone at 888-7425.

Gunther Kramer  
ENA Chairperson

## Edition Highlights

1. All-Way Stops
2. Handy Phone Numbers
3. Eastbridge Board of Directors
3. A Big Thank You
4. 5th Annual Summer Carnival
5. Speed Limit to be Reduced
6. Computer Corner
7. Children's Corner

## MISSION STATEMENT

Eastbridge Neighbourhood Association is dedicated to providing our neighbourhood with a unified voice, family oriented social events utilizing the many talents and ideas of our residents ultimately creating a safe, desirable and enjoyable community for those who have chosen to call Eastbridge their home.

# Resident Digs into Tree Project

Ten years from now, the route that brings people to Eastbridge could be lined by a canopy of shady trees.

That's if the seed that's been planted by Lester B. Pearson public school council co-chair Vince Morency takes root among community groups and neighbourhood volunteers who share his vision of Bridge Street – not as barren thoroughfare, but as a walkable neighbourhood street lined with trees. A “living barrier” is seen by LBP's Safe Routes Committee as a viable alternative that would provide protection for pedestrians using the walkway while beautifying the route.

Preliminary steps have been taken to determine the feasibility of a mass tree planting along Bridge Street from the Wissler walkway to Chesapeake Drive. Anyone interested in contributing to the project is encouraged to contact Morency at 747-1415 or [vmorency@rogers.com](mailto:vmorency@rogers.com)

## Halloween Decorating Contest

Halloween's coming up and there will be a decorating contest for the scariest houses in the neighbourhood. The winners will have photos of their house posted in the next newsletter.

Please submit your photo entry to 573 Windjammer Way or email your photo to [chairperson@eastbridge.info](mailto:chairperson@eastbridge.info) before November 15th. Don't forget to leave the address of the entry.

## A FEW HANDY NUMBERS

### Emergency..... 911

Poison Control .....	1-800-268-9017
Fire Department.....	884-2121
Waterloo Regional Police .....	653-7700
St. Luke .....	884-4912
St. David.....	885-1340
Lester B. Pearson .....	880-0300
Margaret Avenue .....	578-1910
Bluevale Collegiate .....	885-4620
Rim Park.....	884-5363
Waterloo Recreation Arena .....	886-3844
Albert Street Library.....	886-1310
City of Waterloo .....	886-1550
By-law enforcement.....	747-8785
Overnight Parking Exemption .....	747-8559
Grand River Health Centre .....	742-3611
Waterloo North Hydro.....	886-5090
Union Gas.....	1-888-774-3111
Call Before U Dig.....	1-800-400-2255

## SIGNS MISSING - \$150.00

Two of our brand new signs have disappeared. We (the Eastbridge Neighbourhood Association) purchased some A-Frame signs to help out with advertising the neighbourhood events. These two signs will cost all of us \$150.00 dollars to replace. We are hoping that someone had taken them in temporarily with the intention of returning them. If you do have one or both of the signs, please return them to 573 Windjammer Way. If you know where they might be please let any of the board members know.

Thank you



**Cory Edwards, C.I.M.**  
Account Executive

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# A BIG THANK YOU...

The Eastbridge Neighbourhood Association would like to sincerely thank all the sponsors of our Annual Summer Carnival. Our event was a great success thanks in part to your generous contributions. The following is a list of our generous sponsors whom we would like to extend our gratitude

Canada Cordage  
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 Cook Ian Construction Ltd (Ian Cook)  
 Davenport Dance Project  
 Eastbridge Optimists  
 Ennio's Pasta House  
 First Suburban Homes  
 GCR Tire Centres  
 Genstar Development Company (Peter LeBlanc)  
 Guardian Wissler Pharmacy  
 Hearts & Flowers at Westmount  
 JC Group Inc.  
 Jeff Watkin, State Farm Insurance  
 Jim Lawson, Royal Lepage-Scharf Realty  
 Jim Reitzel Realty  
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 Moser Outdoor Maintenance Inc.  
 Northland Printing and Imaging  
 Office Depot  
 Personally Yours (Sharon Otsuka)  
 Rachel Storjini, Discovery Toys  
 Simply Fine Wine  
 St. Luke's School Parents Association  
 Subshack (Marcel Ouellette)  
 Susan Dusselier, Saucany  
 Ted Scharf, Royal Lepage-Scharf Realty  
 Telus Mobility/GT Wireless Inc. (Gary Johnson)  
 TSD Holdings Inc. (Penzoil)

50 Ottawa Street South, Kitchener  
 10 Wyman Road, #6, Waterloo  
 478A Harbourview Cres  
 169 Lexington Court, Waterloo  
 620 Davenport Road, Unit #1  
  
 384 King Street North, Waterloo  
 610 McMurray Road, Waterloo  
 615 Davenport Road, Waterloo  
 300 The East Mall, Etobicoke  
 150 Wissler Road, Waterloo  
 Westmount Place Shopping Center  
 1120 Victoria Street North, Waterloo  
 151 Frobisher, Suite A204, Waterloo  
 Westmount Place Shopping Center  
 140 Highland Road, Kitchener  
 55 Northfield Drive East, Waterloo  
  
 620 Davenport Road, Waterloo  
 270 Weber Street North, Waterloo  
 480 Citadel Court, Waterloo  
 628 Bonavista Drive, Waterloo  
 620 Davenport Road, Unit #15  
  
 209 Lexington Road, Waterloo  
  
 Westmount Place Shopping Center  
 565 King Street North, Waterloo  
 615 Davenport Road, Waterloo

## Eastbridge Neighbourhood Association Executive Board of Directors

Position	Name	Phone	Email Address
Chairperson	Gunther Kramer	888-7425	Chairperson @eastbridge.info
Vice Chair	Tania Harper	746-8552	ViceChair @eastbridge.info
Secretary	Cindy Watkin	883-4075	Secretary @eastbridge.info
Treasurer	Lesley McEachern	746-1060	Treasurer @eastbridge.info
Fundraising Director	<b>Position Available</b>	-	Fundraising @eastbridge.info
Special Events Director	Tania Harper	746-8552	SpecialEvents @eastbridge.info
Volunteer Director	<b>Position Available</b>	-	Volunteers @eastbridge.info
Sports Director	Rob Dewar	886-7011	Sports @eastbridge.info
Newsletter Editor	Dave Halapir	746-4936	Newsletter @eastbridge.info
Childcare Registry	Tara Renon	884-4939	Childcare @eastbridge.info
Playgroup Director	Kathy DeWolfe	886-2079	Playgroup @eastbridge.info
Website Director	Gunther Kramer	888-7425	Website @eastbridge.info

[www.MyWaterlooRegion.com](http://www.MyWaterlooRegion.com)

This site provides hundreds of searchable links for things to see and do in the Waterloo Region. There is also an online forum to voice your opinions about almost anything. Check it out to see what is happening beyond Eastbridge. Currently, bios and pictures of the declared candidates for this fall's municipal election are also on display and will be expanded with more information as the election nears.

- Gunther Kramer ENA Chairperson

# The 5th Annual Summer Carnival was a Success



Thank you to all participants and volunteers who attended the 5th Annual Eastbridge Neighbourhood Association Summer Carnival on Sunday, June 22, 2003. The weather was terrific, as was the turnout! We had a live band (courtesy of Ian Cook of Cook Homes, Peter LeBlanc of Genstar, and their friends), great raffle and silent auction prizes, and fun stuff for the kids. The bouncy castle, mini-putt, mini-bikes, skateboard park (courtesy of the Eastbridge Optimists), and the dunk tank all contributed a fabulous day. There was also lots of food including popcorn, candyfloss, subs (courtesy of Subshack), hotdogs, and freezies to keep us cool.

The event raised over \$1,500 towards the activities of the Association. The funds are used for the corn roast, general meetings, newsletter printings and distribution, the annual winter skate, sports activities, and of course,

the next summer carnival.

We are looking forward to hosting the event again next year, so keep your eyes on future newsletters to mark the date. As always, volunteers are needed, so please e-mail [specialevents@eastbridge.info](mailto:specialevents@eastbridge.info) and get your name on next year's list now!

I would also like to thank the wonderful volunteers from this year's carnival. It was my first year organizing the event, and everyone was a great help. Your generosity of time and spirit was appreciated.

If you have any comments or ideas for next year (we've made a helpful list already, and are eager to add more ideas!), please e-mail [specialevents@eastbridge.info](mailto:specialevents@eastbridge.info) and we'll do our best to accommodate your suggestions.

Enjoy the Fall and we'll see you at the Winter Skate!  
Tania Harper  
Special Events Director and Vice Chairperson



## NEWSLETTER DELIVERY

We require assistance delivering newsletters, on various streets, four times a year. If you can spare a little of your time to lessen the demand on others, we'd certainly appreciate it. Remember, if your teens are looking for community volunteer hours, the neighbourhood association can always use more help.

[Volunteers@Eastbridge.info](mailto:Volunteers@Eastbridge.info)



## Speed Limit on Bridge Street to be Reduced

The speed limit on Bridge Street West will be reduced to 50 km/hr from 60 km/hr for a one-year trial period.

Waterloo Regional Council approved the trial reduction Sept. 10 in response to safety concerns raised by parents from Lester B. Pearson and St. Luke schools. The implementation date for the trial period was unknown at press time.

LBP school council co-chair Vince Morency had previously told the regional planning and public works committee that the 10 km/hr reduction would cost motorists only 30 extra seconds of driving time, while reducing the risk of fatality in a pedestrian/vehicular accident by almost 50 per cent.

Morency cited studies from several countries showing that the fatality rate for pedestrians struck by vehicles traveling 60 km/hr is more than 80 per cent, while the fatality rate for those struck by a vehicle traveling 50 km is half that – or 40 per cent.

## OPTOMETRIST



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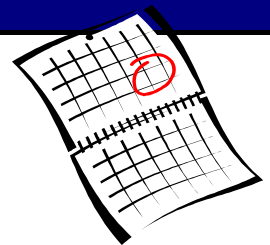
STATE FARM FIRE AND CASUALTY COMPANY  
CANADIAN HEAD OFFICE: Scarborough, Ontario



## UPCOMING EVENTS

**WARD 3 DEBATES**  
Lester B. Pearson  
School

Tuesday, October 21,  
2003 - 7:00 pm



**ANNUAL GENERAL MEETING**

St. Luke School Friday,  
October 24, 2003  
7:00 - 9:00 pm

**FAMILY SKATE at RIM Park**

Saturday, January 3rd, 2004  
6:00 pm - 7:00 pm

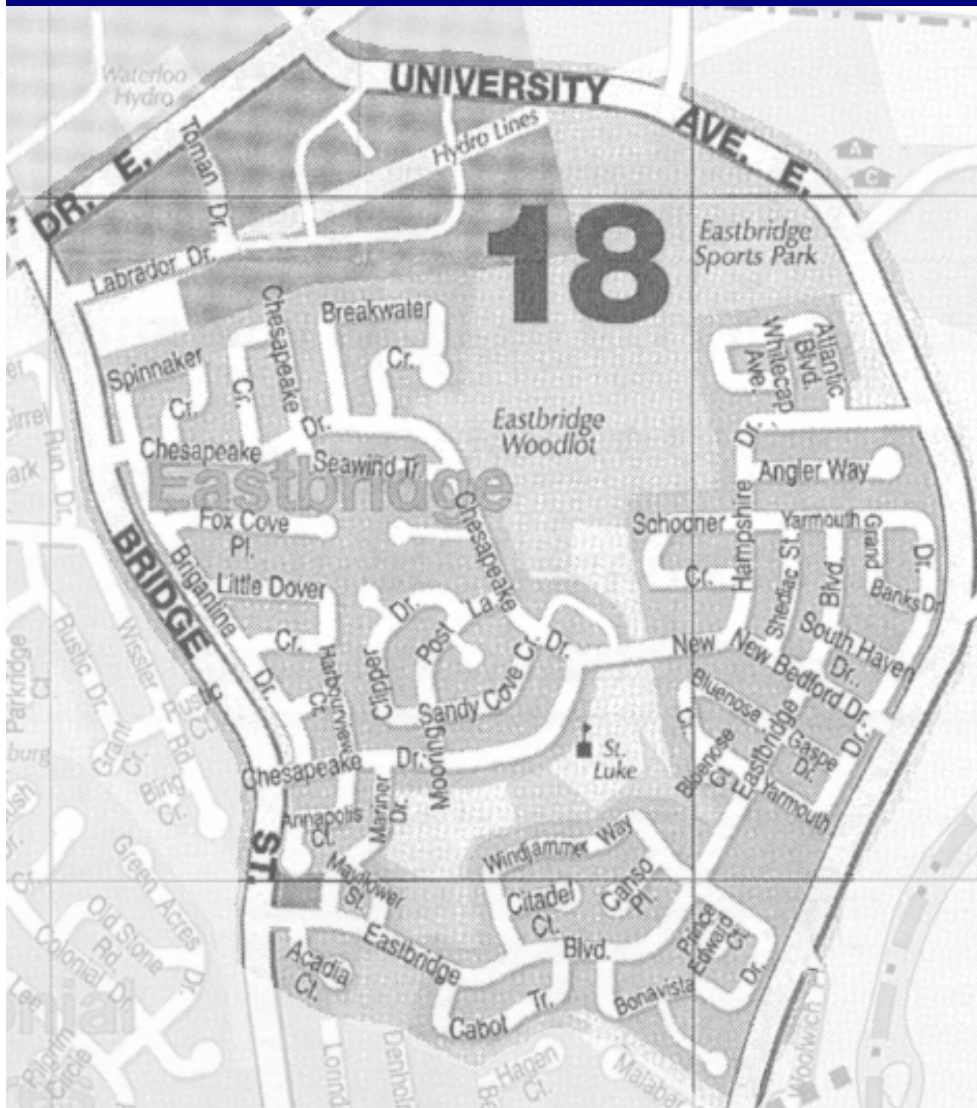
# COMPUTER CORNER

"Build it and they will come" This is a common misconception made by businesses when building their website. Simply having a website without a plan for ongoing promotion is just like opening a shop without bothering to put signs in the window! A solid, well informed promotion strategy needs to be put into place once your website is developed to ensure ongoing traffic and exposure to local and global markets.

Advertise your website address and email address on every single piece of stationary you have. Your website address is just as important as your phone number and should be



## EASTBRIDGE MAP



treated as such. Remember that many people find it much easier to remember a website address than a phone number so extra exposure (such as a sticker on your car, advertisement in a newspaper or even a TV or radio commercial) can increase traffic to your site and therefore give you a bigger return on investment.

Search engine submissions are also very important as they account for the majority of website traffic to any website on the internet.

Gunther Kramer

[www.PremierFocus.com](http://www.PremierFocus.com)

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# Childcare Registry


If you are looking for full time/part time childcare in the area or would like to add your name to our community list, please contact:









Tara Renon  
884-4939  
[childcare@eastbridge.info](mailto:childcare@eastbridge.info)













## Children's Corner

-  Egg Carton School Bus  
This is a simple craft for preschool children about to begin school or for young siblings of school age kids.



-  Materials needed:
  -  Lid (top) of an egg carton
  -  Yellow paint or markers
  -  Black construction paper or 2 lids from milk jugs (for wheels)
  -  Black marker
  -  Small cut-outs of people from magazines, colouring books or hand drawn

-  Instructions:
  -  Cut the lid off an egg carton
  -  Paint (or colour with marker) the lid yellow.
  -  While the paint is drying, cut 2 circles out of black construction paper (you can have the children trace the lid from a baby food jar). Use white crayon, chalk or pencil crayon for tracing.
  -  Allow the children to cut out their circles with safety scissors.
  -  You can also use the lids from milk jugs as an alternative to construction paper wheels.
  -  Have the children cut small images of people from magazines or colouring books with safety scissors or let them draw their own.
  -  Once the paint is dry, glue on the wheels.
  -  Glue the images of people onto the bus. The carton in the picture had holes down the centre, so the people got glued into the holes. If your carton does not have holes, just glue the people onto the bus. You can draw "windows" around them with a black marker.
  -  Write SCHOOL along the top of the bus (or if your child is beginning to write on their own, let them write it out).





## SUBSHACK

747-9999

2 large subs

**\$6.95** +tax

choice of assorted, ham, salami, pepperoni, pizza or veggie

expires Nov. 30/03

## SUBSHACK

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present this coupon and get

**Free chips and free soft drink**

(with the purchase of any wrap)

expires Nov. 30/03

## SUBSHACK

747-9999

Family Pack

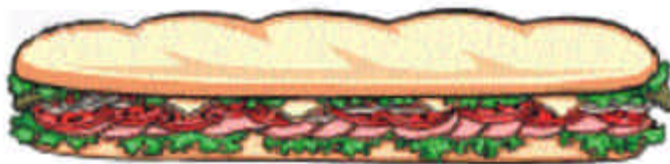
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expires Nov. 30/03

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## Voter's Reference Card

### Mayor

1.)

### Councillor

1.) Vince Morency

### School Board

1.)

2.)

3.)

(2 for separate or 3 for public)

### Regional Chair

1.)

### Regional Councillor

1.)

2.)

Keep this card and bring it with you on November 10th

**ELECT**

Vince

# Morency

Waterloo - Ward 3

[www.morency.info](http://www.morency.info)

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