



Jessica Hobson, General Manager, BA (Hons) English; Dip. Bus. (Gov)
Associated Member, Institute of Community Directors Australia

An adaptable and collaborative executive with over twenty years experience in general management, product development, marketing and publishing.

Jessica has managed The Yoga Foundation since April 2014 and was its first employee. In the last seven years she has established a strong growth trajectory for the Foundation, tripling the number of programs delivered and funding obtained. Jessica focuses on delivering quality yoga to people with no or limited access to support serious and complex mental health challenges.

Jessica spent over 20 years working in a variety of management roles at Time magazine in Hong Kong and Sydney and then at international information provider Wolters Kluwer. Seeking a role that had a deeper social impact led her to start work at The Yoga Foundation. She is passionate about working to improve outcomes for people experiencing disadvantage by applying her strong management skills and depth and breadth of experience.

