

# DESIGN THINKING FOR YOUR ORGANIZATION

## LEAD COACH

- Creating the individual concept of the workshop
- Setting up the DT atmosphere and DT space
- Organizing the workshop and team coaches

## TEAM COACH

- Leading the team through the process
- Individualized coaching
- Team members: 4-6 people (from *diverse* parts of the company)

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## REQUIREMENTS

### Flexible Space

- We will move things around a lot, NO conference tables
- We need a space for group games in a big circle as well as multiple team spaces ( 4-6 people)
- We need stand tables instead of usual tables in order to keep up with the energy that the DT process requires
- **TIP:** In my experience its best to book the space in a coworking space, since they can best meet these requirements and it fosters the out of the box thinking and feeling we want to create.

### Material

- We will need: a lot of post-its, pens and eddings, several training boards, white and brown paper, special prototyping boxes

### Briefing

with Andreas Mueller (Andi). Experienced Design Thinker in diverse industries. Graduate of 2011 from HPI School of Design Thinking & Teacher at the renowned Hasso Plattner Institute. Andi is a Business Coach & Trainer, Facilitator & Moderator since 2009.

With his improv group Improbanden he performs on stage and is the creator and host of events like Social Heroes' Stage or Bücherbattle.

## CREATING WORKSHOPS

### ***Do you want a **METHOD** workshop with your employees?***

- experiencing and understanding the method first hand
- for *first timers* of Design Thinking (1-2 days)

### ***Do you want an **APPLIED** workshop with your employees?***

- tackling *real* business challenges ( 2-5 days)  
**TIP:** Having the official GO of the management to really think out of the box & challenge the status quo PLUS the willingness to spend some resources afterwards for testing and trying out prototypes is crucial here.

### ***Do you want **DT EXPERTS** to take on your challenges?***

- experienced Design Thinking Coaches will create valuable insights and solutions to your specific challenges. Suitable especially if the challenges are fuzzy or complex. We will research, do interviews and come up with *unique* solutions from our unbiased perspective (individual time frame).

### ***Do you want a **TRAIN THE TRAINER** workshop?***

- we provide everything you need to facilitate a DT workshop (3-5 days)