

CONFERENCE PROGRAM

WOMEN ~
Swedish-American
Executive Women's
Conference 2005
LEADERS
IN THE 21ST
CENTURY

The Swedish-American
Chamber of Commerce, Inc.
570 Lexington Avenue
New York, NY 10022



October 5, 2005
Stockholm



About SACC New York

The Swedish-American Chamber of Commerce, Inc. is a private membership organization, founded in 1906. As the first and leading Swedish-American Chamber, SACC New York provides a vast array of services, aimed at promoting and advancing business relations between the U.S. and Sweden.

By leveraging its unique network and longstanding Swedish-American business related experience, SACC New York is well positioned to assist and facilitate in various business matters.

One of the most important features of SACC New York is the strength derived from its members. Industry leaders, business executives, lawyers, bankers, as well as an impressive number of entrepreneurs are actively engaged in the network. The focus is to give members a promotional platform with high visibility and to provide expert consulting services.

Annually, SACC New York hosts a number of exclusive events including conferences, informal seminars, week long delegations, sports events, traditional Swedish events, and black-tie galas.



"Women Leaders in the 21st Century"

On behalf of The Swedish-American Chamber of Commerce in New York, we are delighted to have you join us for the 4th Swedish-American Executive Women's Conference.

Since 1906 the Chamber has served as a unique and effective platform for networking within the Swedish-American business community. As the first female President of the Chamber, one of my priorities has been to initiate this annual conference where outstanding women from Sweden and the US come together to compare notes, and share respective economic and cultural strengths, ultimately generating increased business opportunities between our two countries.

Our first Executive Women's Conference in New York in October 2003 was a stunning success. I received countless emails and hand-written notes from participants who found the event to be insightful, relevant and rewarding. The event has since grown in significant and participants as shown here today.

We are proud to present so many brilliant and qualified speakers. The collective accomplishments of these executive women across a wide array of industries, are truly remarkable. Individually, they are leading authorities in their fields of expertise, and their experiences will ensure that the panel discussions will be both dynamic and constructive.

This conference is a timely opportunity to address the new challenges and increasing opportunities that women will encounter as leaders in the 21st century. The network that is forged today will harness the collective power of our talent, energy, and vision, and further our interest in the times that lie ahead. It is essential that we continue this important dialogue on both sides of the Atlantic.

The Chamber would like to welcome all of our guests from both the US and Sweden, thank our sponsors for allowing our goals to become reality, and express our gratitude to Margareta Leijonhufvud of Nordea AB for being such a generous host of this event. We are confident that today's experiences will be enlightening, productive as well as enjoyable.

Sincerely,
Renée Lundholm
President



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Nordea Bank AB

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Vintage Glamour Furs
Wasa Bröd
Wellness of Scandinavia
Wideum Garden
www.italiantradition.com

Participants

I

Tänneryd, Anette
Tarras-Wahlberg, Elisabeth
Tengvall, Martina
Tetrault, Lynn A.
Thilén, Ira
Thorberg, Annica
Treschow, Marika
Trygg, Agneta

IBM/Nordic Processor
The Royal Palace in Stockholm
Hilton and Scandic
AstraZeneca PLC
AB Volvo
Surprisehouse
Academic Search Int. AB
Summit Conference

U

Ullberg, Ase

Stockholm Style

V

von Scheven, Louise

Continueu

W

Wacz, Kate
Wallenberg, Marie
Weber, Christina
Werner, Anna
Widén, Paula
Wikström, Charlotta
Winge, Annika
Wistrand, Emma

Kate Wacz

SACC New York
Linklaters Advokatbyrå AB
Wideum Garden AB
Mannheimer Swartling
Linklaters Advokatbyrå AB
Twin Tip Media AB

Å

Åkermark, Malin

Advokatfirman Vinge KB

Ö

Öberg, Lisa
Öfverholm, Cecilia
Östman, Helene

Stockholm School of Economics
Resumé
Observer AB

Participants

O

Ohlström, Susanna	Investor AB
Olsen, Nicole	Ernst & Young AB
Olsson, Pernilla	Advokatfirman Vinge KB
Orrland, Lena	Bristol-Meyer Squibb

P

Palm Werner, Elisabet	Centigo AB
Peets, Carolina	GMS Language Services
Persson, Malin	AB Volvo
Pettersson, Åsa	
Pfeiffer, Maletta	Maletta Pfeiffer & Associates Physical Therapists
Philipson, Marika	Sign On AB

Q

Qvarford, Christina	Linklaters Advokatbyrå AB
Rankin-Johansson, Christine	PricewaterhouseCooper
Renstig, Monica	Women's Business Research Institute, Wombri

R

Rizzi Lehahan, Silvana	International Women's Club of Stockholm
Rogers, Anette	The Chamber of Commerce of East Sweden
Roos, Catharina	Stockholms Handelskammare
Roos Olsson, Victoria	Hilton and Scandic
Ryott, Lil	Öhman Fonder AB

S

Salzinger, Barbara	Bain & Company
Seex, Britt-Marie	Tamarind Translations
Seegerlund, Mary Jane	Eternally AB
Sinclair, Carina	The Bank of New York
Smids, Jenny	Bain & Company
Söderlund, Monica	Deloitte
Söderström, Anja	Governance Metrics International Inc.
Sörensen, Yvonne	Svenskt Tenn
Stillman, Ulrika	Ericsson AB
Ström, Elisabeth	Lowe Brindfors
Strömbäck, Ann	PricewaterhouseCooper
Sundell, Maria	SACC New York
Swärd, Leila	Sintana Invest AB

The Swedish-American Chamber of Commerce, Inc. & The Conference

For 99 years The Swedish American Chamber of Commerce, Inc. has proved itself unprecedented in recognizing unique opportunities that enhance an ever-growing Swedish-American business community.

As an initiative to further strengthen trade between Sweden and the U.S., the Chamber is hosting this Fourth Annual Swedish-American Executive Women's Conference.

The Conference will bring together key women executives from diverse businesses for the purpose of:

~Expanding opportunities at senior corporate levels for Swedish and American women

~Understanding the issues which impede women's success in top corporate positions

~Strengthening the management and leadership capabilities of women in business

~Promoting, supporting and mentoring women for senior leadership

~Providing an opportunity to become better acquainted with other Swedish-American executive women in an atmosphere conducive to the constructive exchange of professional ideas

Program

8 - 8:30 am **Registration & Coffee**

Welcoming remarks
Lars G Nordström, President & Group CEO,
Nordea Bank AB

Opening remarks
Renée Lundholm, President,
The Swedish-American Chamber of Commerce, New York

Conference introduction
Joanna Heimbold, Master of Ceremonies

Culture Smart! Sweden
Navigating the nuances of Swedish-American business
Charlotte DeWitt, President, International Events, Ltd.
& Author

Session 1 **How to Be a Good Leader -
Succeeding in your career as an Executive**

Moderator: Margareta Leijonhufvud, Senior Vice President,
Nordea Bank AB

Sybil Dahan, CEO,
Abbott Scandinavia AB

Karin Forseke, CEO
D.Carnegie & Co AB

Eva Hamilton, Director SVT Fiction,
Swedish Television, SVT

Marianne Hamilton, Senior Vice President,
Atlas Copco AB

Louise Julian, President & CEO,
EF Education

10:40 am **Coffee break**

Special Presentation

**Preparing Women for Top Management Positions
in an International Environment**
Pia Anderberg, Managing Director,
Novare Act - a company within Investor AB

Participants

I
Immergut, Eva

J
Jerndal, Unni
Jonsson, Sara
Jönsson, Ingrid
Julian, Louise

TV4 AB
SEB
EF Education

K
Kejler-Nicolausson, Ulrica
Kokko, Christina
Kollist, Ingrid
Kronström, Catharina

NK Boutique
Advokatfirman Vinge KB
U.S. Embassy
American Embassy

L
Laestander, Katrin
Lee, Vivianne
Leijonhufvud, Margareta
Lindberg, Christina
Lindeberg, Caroline
Lindström, Nina
Ling, Ellen H.
Lund, Agnetha
Lundgren, Elisabet
Lundholm, Renée

Bain & Company
Nordea Bank AB
Bain & Company
AB Bodén & Lindeberg
Bain & Company
ICEHOTEL AB
Linklaters Advokatbyrå AB
SACC New York

M
Malm, Eva
Månsson, Anna-Carin
Mikaelsson, Maggi
Moliteus, Christina

SWEA International
Månsson & Svensson AB
Jämtland County Administration
COM Consulting, Inc./
World Childhood Foundation

N
Nachemson-Ekwall, Sophie
Nelson, Liza Page
Nemeth, Carina
Nicholson, Kerstin
Norder, Helena
Nordman-Knutson, Helena
Norelid, Susanna

Dagens Industri
Investor Growth Capital, Inc.
PricewaterhouseCooper
Nicholson Consulting Services, Inc.
Hammer & Hanborg
Öhman Fondkommission/Nordic Partners
Advokatfirman A-Law

Participants

Diriba, Zoya
Dybeck, Carolina
Dyberg, Nadia

Gibe Travel Agency AB
Assa Abloy
Dagens Industri

E

Edblom, Lisa
Eliasson, Karin
Eriksson, Eva

Linklaters Advokatbyrå AB
Svenska Centrala Aktiebolaget
Added Values

F

Falck, Sara
Falk, Kathy
Falkman, Charlotta
Flening, Birgit
Forsberg, Birgitta
Forseke, Karin
Fredrikson, Eva
Frivik, Tine
Frostmark, Christine

Advokatfirman A-Law
GMS Language Services
Gernandt & Danielsson
Ernst & Young AB
Veckans Affärer
D. Carnegie & Co
Advokatfirman Vinge KB
Stockholm School of Economics
Bain & Company

G

Gedeon, Sofia
Gernandt, Anna
Gillberg, Harriet
Göransson, Louise
Göransson, Marie
Granmar, Louise
Grauers, Karin
Grip, Karin
Gustavsson, Christina

Bain & Company
SACC New York
1.6 Million Club, Sweden
IKEA Group
Dramaten
SJ AB
Advokatfirman Vinge KB
A-Com AB
HandelsbankenFinans

H

Haeggström, Anna
Häggström, Catharina
Hamilton, Catharina
Hamilton, Eva
Hamilton, Marianne
Hansson, Agnetha
Hauge, Stephanie
Hedin, Åsa
Heimbold, Joanna
Holmberg, Birgitta

SACC New York
AB Volvo
Hamilton Advisory Group AB
SVT
Atlas Copco
PricewaterhouseCooper
Doris Duke Charitable Foundation
Gambro AB
David Netto Design
Moderaterna

Session 2

Negotiation Skills - Getting what you want

Moderator: Liza Page Nelson, Managing Director
& Health Care Team Co-head,
Investor Growth Capital, Inc.

Susanna Norelid, Partner/Lawyer
Advokatfirman A-Law

Carina Sinclair, International Tax Manager & Vice President
The Bank of New York

Elisabeth Ström, Senior Partner,
Lowe Brindfors

Lynn Tetrault, Vice President Human Resources,
Global Drug Development, AstraZeneca PLC

1:00 pm

Networking Luncheon - Roundtable discussion

Moderator: Rosemary A. Bova, President,
Bova Enterprises, Inc.

Session 3

Living a Balanced Life - Positioning yourself both professionally and personally

Moderator: Unni Jerndal, Business Editor, TV4 AB

Patricia Bivins, Attorney
(Wife of the American Ambassador to Sweden)

Anna Maria Corazza Bildt, President & Co-Founder,
Italiantradition.com

Julie Catterson Lindahl, Author & Concept Developer,
Wellness of Scandinavia AB

Alexandra Charles, President,
The 1.6 Million Club for Women's Health

Maggi Mikaelsson, County Governor,
Jämtland County Administration

Elisabeth Tarras-Wahlberg, Marshal of the Court,
The Royal Palace in Stockholm, Sweden

4:00 - 4:15 pm

Concluding Remarks

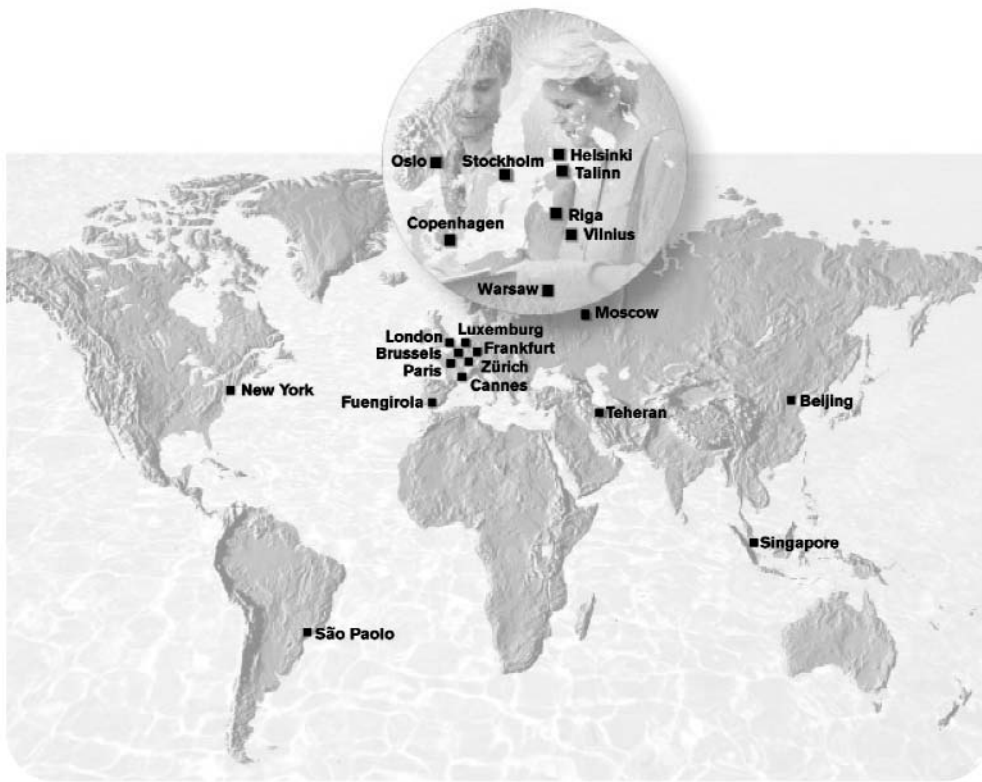
Carina Beckerman,
Researcher, Stockholm School of Economics
& Journalist

4:20 pm

Transportation by buss from Smålandsgatan 24 to Nobelgatan 2

4:30 - 6:30 pm

Networking Reception at the Residence of the American Ambassador



Make it possible

Nordic companies need Nordic solutions. Nordea, the leading Internet bank in the world, supports your business wherever you are.

With a full service Branch in New York, we provide complete solutions to Nordic companies in North America. Similarly, we lend our expertise to North American customers active in the Nordic and Baltic Sea region. From trade finance to cash management, Nordea New York is your Natural choice.

Participants

A

Adlercreutz, Margareta
af Klinteberg, Christa
Ahlström-Jensen, Karin
Almfelt, Lena
Almgren, Marie-Louise
Almqvist, Gunilla
Anderberg, Pia
Andersson, Ingela
Andersson, Jennie P.
Andersson, Kimberly
Andersson, Stina
Angemark Öman, Karin
Araya, Samrawit

HL Hemtextil AB
Stockholm School of Economics
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Advokatfirman Vinge
Inhouse Recruitment
Mölnlycke Health Care AB
Novare Act
SVT, Svergies Television
SACC New York
Karolinska Institutet

OMX AB
Gibe Travel Agency AB

B

Beckerman, Carina
Belfrage, Anna
Berge, Brittmari
Berglund, Annika
Bivins, Patricia
Björk, Linda
Blomdahl, Anna
Bojler, Marilyn
Boman, Lotta
Bova, Rosemary
Brathwaite, Desirée
Burenstam Linder, Mariana

Stockholm School of Economics
Kreab AB
Ericsson AB
Atlas Copco AB

Amore
ALB Consulting/Consulate of Sweden
Eternally AB
Hilanders
Bova Enterprises, Inc.
Egaleco International Ltd. UK Filial
Burenstam & Partners

C

Carlberg, Inga-Lill
Carpenter, Sandra
Catterson Lindahl, Julie
Charles, Alexandra
Cook, Sheri
Corazza Bildt, Anna Maria

Nordea Bank AB
Freelance Consultant
Wellness of Scandinavia AB
1.6 million Club
Malaysia Airlines
Italiantradition.com

D

Dahan, Sybil
De Geer, Lovisa
DeWitt, Charlotte

Abbott Scandinavia AB
SACC New York
International Events, Ltd.



On May 1, 2004, **Lynn A. Tetrault** became Vice President Human Resources of Global Drug Development for AstraZeneca PLC, a London-based global pharmaceutical company formed by the merger of AstraAB of Sweden and Zeneca PLC of Great Britain. In her current role, Lynn is responsible for all aspects of human resources for a global population of 9,000 employees.

Prior to assuming this new role, Lynn served as Vice President of Human Resources for the US subsidiary of AstraZeneca PLC from the time of the merger in April 1999 to May 2004. Before the merger, Lynn was Vice President of Human

Resources for Astra Pharmaceuticals, L.P. which was created in June, 1998 when AstraAB consolidated the operations of its joint venture, Astra Merck, with the business of Astra USA, its subsidiary.

Lynn joined Astra USA in 1993 as Associate General Counsel in the company's legal department. She was appointed Vice President Human Resources in May 1996, and held that position until June 1998.

Prior to Lynn's employment at Astra USA, she was in private law practice, from 1988 to 1992, at the law firm of Choate, Hall & Stewart, Boston, Massachusetts, where she specialized in general corporate and health care law.

A native of Short Hills, N.J., she received her bachelor's Degree from Princeton University, where she graduated magna cum laude in 1984. She earned her law degree from the University of Virginia Law School in June 1988.

She resides in London with her husband and ten-year-old twin sons.

The Swedish-American Chamber of Commerce, Inc. New York extends its sincere gratitude to all speakers for the time and effort they put into making The Executive Women's Conference in Stockholm 2005 a significant and meaningful event.

Master of Cermonies



Joanna Heimbold just finished a project for David Netto where she established the accessories department for NettoCollection - a high end line of children's furniture, toys and accessories. She was responsible for the sourcing, styling and manufacturing of various hard and soft goods from Finland, China, Colombia, Sweden, England and the United States. Ms. Heimbold was also interior stylist for a Children's book entitled 'Baby's Room' by Jessica Strand published by Chronicle Books.

At present Ms. Heimbold is developing a curriculum to teach children public speaking. The pilot program, entitled 'Stand Tall' will be taught in both

Stamford and Riverside Connecticut starting in January 2006.

Ms. Heimbold's background is in the performing arts. From 1989 to 1997 she performed with the New York group 'Instant Girl' at the Public Theater, Lincoln Center, City Hall, Naked Angels, Dance Theater Workshop, DIA Center for the Arts, Ensemble Studio Theater, La Mama and PS 122; with Television performances on the Jon Stewart Show, MTV, and PBS City Arts. She has a BA, and Masters In Early Childhood Education from Sarah Lawrence College.

She Lives in Connecticut with her two sons.

Host



Margareta Leijonhufvud is the Group Chief Tax Officer/ Senior Vice President in the Nordea Bank AB (publ), thereby responsible for all group taxation issues, regardless of domicile. Nordea Bank AB is the parent company in the Nordea Group. Nordea is the largest Nordic banking corporation, having banking subsidiaries in Finland, Norway, Denmark, Poland and branches in the Baltic region.

Ms. Leijonhufvud has for the past 34 years worked as a tax lawyer starting at the National Tax Board after university degree. There she stayed for 14 years where she advanced to Head of Tax Department for the last six years. Since 1983 she

joined the former PK-Banken, which through acquisitions and cross border mergers to day consists of the Nordea Banking Group. Since 1986 Ms. Leijonhufvud has held the position as Head of Tax Department. Originally this task consisted of serving both retail clients as well as group internal affairs but to day only the latter due to the size of the Group.

Ms Leijonhufvud originally a Finish citizen graduated with a Master of Law degree from the Stockholm Law University in 1971 and an almost completed masters degree in business and economics from the Stockholm University in 1982.

Speakers & Moderators in alphabetical order



Pia Anderberg received her M.Sc. from the University of Uppsala (Sweden) in 1987. Pia started her professional career by performing analyses for the Swedish government and then within the banking field.

In 1990, she joined the newly started business simulation company, BTS Group AB. During her 14 years with the company she worked with the founders to expand BTS Group. Pia held a number of positions with the company and ended up as Head of BTS Europe (Sweden, UK, Spain, Finland and Germany).

BTS Group was listed on the Stockholm Stock Exchange in 2001. Today, BTS Group is the largest supplier in the world within tailor-made business simulations and has offices in Europe, US, Australia and South Africa.

In the summer of 2004, she left her position as Market Area Manager Europe and joined Novare, part of Investor AB.

At Investor, Pia started up a project aimed at getting more women into top management positions and on boards.

Pia is a director on the boards of Samsari and SPM Gruppen.

Pia Anderberg is married and has two children.



Carina Beckerman is a researcher at Stockholm School of Economics at the section for Organization and Leadership. In her research she focuses on knowledge management in organizations and society.

She is interested in the advantages and disadvantages with what is often called the knowledge society and has recently published a book called "the Knowledge Society. A force that cannot be stopped".

She is a member of the board of the Alumni Association of Stockholm School of Economics, the board of MBA's in Stockholm and will be elected

chairman for the marketing section of The Swedish Association for Business Administration.

Earlier she has worked eight years as a journalist at Svenska Dagbladet, at the foreign desk and also at the business section. 1997 she received a prize from the Wallenberg Foundation for innovative and entrepreneurial activities at the border between conventional business and multimedia.



Carina Sinclair is both a US and Swedish tax lawyer with more than twenty years U.S. federal and international tax experience from three of the "Big 4" accounting firms as well as private industry.

Currently working with The Bank of New York, she was VP and Senior Tax Counsel of PolyGram Holding, Inc. and Director of Federal Taxes at NBC, Inc. While at Ernst & Young LLP she advised clients in the media and entertainment industry. Her experience includes mergers and acquisitions, worldwide strategic corporate tax planning, income tax treaties, foreign country tax rules, tax compliance and audits.

Carina obtained her JD from University of Stockholm Law School. She obtained an Master of Comparative Jurisprudence from New York University School of Law while on a Fulbright Scholarship and subsequently an LL.M. in Taxation from New York University School of Law. Carina is admitted to the Bar of New York.

She is active in several Swedish organizations in the US and is currently Treasurer of the Swedish-American Chamber of Commerce, Inc.



Elisabeth Tarras-Wahlberg is a well-known face in Sweden as she has held the position as the Director of the Information and Press Department at the Swedish Royal Court. During her almost thirty years at the Royal Court she has consistently served in the Royal Family's press staff, until October 2004, when she was appointed Marshal of the Court and head of the office of Crown Princess Victoria, Prince Carl Philip and Princess Madeleine. Ms.Tarras-Wahlberg's close relationship with the Royal Family has also made her a mentor to the Crown Princess Victoria. In addition to this Ms. Tarras-Wahlberg is also H M the King's speech writer.

After having graduated from Mount Holyoke College with honors and studied at University of Stockholm Ms. Tarras-Wahlberg began her career at the Swedish Institute, where she worked as a Study Visit Organizer and then later Information and Press Secretary.

Ms. Tarras-Wahlberg has not only had responsibilities working in the Press Staff of the Swedish Institute and the Royal Court. She has been appointed "fullmäktige" of the Sweden-America Foundation and Chairman of "Friends of Millesgården".

In addition to her press and mentor obligations Ms. Tarras-Wahlberg is also a successful author. Her books "Images of my life. The jubilee book of H.M. Queen Silvia", "Victoria, Victoria", portray the Royal Family. Ms. Tarras-Wahlberg has been awarded H.M. the king's medal of the 12th size for her services to the court.

Investor has developed and built best-in-class companies for almost 100 years

SACC has been promoting Swedish-American trade and commerce for almost 100 years.

Congratulations on the fourth Annual Executive Women's Conference.

Investor is the largest industrial holding company in the Nordic region. For almost a century, our business concept has been to build best-in-class companies in sectors where we have a strong knowledge and networking advantage. Investor is a leading shareholder in a number of multinational companies, including AstraZeneca, Ericsson, and SEB. Investor also conducts private equity activities in North America, Europe and Asia.

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Top expertise.
We'll help you
take your
business across
the Atlantic.*

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Öhrlings

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COOPERS





Patricia Bivins, is the wife of the current U.S. Ambassador to Sweden.

Prior to moving to Stockholm in June 2004, Patricia, a lifelong Texan, was an attorney with Fulbright and Jaworski law firm in Houston and practiced commercial litigation. She then worked as a government relations specialist for Reliant Energy, a global energy company, and advised the company as to their government affairs in Texas and Washington, D.C.

She also lobbied on Reliant's behalf and helped pass historic legislation that restructured the electric utility industry in Texas.

In 2002, Patricia married Teel Bivins who was then serving in the Texas Senate. She has a daughter who is almost 2 years old and three teenage step-children. As the spouse of the U.S. Ambassador, she stays busy with her family, her house guests, and with planning, hosting, and attending a variety of events on behalf of the U.S. Embassy and the U.S. community in Stockholm.



Rosemary Bova, President and Founder of Bova Enterprises, Inc. Advisors to Management. (BEI) An organization development consultant with over two decades of experience in the areas of organization a design and human development, Rosemary partners with her clients providing principles and tools to build highly profitable companies based on trust and creativity; while at the same time supporting individual and team development.

Rosemary did her graduate work at Columbia University and has completed numerous additional accreditations. A certified practitioner in Neurolinguistic Programming, Rosemary has been

on the faculty of professional development seminars throughout the US, Canada and Europe. Rosemary speaks frequently at conferences and professional associations, both in the U.S. and abroad, on leadership, team work, building accountable managerial systems and women's issues particularly feminine paradigms of leadership.

Currently, Rosemary serves on the Boards of the National Association of Women Business Owners (NAWBO), The Society for the Leadership of Change (The SLC) and the Requisite Organization International Institute (ROII).



Susanna Norelid is one of the partners and founders of Advokatfirman A-Law. A-Law was established in May 2005 and the practice is primarily concerned with business and commercial law, focusing in particular on transaction law, corporate law, EU and competition law, marketing law, insurance law, labour law, tax law as well as litigation and arbitration.

Before Susanna joined the firm she was a partner at Advokatfirman Delphi & Co. She has previously been working at the Swedish Competition Authority and Advokatfirman Bergling & Partners.

Susanna is also a member of several associations, for example the Swedish and International Bar Associations, ICC Commission on Competition, ICC Commission on Marketing and Advertising, ICC Commission on Financial Services and Insurance, Swedish Association for Marketing Law (board member), The Swedish Insurance Association and The American Club of Sweden.



Elisabeth Ström is a Senior Partner at the advertising agency, Lowe Brindfors. Ms. Ström was until recently Posten's Deputy CEO and Executive Vice President, Marketing & Sales.

Ms. Ström has an extensive background in communications and business development. She earned a degree in marketing economics from RMI-Berghs, where she subsequently served as head of education, chief executive officer and dean.

Ms. Ström's career has spanned a number of industries. She has headed IKEA's furniture division in Stockholm and served as marketing director for NK Förvaltning. In 1997 Föreningsparbanken named Ms. Ström Executive Vice President, Communications, Marketing & Business Development. She joined COOP Sverige AB in 2000, assuming the post of Executive Vice President, Communications, Marketing & Business Development. Ms. Ström has also served as Executive Vice President of KF incorporated association.

Ms. Ström serves on the boards of Ticket Travel Group (publ) and Sveriges Radio.



Maggi Mikaelsson is the County Governor in Jämtland County, Sweden since 2002.

Prior to her governorship she was a member of the Swedish Parliament for eleven years. She has also been a member of the Parliamentary Assembly of the Council of Europe during four years.

Ms. Mikaelsson has a university degree in Sociology and Pedagogy and she is also a pre-school teacher.

Her interest in people and society brought her into politics and later to the parliament, where she worked most of her years with environmental and agricultural topics.

Ms. Mikaelsson is a curious woman who always wants to learn and understand more. This has given her many interesting and exciting memories to look back on. She is now 58 years old, has two daughters and a grandson.

Organisations and leadership is another interest of hers, and being head of the County administration with more than 200 employees gives her many opportunities to learn and practice her skills.



Liza Page Nelson has worked more than 20 years in health care related businesses (pharmaceuticals, medical devices, services) in business development, strategy, finance, venture capital, operating/general management and boards of directors. For 7.5 years, Liza has been a Managing Director with Investor Growth Capital, Inc. (IGC), an Investor AB venture capital firm investing in health care and technology companies. She is Co-Head of IGC's US Health Care activities US. She serves on the boards of 4 companies in pharmaceuticals (Epigenesis, ISTA, Solstice Neurosciences) and biotechnology (Molecular Staging).

Prior to IGC, Liza spent 10 years with Pfizer, where she held a series of diverse positions with increasing responsibility. This included creating Pfizer's health care services business. Prior to Pfizer, she focused on health care at The Boston Consulting Group and Warburg, Pincus. Liza is an active alumna of the Yale School of Management (MBA, Finance and Marketing) and Wesleyan University (BA, Economics).



Julie Catterson Lindahl is a writer on well-being in Scandinavia and the owner of Wellness of Scandinavia, a company devoted to raising the profile of Nordic well-being.

She has a cosmopolitan background: she was raised in Asia & Oceania, Europe and South America; received her university education in Germany, the United Kingdom and the United States; and worked throughout the developing world. Her main interests in her writing include: helping people to explore a vision of a better life; creating a meeting place for discussing values that people from different parts of the world can

share.

Julie previously worked as a consultant in organization and management for various international consulting firms, including Rambøll and KPMG Management Consulting.

She holds a BA with a Major in English Literature from Wellesley College in the USA, and an M.Phil in International Relations from Oxford University in the UK. She was also a Fulbright scholar on International Affairs in Frankfurt am Main, Germany.

She lives with her husband and twins, a son and a daughter, on an inspirational island just outside of Stockholm.



Alexandra Charles Gustrin is the founder and President of the "1.6 million club for women's health", a non-profit association with the purpose of improving the conditions for the 1.6 million women above 50 years of age in Sweden. This by demanding and safeguarding women's interest in health issues. 1.6 million club – they took as a name, since 8 years ago, there were so many women 45 and above in Sweden – but, to be a member, you just have to be 18 or above. The club currently has 23 000 member and eight sponsors.

Ms. Charles Gustrin was during two decades from the 60s to the 80s known as the Queen of nightlife in Stockholm. After twenty intense and demanding years in the business she was ready to take on new challenges. She started her own consulting practice concentrating on public relations and the restaurant industry.

Ms. Charles Gustrin has also shown great commitment to people with AIDS and for "Stadsbrudskåren", an organization which helps women and children in need.



Born in Rome, **Anna Maria Corazza Bildt** made an international – diplomatic carrier, with Italian Foreign Ministry, United Nations and European Union with responsibilities ranging from development cooperation to humanitarian aid and democracy building. In particular, she has been the longest serving civilian in the Peace missions in Croatia and Bosnia Herzegovina, from 1992 to 1998, working with the UN and the EU, notably in Sarajevo.

Ms. Corazza Bildt now run Italiantradition.com since 6 years, a family based Internet boutique bringing Italian high quality food via the Net and in selected shops.

Her aim has been to share the best of her Italian food culture from Parma, where her family has been dedicated to produce Parmesan for 100 years to her new homeland, Sweden, leader in the new economy. She published with Magdalena Ribbing "Kärleksfullt från Parma, Människorna, Maten, Traditionerna"

She is a proud member of the Swedish Red Cross Board and the Moderate Party Board for Stockholm.

She is a committed European trying to bridge her humanitarian, entrepreneurial and political lives and enjoying both North and Southern Europe.



Sybil Dahan is the General Manager at Abbott Scandinavia AB since December 2003.

Sybil is Canadian, raised in Montreal. She earned her BSc. in Biochemistry from the University of Montreal and began her professional career as a researcher. She soon made the move to Sales and Marketing and joined Abbott 14 years ago. At first, she worked at the Canadian affiliate, and later at Abbott's headquarters in Chicago where she was responsible for the Commercial implementation in Latin America and Canada. Over the years, she has been a sales representative, trainer, marketer, sales manager, director and

now, for the first time, heads of one of the group's many foreign affiliates.

Sybil was a Board member of the Pharmaceutical Marketing Club of Quebec and currently serves on the Board for LIF, the Swedish pharmaceutical trade association.

Among her peers, she has earned the reputation of being a visionary, strategist, and an enthusiastic leader most like to follow.



Unni Jerndal works as business news editor and anchor the show Ekonominyheterna at TV4, the largest commercial TV channel in Sweden.

Ms. Jerndal has worked at TV4 since 1996, holding positions as news anchor, anchor of specialty shows on economic issues, morning show anchor and political reporter. During the first half of the 1990s, Ms. Jerndal covered financial and political issues at Aktuellt, the evening news show of the national public broadcasting company, Swedish Television.

During the years 2001 through 2004, Mrs. Jerndal was a member of the board of directors of the National Organization of Swedish Authors and Journalists (Publicistklubben). She has a degree in journalism from the School of Journalism in Gothenburg, Sweden, and has studied TV production at the University of Texas at Austin.



Louise Julian is the CEO of EF Education, the world's largest private educational institution.

Ms. Julian joined EF in 1985 and embarked on a career path that brought her close to her life-long passions education, travel, language learning and cultural exchange. Throughout her tenure, she has held positions of increasing levels of responsibility in Italy, France, Sweden, Switzerland and the U.S. She was appointed Chairman in 1996 for EF Educational Tours, and CEO in 2002 for EF Education.

Prior to joining EF, Ms. Julian worked for Scandinavian Pacific Institute, a private chamber of commerce. She also worked in public relations for Coca Cola for three years.

Ms. Julian received a business degree and a language degree from the University of Stockholm. She also studied French at the University of Sorbonne in Paris. She is a member of the international Young President's Organization and is fluent in Swedish, Italian, French and English.

In March 2004, the Swedish economics magazine Veckans Affärer ranked her Sweden's Most Powerful Woman. The October 25, 2004 issue of Fortune ranked her no. 35 among the World's Most Powerful Women.

Ms. Julian lives in Lucerne, Switzerland with her husband Gary, and their three children Sofia, Alexander and Isabella.

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Charlotte J. DeWitt, CFEE, President International Events, Ltd.

Geography has never limited Charlotte DeWitt's portable career as a professional events producer. Her love affair with Sweden began in 1994 when she moved to Sweden to start up the European office of the International Festivals and Events Association and immersed herself in all things Swedish. Stumbling through "klam days," crayfish parties, and Swedish classes, she learned to navigate the nuances of the Swedish business climate with a lot of coaching from Swedish friends and colleagues. Her book Culture Smart!

Sweden is everything she wished she had known when she first arrived on Swedish soil to work amongst the Vikings.

Charlotte is the President of International Events, Ltd., based in Boston. She has masterminded nearly 150 festivals and events in some 23 countries in North America, Europe, "Down Under," and Southeast Asia since 1979, including the finale of Singapore's Millennium Chinese New Year's celebration.

She was First Vice President of the Federation of American Women's Clubs Overseas (FAWCO) and produced its 36th Biennial Conference, where HM Queen Silvia, UNIFEM Adviser Elisabeth Rehn, and former U.S. Ambassador to Finland Bonnie McElveen-Hunter were keynote speakers.

Charlotte was also the first female President of The American Club of Sweden since its founding in 1905 and a founder of the Association of American Clubs in Hamburg.



Karin Forseke is Chief Executive of D. Carnegie & Co AB since 2003.

Prior to being appointed Chief Executive she was the Head of International Sales and Sales Trading at Carnegie from 1998. Ms. Forseke was Chief Operating Officer of the London International Financial Futures Exchange, LIFFE, from 1993 to 1998. From 1992 through 1993 she was responsible for sales and distribution in Westpac Banking Corporation's Financial Markets Group, London. From 1989 to 1992, Ms. Forseke was director of business development in establishing The OMLX

exchange in London. She was appointed Non Executive Director of the Financial Services Authority (FSA) Board in December 2004.

She was born in Sweden 1955 and after 29 years in the US and UK returned to Stockholm in connection with being appointed Chief Executive of Carnegie in 2003.



Eva Hamilton is head of SVT Fiction, the national broadcaster Swedish Television's department for Drama, Entertainment and Children's Programs.

Eva started as a news reporter at the national newspapers Aftonbladet and Svenska Dagbladet in the early 70's. Since 1990 she is working with Swedish Television in Stockholm, a public service broadcaster and the largest TV-company in Sweden.

As a reporter at the news desk she covered domestic and economic news. Eva became a well-known face after several years as an anchor woman, presenting the daily national news program and different current affairs' programs.

Returning from Brussels after three years as a Europe correspondent, Eva left the the daily news beat and was appointed head of the domestic desk at "Aktuellt". In 2000 she took on the job as director for News and Current Affairs at SVT with a staff of 600.

Since 2004 and the leap to become director of Fiction, Eva is now experiencing a different part of the media world, including cooperation with screen writers, artists, actors and coproductions with providers of entertainment and film. Fiction's turnover is 500 m Skr.

Eva is born 1954, married, mother of four children and lives in a house in the outskirts of Stockholm.



Marianne Hamilton is Senior Vice President, Organizational Development and Management Resources at Atlas Copco. Ms. Hamilton has been employed at the company since 1990.

Ms. Hamilton graduated from Stockholm University with a Bachelor of Arts in 1972.

In 1973, Hamilton was employed by Astra, working with marketing analysis. Between 1975 and 1980 she was a consultant for Mercuri Urval, an international consulting agency. In 1990 Hamilton joined Atlas Copco as Vice President, Organizational Development for the Atlas Copco Industri

Technique Business Area, and one year later she began her present position.

External directorship: Alecta